



TRANS Sierran

District 39

Toastmasters

Volume 2 January 2008

Toastmasters International

Serving over 3 million members since October 1924

GARY PETTIGREW, DTM DISTRICT GOVERNOR



Fellow District 39 Toastmasters, as we have enjoyed the holiday season with family and friends, we take time to reflect on all we have accomplished in the first half of our Toastmaster year. We have opened opportunities for more people to experience the life-changing effects of Toastmasters and to shape themselves towards higher achievement by starting many new clubs; our skilled training and the accomplishment of educational achievements have been nothing short of stellar; the ways by which we have been getting the word out to our community and businesses about club meeting and District events have attracted even the most timid and shy to a place of warmth, welcome, and camaraderie. These are the rewards of people

coming together to help others achieve their full potential and realize their dreams!

I have had the privilege of attending several new club charter gatherings and enjoyed hearing fresh perspectives from our newcomers who have discovered Toastmasters - they have great ideas about the shaping influence our system has had on themselves, and the shape of our organization as a whole. I look forward to attending many more charter parties in the weeks ahead!

I challenge each of you to re-think why you remain a member of this great organization...is it the education and leadership opportunities? Is it the social aspect? Is it the opportunity to meet new people

and learn from them? Whatever it is, and as you crystallize that reason in your mind, when someone asks about Toastmasters you are ready to give your response laced with passion, enthusiasm, and excitement. Through the "twinkle in your eye" they will immediately see the benefit of at least finding out more about Toastmasters. Invite them to your meeting and knock their socks off!

Members of District 39, I applaud your accomplishments and look forward to becoming a partner with you of a

Distinguished District in 2008 as we continue to "Let Our Lives

Speak through

Toastmasters!"

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PRESIDENT'S BREAKFAST

JANUARY 26, 2008

Join us in honoring our Club Presidents and kick-off **Toastmasters Week 2008!**

The breakfasts will be held on **Saturday, January 26th** in three locations.

Main Breakfast:

9:30 am—11:30 am at the Dante club. Cost is \$20 per

person. Pre-registration required by 1-19-08. For details contact LaWanna Parker at: lparker@rcac.org

Division B:

9:00 am—11:00 am at the Meadow Wood Courtyard. Pre-registration required by 1-19-08. For details contact Jennifer

Kinson at: Jennifer@mwcreno.com

Division C:

9:30 am—11:30 am at the Kountry Kitchen Café. For details contact Dwight Bailey at: dwights4u@aol.com

For flyers to all events see the district39.org website.

**DEBRA LEDSINGER, DTM
LT. GOVERNOR EDUCATION & TRAINING**



The Rewards of Officer Training. . . Good leadership requires a dedicated team of professionals willing to go beyond what's expected to make the club experience a wonderful, vibrant one for each and every person. Through this dedication, each Officer has chosen to carve out a part of their personal time to officer training, because they know that anytime a prospect steps into their club meeting,

He has just, ladies and gentlemen, stepped into your club meeting room!

As the powerful V-8 engine starts, one can barely hear the low hum. The reason? One by one, each cylinder (officer) in that gem of a driving experience has been finely tuned....

Inaugurated, of course, by that all-important first impression... the man dressed in white...the Sergeant-at-Arms. We'll call him, Cylinder #1.

they, of all the members, are responsible for making sure that person has a good experience. They know how to envision their most prize possession...the prospect...as their club's future.

A prospect finds out about Toastmasters through a friend. He seeks out a club meeting time and place, drives up to the building, opens his car door and steps out. At this moment, this is how he should feel . . .

As he looks ahead, he

Cylinder #2, the Treasurer, contemplates the low initial investment he will be collecting from the prospect...an investment of a lifetime.

Cylinder #3, the Secretary, records the prospects information, to be used for appropriate follow-up, so key to that sense of belonging.

Cylinder #4, the VP Public Relations, preparing to ask the prospect how he heard of Toastmasters, always being concerned

beholds a brilliant, beautiful limousine, completely bathed in pearlescent white, gold trimmings, and diamond-like chrome-spoked wheels. As he walks up to this automotive marvel, a stately man, dressed in a white tuxedo, beckoning for him to step into the car, opens the door. As he gently slides onto the rich leather seats, he notices the glow of soft lighting, illuminating the subtle nuances of the interior, as he prepares for the ride of a lifetime.

with every advertising dollar spent.

Cylinder #5, the VP Membership, preparing to offer the prospect not only a guest packet, but also mentally preparing the "30-second commercial" that will make joining Toastmasters an irresistible experience.

Cylinder #6, the VP Education, positioning the new prospect's educational goals in his mind so educational dreams

Con't pg 4



District Governor, Gary Pettigrew, DTM presented the Communication & Leadership award to Cheryl Racine, on behalf of Michael Ziegler from PRIDE Industries.

8 REASONS
You Should Attend A Contest!

I know you think Winter just started. Before you know it we will be heading for warmer days and spring fun. Until then you can start prepping for the year by flexing those International Speech Contest wings.

SEE FULL ARTICLE AT
www.district39.org/transsierran

MERRI LITKA - AREA 44 DIVISION GOVERNOR WRITES:

Congratulations to Ron Barnes, winner of the Fall 2007 Humorous Speech Contest. The competition was tough against the winners of the other 7 Divisions, and the audience of approximately 200 had high expectations for the last speaker. Ron made District 39 - Division D - Area 44 proud. This was the third time he'd given

this speech and he received feedback from his Toastmaster friends after each presentation. He considered the suggestions and made some changes with added humor and great vocal variety, plus funny gestures and body movements. At the end of the speech, the crowd went wild with applause and hoots of appreciation.

This was my first District Conference and I was surprised and amazed at the program. The educational sessions were informative, the food good and the speakers sensational. I encourage each of you to attend the Spring Conference in Sacramento May 16-17. I will never forget my first District Conference experience.



Mark Holtz (left), District 39 Webmaster and Toastmaster of the Year 2006-07, enjoys the Fall Conference with Bob Blymer, Div E Governor.

SEE MORE PHOTOS AT:
district39.org/photogallery

JOE VELKY, DTM

Congratulations are in order to the 5 new clubs we have chartered since July. These 5 new clubs are:

- *Sac State Toastmasters Leadership Club
- *Team Travis
- *Tracy Leadership Club
- *Fair Weather TM
- *Smilemasters

These new clubs represent over 100 new members. They have gone from zero to 20 or more members in just a few

LT. GOVERNOR MARKETING

months. How is your club doing on growing your membership? New members bring enthusiasm and new energy to stay vibrant. It's the start of a new year. Many people are making resolutions to make a change in their lives. Invite them to a Toastmasters meeting. Invite them to just observe one meeting. I've been telling people about my experiences in Toastmasters, and there are many people who think it

sounds great. However, say, "I don't think I could stand up and talk like that". If they attend a meeting, they will see that Toastmasters is a most supportive place to stand up and speak! Let's all make a special effort to invite guests to our meetings during Toastmasters Week. During the meeting invite them to participate. At the end of the meeting invite them to join. Membership growth starts with an invitation.



What are your goals this year? Check out ways to reach your heights in Toastmasters.

FULL ARTICLE AT:
district39.org/transsierran

SUZAN HAWBAKER, DTM

It's January—we are halfway—and the PR team has been busy.

WEBSITE: We have updated the website with a Help Wanted section and the ability for you to login as a member and see your information. Also, check out information on upcoming events at: www.district39.org.

DIRECTORY: Now is the time to update our District Directory with your

PUBLIC RELATIONS OFFICER

club's new officers. Please complete the form on-line and be sure a copy is sent to: churchillm@comcast.net

HISTORIAN: While you are getting organized for the new year, remember our District Historian, Marcia Sydor, DTM, PID. Please send her a program or flyer from any Charter Party, Anniversary events or other significant activities your club has held recently.

NEWSPAPER AD: We have kicked off a program to get your club's information out to the newspapers with the support of our Past District Governors. The PDG's have adopted local newspapers around the District. Ads will include the date/time/place of local club meetings and articles of your success stories. We have also placed an advertisement in the Sacramento Business Journal. Watch for

new people contacting your club! Please send me your stories and I'll share them with the PDG's or the Toastmaster Magazine and our own website. If you know someone we should write about let us know and we will shout it to the world. I know when I get my DTM, I will be shouting to the world.

SPEAKERS BUREAU: If you have met all your

goals and want to tell the world, contact chairman Brenda Roper, to submit a proposal.

COMMUNITY JUDGING: Finally, District 39 Toastmasters is continuing a long-standing tradition of judging the Academic Decathlon on February 2, 2008. Students from high schools in the greater Sacramento area will compete at Valley High School. We will

need 60 Toastmasters with their own stop watches from 8:15 am – 3:00 pm. Don't miss this opportunity to meet some inspiring young people.

I look forward to seeing you at our upcoming President's Breakfasts to celebrate our 2007 accomplishments and be inspired to further our goals together in 2008.

Congratulations!

Distinguished TM of the Year:

Al James

Herb Yarbrough Award:

Louise Houdelette

TM of the Year:

Mark Holtz

Division Governor of the Year:

Ray Kinney

Area Governor of the Year:

Mona Maggio



John Davis, ATM-G,
 Div. B Governor,
 with charter members of
 their newest club,
 "Sagebrush Sayers".

SPEAKERS NEEDED!

We are seeking advanced Toastmasters with a subject to teach in a one hour format. If you are an advanced Toastmaster and have a topic on communication skills, leadership, speaking technique, business skills, or other relevant topics, please contact the Speakers Bureau with your proposal. Speakers needed for potential February and March speaking dates. See district39.com for details.



DEBRA LEDSINGER, DTM

can be achieved.

Cylinder #7, the President, already knows what his team is thinking, because he has inspired them to think like leaders and gatherers.

Cylinder #8, the Immediate Past President, who is there for the President to advise, to counsel, to mentor.

With all eight cylinders, all eight officers, finely tuned and *trained* together, taking this prospect on the ride of a lifetime. As the sunroof of the limousine slowly opens, new areas of his life unfold; areas he

never even knew existed.

Let him begin, the Toastmasters experience. . .

Training & Leadership Institute

Officer Training Dates

Sacramento

1-19-08 & 2-16-08

LaBou Conference Center

2248 Stockton Blvd

9:30 am—12:30 pm

1-24-08

6:30 pm—8:30 pm

Sac Co. Admin Bldg

700 H Street

(CON'T)

North
1-5-08

Win-River Casino-Eagle Room

South
1-5-08

Dixon
1-28-08

Locations TBD

Training is FREE

Check the district39.org website for details on training in your area.

Also watch for additional types of training.

Reminders . . .

Educational completions under the “old” program must be turned in to TI by June 30, 2008. See Toastmasters.org for details.

LeaderCraft for those close to a CC and above will begin Tuesday, February 9 at 7:00 pm for 8 weeks. Classes meet at Carl’s Jr. on Sunrise Blvd. & White Rock Road. Cost is \$10.

District Directory—Update your club’s information with Officer names, phone numbers and e-mail. Check your club’s meeting information, too. Send to: churchillm@comcast.net