



2018-2019 District Executive Committee Meeting

University of Phoenix
July 14, 2018, 9:30am

District Director
Jane Taff, DTM

Program Quality Director
Wes Johnson, DTM

Club Growth Director
Kristi Beres, DTM

Public Relations Manager
Nancy Potts, DTM

Immediate Past District Director
Zack Souza, DTM

Finance Manager
Renee Fink, DTM

Administrative Manager
Marty Taub, DTM

Logistics Manager
Bob Blymyer, DTM

District Parliamentarian
Rick Sydor, DTM, PID, RP

District 39 Toastmasters
www.district39.org

Toastmasters International
www.toastmasters.org

District Mission
We build new clubs and support all clubs in achieving excellence.

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|--|---------------------------------|
| 1) Call to Order | Jane Taff |
| 2) Pledge and Inspirational Thought | Bob Blymyer |
| 3) Reading of the District Mission | Bob Blymyer |
| 4) Installation of Division H Director | Zack Souza |
| 5) Installation of Appointed District Officers | Zack Souza |
| 6) Roll Call and Certification of Quorum | Marty Taub |
| 7) District Leader Reports | |
| a) Administration Manager | Marty Taub |
| Review of April 28, 2018 Minutes | |
| b) Finance Manager | Renee Fink |
| c) Parliamentarian | Rick Sydor |
| <i>TI Policies & Procedures Update</i> | |
| d) Public Relations Manager | Nancy Potts |
| e) Club Growth Director | Kristi Beres |
| f) Program Quality Director | Wes Johnson |
| g) District Director | Jane Taff |
| 8) Procedures Committee Report | Wes Johnson |
| 9) Unfinished Business | Jane Taff |
| 10) New Business | Jane Taff |
| 11) Announcements | |
| a) Proxies | Sondra Nunez/
George Jarosik |
| b) Next (August) Meeting: | |
| VIRTUAL MEETING* | |
| Saturday, August 4 th @ 8:30am | |
| c) September Meeting: | |
| VIRTUAL MEETING* | |
| Saturday, Sept., 8 th @ 8:30am | |
| <i>Budget Approval</i> | |
| d) October Meeting | |
| VIRTUAL MEETING* | |
| Saturday, Oct., 13 th @ 8:30am | |
| e) November Meeting | |
| During District Fall Summit, TBD | |
| f) December Meeting | |
| Holiday Gathering, TBD | |
| *Log-In Info will be provided on District Calendar | |
| 12) Adjournment | Jane Taff |

2018-2019 District Leadership Team

District Director: Jane Taff, DTM
District Program Quality Director: Wes Johnson, DTM
District Club Growth Director: Kristi Beres, DTM
District Public Relations Manager: Nancy Potts, DTM*

Administration Manager: Marty Taub, DTM*
Finance Manager: Renee Fink, DTM*

Logistics Manager: Bob Blymyer, DTM*
Immed. Past District Dir.: Zack Souza, DTM

DIVISION DIRECTORS

Division A Director: Rick Hsu, ACG/ALB
Division B Director: Tina Machado, DTM
Division C Director: Minda Fernish, DTM
Division D Director: Dave James, CC/ALB
Division E Director: Julie Mattox, DTM

Division F Director: Christine Gerety, ACS/ALB
Division G Director: Connie Leni, DTM
Division H Director: Jonathan Cullifer, DTM*
Division I Director: Rick Santos, DTM
Division J Director: Patricia Peters, CC

AREA DIRECTORS*

Area 11 Director: Kimberley Jolly
Area 12 Director: Stephen Noonan
Area 13 Director: John Sorensen
Area 14 Director: Antone "Bill" Cabral
Area 21 Director: Angie Rodriguez
Area 22 Director: Katherine Mellon
Area 23 Director: David Colborne
Area 31 Director: Yuki Arends
Area 32 Director: Robert Pitari
Area 33 Director: Christopher Meyer
Area 41 Director: Jessica Johnson
Area 42 Director: Stacie Starkovich
Area 43 Director: Justin Gomez
Area 44 Director: Julie Lujano
Area 51 Director: Richardo Cervantes
Area 52 Director: Tobias Stockler
Area 53 Director: Laleh Rastegarzadeh
Area 54 Director: Karen Cole-Ainley
Area 61 Director: Jennifer Swiden
Area 62 Director: Marianne Ward
Area 63 Director: Katherine Wells

Area 64 Director: Christopher Vogt
Area 71 Director: Sheikh Zulkader
Area 72 Director: Mercy Milan
Area 73 Director: Alan Gallaway
Area 74 Director: Linda Owens
Area 81 Director: Sharon Zhang
Area 82 Director: Greg Kaiser
Area 83 Director: Tina Streit
Area 84 Director: Jonathan Faridian
Area 91 Director: Jim Prestwood
Area 92 Director: Richard Robbins
Area 93 Director: Linda Krebs
Area 94 Director: Theodore Oien
Area 01 Director: Jean Green
Area 02 Director: Jag Nagendra
Area 03 Director: Greg Wong
Area 04 Director: Jason Orta

* = Names were not provided and not yet approved by the District Council at the Spring District Council Meeting on May 19, 2018.

TI Policies & Procedures Update – March 19-22, 2018

Since August 2010, Toastmasters International has posted on their website the Board Minutes. All you have to enter in the “search” portion of the opening page at the Toastmasters International website is “meeting minutes”, and click on the item that mentions “Board Minutes” – it will take you to a page where you can view the minutes by year and then by date.

From the minutes of March 19-22, 2018, some of the important highlights include:

- The Board participated in a brainstorm session in which the organization’s current program offerings were analyzed and potential future offerings were considered. The Board will continue this discussion at future meetings.
- The Board participated in a strategic planning exercise focused on the core values and organizational and individual accountability to them. The Board was asked to consider the organization’s current and optimal states and how to progress toward the optimal state. World Headquarters will consolidate the results and outline a path forward based on the brainstorm. The Board will discuss at a future meeting.
- Toastmasters leaders increasingly participate in related organizations and industries, such as TEDx, The John Maxwell Company and Dale Carnegie and Associates. The Committee explored the opportunities, mutual benefits and drawbacks to such relationships.
- The Executive Committee reviewed an analysis of club officer terms and the impact on club success. It determined that whether clubs elect its officers annually or semiannually there is no specific correlation to Distinguished Club Program achievement. However, the discussion evolved to consider other factors that may impact success, such as the tasks, motivation, skills and competencies necessary in each leadership role. It directed World Headquarters to conduct a review of each Toastmasters leader role, from club officer to International President, and provide an analysis to the Committee in August 2018.
- The Executive Committee reviewed an update on the progress of a potential partnership with Rotary International.
- The Strategic Planning Committee discussed the need for accountability among all levels of leadership and the negative impacts to the member. It agreed that discussions must continue, and strategies be developed to reinforce commitment to our missions, better assess the efforts of leaders at all levels and establish a culture of accountability.
- The Strategic Planning Committee received an update on the development of online district leader training that will be available in June 2018, and modifications to the August District Leader Training program. It requested that World Headquarters provide an outline of all content by the end of April 2018.
- The Strategic Planning Committee discussed the opportunity to strengthen corporate relationships and requests that World Headquarters create a system to track corporations that support Toastmasters clubs and key individuals in those corporations. It is important to communicate the benefits of having a Toastmasters club to the corporations. The Committee also discussed effective marketing approaches, relationship maintenance & interacting with the appropriate level of decision maker.
- Board of Directors considered : a member submitted a request for the Board to consider lowering the minimum number of members required to charter a club. The Board determined that the minimum of 20 members, 17 of whom cannot belong to another Toastmaster club, should not be changed to ensure that all clubs start out with a strong member base. The Board recognized that this information is not recorded in policy and voted to adopt the proposed amendments to Policy 2.0: Club and Membership Eligibility, effective immediately.
- Board of Directors determined: Policy 6.0: Speech Contests does not specify who has the authority to determine which speech contests a district will conduct in addition to the required International Speech Contest. The Board voted to adopt the proposed amendments to Policy 6.0 (**The district director recommends which contests are to be conducted, subject to the approval of the district executive committee, at its first meeting of the program year**), effective immediately, clarifying that the district director, with approval of the district executive committee, has this authority.

- The Board continued its discussion of the area director selection process, specifically relating to the appointment or election of area directors and the qualifications necessary to perform the role effectively. The Board also discussed the role of the area council in area director selection. Area council members are likely to have a better understanding of local needs and are more familiar with potential area directors. The Board voted to adopt the proposed amendments to the District Administrative Bylaws (attached) and Protocol 7.1: District Events (The other officers of this district shall be the public relations manager, the district administration manager, the district finance manager, and the area director for each area. These officers may be elected or **may be** appointed. **The decision to elect or appoint is made by the district council and the decision remains in effect until changed by the council. Any changes to the decision must be made prior to November 1 of the district program year in which the elections or appointments will occur.** by and serve at the will of the district director, **Officers appointed by the district director are** subject to the approval of the district executive committee and **confirmation by** the district council. **Confirmation by the district council must occur** by September 30. The public relations manager, the district administration manager and the district finance manager shall be eligible for re-election or re-appointment for one succeeding term only. The offices of district administration manager and district finance manager may be combined. Area directors **may be** **are** elected by the area councils **or appointed by the district director taking into account the recommendation of the area council.** Area directors shall be eligible for re-election or re-appointment for one succeeding term only.
- The Board discussed the financial recording and control systems provided to districts by Toastmasters International, and clarified that all districts will be required to use Toastmasters International's provided systems to ensure consistent reporting and a secure, controlled environment. The Board voted to adopt the proposed amendments to Policy 8.4: District Fiscal Management, effective immediately.
- The Board received an update on the Ralph C. Smedley Memorial Fund. In the last year, awareness has increased and donations to the Fund have more than doubled. The Board will continue its efforts to use the funds for disaster relief, youth outreach, geographic initiatives, etc. and create a plan for clubs and districts to request funds. The Board clarified that Toastmasters clubs may contribute to the Ralph C. Smedley Memorial Fund and are encouraged to do so. The Board voted to adopt the proposed amendments in Policy 8.5: Ralph C. Smedley Memorial Fund, effective immediately.
- The Board received an update on the records management initiative that began in January 2015. This initiative included satisfying legal requirements for the retention and maintenance of all records. World Headquarters has begun digitizing all club records and will continue its efforts to digitize all corporate records and implement a retention policy at all levels of the organization.

Be sure to read the other past Board Minutes to gain a deeper understanding of how the organization operates beyond the club.....

Submitted by:
Rick Sydor, DTM, PID, RP

Club Growth Director Report

“Connect, Collaborate, Commit and Thrive”

Baseline Numbers: Not final from June 30, 2018

Growth Incentives:

- First Club - \$100 pizza and cake for the first club that charters in the district this year
- New Club - \$30 for cake for every club that charters during 2018-2019
- Division Membership Growth - \$30 cake for division team with highest percentage membership increase
- Division Member Retention - \$30 cake for the highest retention (renewal) rate
- Working with Wes Johnson and Jane Taff on DCP goal incentive:
 - Pathways 1 and 2- Yahoo! 7, 9 and 8- your club is great!

Projects:

- Following up and qualifying new and old club leads from Toastmasters International and labor market Information
- Developing a Meetup group that directs members to Toastmasters International’s “Find a Club Page”
- Working with webmasters to incorporate club growth and membership growth and retention resources on District 39 website
- Developing a club “Website Check Up” resource

Challenges: Starting a new club in Pathways

Team Members:

- **Club Mentor Coordinators:** Joey Waldrop and John Davis
- **Club Coach Coordinators:** Bill Inman and Donna Lewis
- **Club Extension Team:** Division and Area Directors

Submitted by:
Kristi Beres, DTM
Club Growth Director
Kristi.Beres@district39.org

District Director Report

My friends,

Last year, we introduced Pathways and we adjusted.



This year, we are shifting our focus from a Fall Conference to an emphasis on Training and Education of our Leaders and Members.

My question, as a lifelong learner and Toastmaster, to you is ***“How will you choose to THRIVE in the midst of change?”***

I know for many, change is difficult and it can only be made easier by leaning into the new things with a positive attitude and the mindset of being given the opportunity to learn and grow!

I hope you embrace the challenge in the following ways:

1. Pathways:

- a. Pick your Path and START.
- b. If you've chosen your Path and you've started, complete Level 1.
- c. If you've completed Level 1, continue on and show another Club Member to do the same.

2. Training:

- a. As a Club Officer
 - i. Attend Training – I guarantee you will learn so much from our very talented Trainers.
 - ii. Network with other Leaders – Talk with those who are doing what you are doing and find and share ideas.
 - iii. Encourage your Club Members – Serve your Club well and Mentor future leaders.
- b. As a Club Member
 - i. Participate Fully – Successful Toastmasters get out of the program what they put into the Club Meeting!
 - ii. Attend Events – Get out of your Club environment and learn from the best our District has to offer
 - iii. Encourage Your Leaders – Support your Club Officers and District Leaders – Participate when asked and expand your comfort zone.

Above all, let's be kind to one another as we all learn and adjust, be positive with our words and THRIVE TOGETHER!

Submitted by:
Jane Taff, DTM
District 39 Director
Jane.Taff@district39.org