

## How to Host a Successful Open House

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A successful open house is one where your club presents a fabulous meeting, where prospective guests sign up to become members.

How can you make your club's Open House a Success?

Before the meeting:

- Promote your Open House with a [Toastmaster branded flier](#).
- Consider promoting your club with a [press release](#) to your local media.

At the meeting:

Hopefully your club has a [Guest Book](#). If not consider using [Attendance Sign-In Sheets](#) to follow up with prospective members within a couple of days while the club experience is still fresh in their minds.

Give your prospective members a Guest Packet which could include:

- [Membership Application](#)
- Toastmaster Magazine
- Contact information of all the officers (or at least the President and Vice President of Membership)
- [Features, Benefits and Value Chart](#)
- [Pathways Flier](#)
- Promotional [Welcome Ribbon](#)

After the meeting:

Follow up with all prospective members with an email or a phone call and invite them back!

For more tips on a Successful Open House check out this article from [Toastmaster Magazine](#).