



Renee Fink, DTM  
Finance Manager 2018-19  
District 39 Toastmasters  
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**District 39 Toastmasters  
Finance Manager Report  
September 8, 2018**

Account balances through July 31, 2018 are as follows:

Cash, Pay Pal Account	\$ 0.00
District Reserve	<u>\$24,705.35</u>
Total Cash & Reserve	\$24,705.35

Attached is the final accounting for District 39 through Toastmaster year ended June 30, 2018.

All expenses incurred in July should be submitted no later than September 30<sup>th</sup>.

Please let me know if you have any questions.

*Renee Fink*

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District 39 Finance Manager 2018-2019

## Actual vs Budget Summary As of June 30, 2018

	07/01/2017 Through 06/30/2018		
	Actual	Budget	Variance
<b>District Revenue</b>			
Membership Revenue	60,938.19	62,461.00	(1,522.81)
Conference Revenue	52,084.56	58,075.00	(5,990.44)
TLI Revenue	953.71	5,000.00	(4,046.29)
District Store Revenue	562.87	2,000.00	(1,437.13)
Speech Contest Revenue	0.00	2,000.00	(2,000.00)
Other Revenue	161.07	0.00	161.07
<b>Total District Revenue</b>	<b>114,700.40</b>	<b>129,536.00</b>	<b>(14,835.60)</b>
<b>District Expenses</b>			
Conference Expenses	55,888.73	57,400.00	(1,511.27)
TLI Expenses	6,382.14	5,000.00	1,382.14
District Store Expenses	21.20	2,000.00	(1,978.80)
Marketing Expense	15,594.10	17,657.00	(2,062.90)
Communications & PR Expenses	1,169.48	3,810.00	(2,640.52)
Education & Training Expense	6,171.30	16,758.00	(10,586.70)
Speech Contest Expenses	2,630.57	7,243.00	(4,612.43)
Administration Expenses	4,483.62	6,508.00	(2,024.38)
Travel Expense	22,629.17	23,207.00	(577.83)
Other Expenses	1,081.45	0.00	1,081.45
<b>Total District Expenses</b>	<b>116,051.76</b>	<b>139,583.00</b>	<b>(23,531.24)</b>
<b>Total Net Income</b>	<b>(1,351.36)</b>	<b>(10,047.00)</b>	<b>8,695.64</b>



Nancy Potts, DTM

Public Relations Manager 2018-19  
District 39 Toastmasters  
775-722-3973  
publicrelations@district39.org

## Public Relations Manager Nancy Potts August 4, 2018 District Executive Council Meeting Report

- Team Members
  - Audio Visual and Photography TBA
  - Editing and External Public Relations TBA
  - Lead Photographer: Ann Sandler, DTM
  - Meetup: Nancy Potts
  - Newsletter Chair: TBA
  - Production Chair: Joey Waldrop, DTM
  - Social Media Chair: Lynda Mendez
  - Webmaster: Amrik Chima
  - Mentors: Kristi Beres, Mike Sullens
- Challenges/Goals:
  - Work with the trio and District leadership to promote Toastmasters.
  - Incorporate all club's Public Relations officers to be Public Relations District 39 committee members to convey the same information via email, the district website and social media.
  - Encourage Division Directors to continue to submit District 39 Calendar items and create Council awareness.
  - Recognize accomplishments of clubs and members through the District 39 newsletter. Work with David Betowski for his input and experience on District 39 Newsletter.
  - Research and create a current Press Release Media list.
- Accomplishments/Recognition:
  - Public Growth Director Kristi Beres included our Public Relations items on her budget.
  - District 39 "Meetup" launched
    - If your club has ten or more members and four or more of your officers have been trained (so guests can have a quality experience from clubs that are working the Toastmasters educational programs), email Public Relations Manager Nancy Potts \*protected email\* to connect your club to the District 39 Meetup group.
  - The Smedley Award;
    - This is the perfect time for a membership building contest in your club. Make it fun. Challenge your club members as to who can bring in the most guests. If your club registers 5 new members between August 1st through September 30th, Toastmasters International will give your club a Smedley Ribbon and 10% off on your next purchase at Toastmasters International Store.
  - Additional Press Release for Donny Crandell Speech Contest Finalist.
  - Our team submitted numerous posts on Facebook, keeping District 39 updated on all events at the Toastmasters International Convention in Chicago.
  - Our team posted on Facebook Open houses, training and upcoming promotions and events.
  - Toastmaster Leadership are submitting events to our District39.org calendar which keeps District 39 updated on what is happening monthly.