



## Toastmasters Tips From Your Public Relations Officer



Happy Holiday's Toastmasters!

My last gift to you for 2004 are a few more ideas to share with your clubs before we focus on Christmas, family, and friends.

Christine Velasquez sent a link to the District 50 Toastmasters website with flyers for promotion inside and outside your clubs. The link is: <http://www.toastmastersd50.org/marketing/fliers/index.asp>

1. There are some excellent flyers that can be used in many different situations. You can select from JPG, PDF, or DOC files. The flyers are generic, so they can be customized with club info. Since they're in color, you'll need to see how well they can be copied/printed in black and white (since color copies are more), or if someone in a club is a graphics expert, they may be able to modify them to remove the color.
2. Attend Club Officer training - The next training session is January 8. Check the district website for the time and location. Mid-year officer training goes until the end of February for DCP credit. This is an excellent time to review officer responsibilities, as well as work with your officer team on plans to meet their Distinguished Club goals for this year.
3. Promote the "Presidents Breakfast" - recognition is a key to Toastmasters success. Promote and attend the "Presidents Breakfast" on Saturday, January 29 in Roseville, Reno (for Division B), and Orland (for Division C). The "Transierran" and the district website have information about the event.
4. Enjoy the next two weeks as a time to relax and renew your enthusiasm for the coming months. We have many events in the next 6 months, so enjoy the break. Then in January, start moving toward your goals and working with your clubs to help them reach their goals for 2004-2005.

This week's bonus tip is the same as before –

- 4.5 The "Transierran" - we want to focus the District 39 newsletter on our member success stories. Who in your area has had their lives changed because of Toastmasters? The next issue of the "Transierran" will arrive at the beginning of 2005. Send me your success story names, and they may be featured in the next "Transierran."

**"All we have to do, is decide what to do with the time given us." --Gandalf, "Lord of the Rings: The Fellowship of the Ring"**

Until next time,

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