



WHERE LEADERS ARE MADE

[www.toastmasters.org](http://www.toastmasters.org)

## District 39 Toastmasters Treasurer Report January 10, 2015

The District continues to be in excellent financial shape.

Account Balances through November 30, 2014 are as follows:

Cash, Bank of America	\$11,922.13
Cash, Pay Pal Account	<u>5,407.49</u>
Total Cash	\$17,329.62
District Reserve	<u>\$26,047.88</u>
Cash & Reserve	\$43,377.50

The Summary Report of the Year to Date Actual vs Budget thru 11/30/14 is included with this report.

The District must complete the semi-annual audit NLT than 2/15/15, so if you have Vouchers for Reimbursement, please get them to District Governor Brian Hatano as soon as possible. Also, in conjunction with the audit, TI requires that we report any accrued, but unpaid liabilities for the period ending 12/31/14. The normal Caveat, re waiting too late to submit a reimbursement request becomes all but imperative.

*Myra Golson*  
Myra Golson, DTM,  
District 39 Treasurer, 2014-2015  
916 215-1035  
[mgolsonag@gmail.com](mailto:mgolsonag@gmail.com)

## District 39 Treasurer's Report

(Actual vs. Budget Summary) as 11/30/14

Month Ending 11/30/2014			07/01/2014 Through 11/30/2014			
Actual	Budget	Variance		Actual	Budget	Variance
			<b>District Revenue</b>			
2,061.00	1,791.00	270.00	Membership Revenue	24,493.50	24,137.00	356.50
9,990.27	23,867.00	(13,876.73)	Conference Revenue	10,050.27	23,867.00	(13,816.73)
1,245.20	1,050.00	195.20	District Store Revenue	2,484.55	1,550.00	934.55
665.00	0.00	665.00	Other Revenue	665.00	0.00	665.00
<b>13,961.47</b>	<b>26,708.00</b>	<b>(12,746.53)</b>	Total District Revenue	<b>37,693.32</b>	<b>49,554.00</b>	<b>(11,860.68)</b>
			<b>District Expenses</b>			
9,832.57	23,915.00	(14,082.43)	Conference Expenses	10,944.80	23,915.00	(12,970.20)
21.35	0.00	21.35	TLI Expenses	1,905.04	1,300.00	605.04
0.00	0.00	0.00	District Store Expenses	1,330.17	500.00	830.17
240.58	0.00	240.58	Marketing Expense	4,103.63	3,200.00	903.63
55.00	0.00	55.00	Communications & PR Expenses	763.32	700.00	63.32
318.06	1,700.00	(1,381.94)	Education & Training Expense	2,211.25	2,750.00	(538.75)
1,991.18	2,500.00	(508.82)	Speech Contest Expenses	2,069.93	3,950.00	(1,880.07)
1,096.01	1,175.00	(78.99)	Administration Expenses	3,891.37	4,065.00	(173.63)
1,425.94	2,585.00	(1,159.06)	Travel Expense	9,721.00	15,635.00	(5,914.00)
36.72	0.00	36.72	Other Expenses	36.72	0.00	36.72
<b>15,017.41</b>	<b>31,875.00</b>	<b>(16,857.59)</b>	Total District Expenses	<b>36,977.23</b>	<b>56,015.00</b>	<b>(19,037.77)</b>
<b>(1,055.94) (5,167.00) 4,111.06</b>			<b>Total Net Income 716.09 (6,461.00) 7,177.09</b>			



Philip Williams  
Public Relations Officer  
District 39  
philip.williams@district39.org

## Public Relations Officer Report – January 2015

### Media Coverage

- Press releases regarding the District 39 Fall Conference were published in the following newspapers:
  - o Northern California Asian Journal (California Chief Justice Cantil-Sakauye receives Communication and Leadership Award)
  - o The Union in Western Nevada County (Ruth Schwartz wins Humorous Speech Contest)
  - o Lincoln News Messenger (Alice Pongracz wins Speech Evaluation Contest)
- The Sacramento Valley Mirror in Willows, CA published an article on SpeakEasy Toastmasters' 14-year anniversary, thanks to Lauren Carly.

Please contact me if you have an idea for an intriguing Toastmasters story.

### Internal Communications

Area/Division Governors:

As you schedule Club Officer Training sessions, please send the info to [webmaster@district39.org](mailto:webmaster@district39.org) so we can publicize it on the District website and calendar.

### Club Websites

District Webmaster George Jarosik wants to ensure every club in District 39 has a club website, if they want one. According to Toastmasters International's find-a-club page, 44% of the clubs in District 39 do not have functioning websites.

Toastmasters International provides step-by-step instructions for setting up a free club website:

<http://support.toastmastersclubs.org/doc>

There are great tips online for what to include in your club website:

<http://www.district39.org/public-relations/club-website-information/>

Encourage your clubs to set up and maintain a website as a PR/marketing tool to attract new visitors.



# DISTRICT 39

NORTHERN CALIFORNIA  
WESTERN NEVADA



## MARKETING NEWS-January 2015

Sondra Nunez, DTM, LGM  
Sondra.Nunez@District39.org

### 2014-2015 New Clubs

Sunset Speakers  
Kung Fu Kicking Panda  
Prospect Park TM  
Sacramento Green  
Speakers  
SETA Toastmasters

### **New clubs to watch for:**

HIRE Speaks OUT  
Tomodachi Friends TM  
Iron Orators  
Grizzly Gabbers  
Corps. Talkers  
Reno Storytellers  
Apple One  
Wood Rodgers, Inc.  
El Dorado County  
LGTB Sacramento

***Do you have a new club lead? Please send all leads to:***

Sondra.Nunez@District39.org  
or whodelou@yahoo.com.

### **Membership Experience**

How do you measure success? Is your definition of meeting our goals simply achieving numbers on a page or do you look deeper? Are you satisfied with reaching goals only in the present or are you interested in setting a foundation whereby goals may be achieved for years to come?

When I started this year I knew my focus would be to build new clubs, maintain existing clubs and attract and retain members. Six months in, my goals are the same, but my approach to reaching them has changed. Initially I studied the district dashboard day after day, making phone calls, pushing division and area governors to keep working towards “bringing up” their numbers. Today I have developed a deeper understand of what our district numbers mean to me. To me, the numbers on the dashboard now reflect one thing: **individual member experience**. Are we, as the district trio, meeting your needs as division and area governors? Are you, as division and area governors, meeting the needs of your club officers? Are the club officers and club culture meeting the needs of its members? What are we doing as a district to ensure a positive and effective membership experience in every club? As a team, how can we work together to ensure club meetings are run with the most benefit to club members? These are the questions I now ask myself. These are the questions I hope you will ask yourself too.

As Toastmasters we are more than just membership payments on a dashboard, we are people with individual needs and goals. As district leaders it is our responsibility to reach out to our membership and find out how we can better serve them.

***Here we are, with tremendous opportunity before us. I challenge you to get to work to bring us up to a higher level of service. Let us share with others the benefits we have gained for ourselves. -Ralph C. Smedley***



# DISTRICT 39

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The more we work to connect with people on a personal level, the more successful we will be. Moving into the second half of the 2014-2015 Toastmasters program year, we face challenges in regards to existing club retention. In working to retain these clubs I ask you to keep one very important thing in mind, these clubs are made up of actual people working towards personal and professional goals. Take a little bit of time to find out what they want for their club and then work with them to put a plan of action in place. Remember it is the natural course of the Toastmasters program for some clubs to close and new clubs to open. We don't have to put all of our effort into "saving" every club, but in working to meet the needs of every member in each club. In focusing on our membership, we will meet our goals as a district. Do I think it is possible for District 39 to meet and exceed the goal of 2014-2015 Distinguished District? I have from the start. But now I better understand reaching the goal means helping others learn and grow, instead of just reaching for numbers on a page.

## **Club Membership Building Program**

### **"Talk Up Toastmasters"**

**Program Dates: February 1 – March 31**

Toastmasters love to connect, so take advantage of it. The "Talk Up Toastmasters" membership contest is the chance to encourage your members to invite guests to a special meeting where prospective members can learn about Toastmasters' many benefits. Then add five new, dual or reinstated members with a join date between February 1 and March 31, and you'll receive a special "Talk up Toastmasters" ribbon to display on your club's banner. Qualifying clubs can also earn a special discount code for 10-percent off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Applications and payments for members with a join date between February 1 and March 31 must be received at World Headquarters or online no later than March 31. The addition of transfer and charter members does not count for credit toward "Talk Up Toastmasters" credit.

The winning clubs will be revealed online within a few weeks of the contest ending. Winning clubs should allow up to 10 business days to receive their award if they are located in the United States, and up to 21 business days if they are outside of the United States.

***Here we are, with tremendous opportunity before us. I challenge you to get to work to bring us up to a higher level of service. Let us share with others the benefits we have gained for ourselves. -Ralph C. Smedley***



# DISTRICT 39

NORTHERN CALIFORNIA  
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## Education and Training Report

January 2015      John L. Davis, DTM, LGET

### **Ensure Receipt of New Club Officers**

Division and Area Governors should check the January Officer List Report on the Performance Page of the Toastmasters site to ensure all their semiannual clubs have submitted officer lists. The deadline for submission was December 31, 2014. As of January 1, 2015, 32 club officer lists had not been processed by Toastmasters. Though some clubs had submitted lists that were still being processed, other clubs missed the deadline. Contact your clubs to verify report accuracy and/or to correct discrepancies.

Club officer information is critical for use in the administration of many of Toastmasters' programs and activities, such as crediting officers for attending training and exchanging correspondence. The District uses the list generated by TI for the District Directory, maintaining contact with club officers and for use in other official procedures. For clubs, one on time submission is required to achieve Goal #10 of the Distinguished Club Program.

To ensure accurate and current information, it is TI policy to deny access to Club Central for any club with an outdated list of club officers. This means the club will be without the ability to conduct club business using the website. It may also make it difficult to correct the problem by submitting a new officer list after missing the deadline. Regaining access may require contacting member services directly or submitting a hard copy list by fax or mail.

### **Review of the Club Success Plan**

Has your club revisited its Club Success Plan? Now is a great time to review and possibly update the plan created in July. This exercise in planning can help ensure your club and its individual members a successful year. It gives members and the club direction, helps maintain focus, and at the end of the year provides an objective measurement of success that answers the question, "How are we

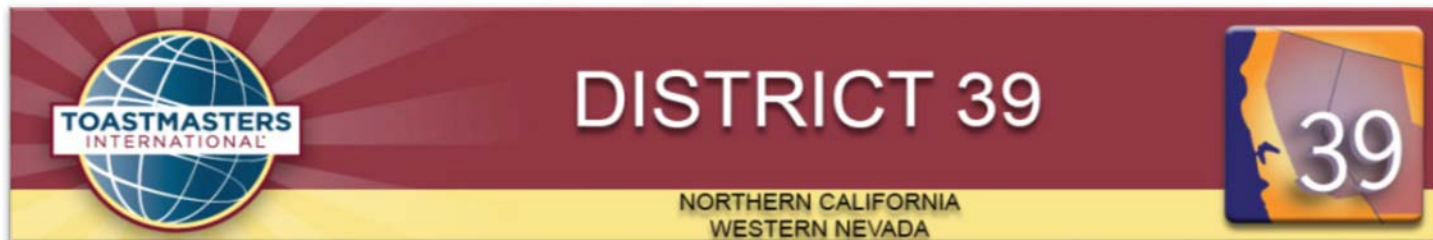
#### **New Club Leader Installations**

If you are a semiannual club, you may consider an officer installation ceremony for your new leaders. The ceremony will benefit your club in several ways. A formal ceremony is a display of professionalism and reminds the officers of the seriousness of their responsibilities. It inspires both the leaders and club members, setting the tone for a successful, goal oriented year. It can reenergize, rededicate, and reinvigorate the club.

The ceremony is most effective if a respected dignitary officiates. Thus it is customary for clubs to invite the Area or Division Governor to conduct the ceremony. It is also appropriate to invite family and friends as guests.

Information on officer installations, including a script for the installation ceremony, is located in the *Club Leadership Handbook*.





doing?” Your club’s executive committee should draft the plan and then have it approved by a vote of all the club members. As part of the plan members volunteer to complete individual educational goals during the year, providing added incentive to participate in the education program. Members actively pursuing goals make for more interesting and effective meetings. Better meetings are the key to a healthy club and attracting new members. Remember, it is a requirement to achieve the Advanced Leader Bronze Award that a member successfully serve as a club officer and participate in the development of the Club Success Plan while in office. Members must also attend District sponsored training during the term as another requisite to earning the award.

## **Speech Contest Season is Here Again**

It is time to prepare for the upcoming contest season. All the Division and many of the Area contest dates are posted to the District website. Areas should plan to hold contests with an appropriate amount of time prior to the respective Division contests. Clubs should plan club contests prior to the respective Area contests. If the date of your Area contest is not posted, contact your Area Governor to see if it has been set.

One of the most productive features of the Area Council is its use in planning and organizing speech contests. By working as a team, the Area Council has many benefits for conducting contests. Through the council, coordination between clubs can help prevent conflicts in dates that create a burden on personnel and material resources. It allows clubs to spread out contests over available dates. Club members have the chance to see other clubs’ contests. Group knowledge can minimize conflicts with other events.

Finding outside judges is a major issue for conducting good club contests. The Area Council can assist by having a pool of judges available. It can also serve as a coordinator for clubs supporting each other through a reciprocal process. Instead of members who are not contestants judging within their clubs, they will judge at other clubs within the Area. Since any member in good standing may judge at the club level, members unable or unwilling to compete can gain valuable experience from being a judge and observing how other clubs conduct contests. The Area Council can arrange a special judges training session to create a pool of judges. The council can provide and receive assistance from the Division Chief Judge.

Similarly, if the Division and Area Governors can judge each other’s contests, it would go a long way to having enough judges to meet the minimum required number.

## **Remember to Submit Training Results**

Remember to submit the results of District sponsored training sessions as soon as possible after the session is complete to be reported to Toastmasters International. Waiting to submit results often creates issues of validation and extra effort to ensure officers receive credit for training completed. Make sure that any training your members attend is District sponsored.



# DISTRICT 39

NORTHERN CALIFORNIA  
WESTERN NEVADA



## **District Governor Brian Hatano, DTM**

**January 2015**      [Brian.Hatano@district39.org](mailto:Brian.Hatano@district39.org)

### **Happy New Year!**

During the holidays, I hope you enjoyed time with your families. Now it's time to get back to Toastmasters business!

As we usher in 2015, it's a good time to get a perspective of what we've accomplished in the first half of our year and what we hope to achieve in the upcoming six months.

Our fall conference was memorable and a great experience for all, with a full slate of events that kept us engaged and got us energized as Toastmasters. As World Champion of Public Speaking Jim Key says, "If that don't get your fire started, your wood's all wet."

Area governors--you are to be commended for your work with the clubs. You visited 85% of the clubs and supported their efforts to be successful. Twenty-two of you visited all of your clubs!

Five new clubs joined the District 39 family, with several more in the works spearheaded by LGM Sondra Nunez's efforts, along with her demo teams and sponsor and mentors.

The second round of club officer training headed by LGET John Davis and TLI Coordinator Laura Frank, is ready to begin, with the first TLI on January 24.

We're looking forward to our two Leadership breakfasts - Feb. 7 at the Atlantis in Reno and Feb. 14 in Sacramento with our keynote speaker WCPS Lance Miller.

Our spring conference May 15-16 at Crowne Plaza will have presentations by WCPS Darren LaCroix and International Director Gloria Shishido.

Our stats look good but not are great. *Yet*. Membership numbers need improvement and all of us need to keep working on finding new leads for clubs.

We still have as our primary goal to provide a great Toastmasters experience for all members. We also have a goal of being a distinguished district. To get there, we all have to do our part to make our clubs successful. The success of the clubs is where it all starts and where our overall success is sourced. By completing your educational goals you are contributing to your clubs' success.

Success also includes reaching our membership goals, at the club and district levels. Ask your friends and co-workers to join you at your meeting. Get the word out about Toastmasters so others may enjoy the benefits that you have. You are the best ambassadors for Toastmasters. I'm not one to make new year's resolutions but here's one we should all consider: Let's make an effort to each find at least one new member before June 30.

I want to recognize our Public Relations Officer Philip Williams and our webmaster George Jarosik for getting the word out about Toastmasters. Philip has sent press releases to various newspapers and has gotten published in several. George, who has taken on the additional duty of Spring Conference chair, has diligently kept the website updated while embarking on a project to get websites set up for all clubs. He identified about 50 clubs and is in the process of working with each one to build their websites.

**Cheers for a prosperous and successful 2015!**

***Brian***





# DISTRICT 39

NORTHERN CALIFORNIA  
WESTERN NEVADA



**District Governor Brian Hatano, DTM**  
January 2015      Brian.Hatano@district39.org

## Invite guests to your club's open house



Boost your club's membership by hosting an open house. Use the free flier and PowerPoint presentation available at [Toastmasters.org](http://Toastmasters.org). Give attendees an overview of Toastmasters International's 90-year history by featuring the free video, also available at [Toastmasters.org](http://Toastmasters.org).

Flier: Find at "Customizable marketing materials"

Video: Go to YouTube and search for "Toastmasters International Turns 90"

## Learn to tell the world about your great club

New PRO Training Webinar is available for RAs, DGs, LGETs, PROs and VPPRs who missed the 2014-2015 PRO Training Webinar in October. You can now watch it at your convenience. If you have public relations-related questions, contact [pr@toastmasters.org](mailto:pr@toastmasters.org).

The link to the webinar is  
<http://echo4.bluehornet.com/ct/51843024:28619892223:m:1:2750662932:C1EB4EB0648F709D0067E708C1BCD0FE:r>

## Area Governor Visits, Round 2

January 1 marks the beginning of Round 2 of Area Governor club visits.

During Round 1, area governors visited 85% of their clubs. AGs in divisions H and I visited all of their active clubs. In all, 22 area governors visited all of their clubs.

Area governors help sustain the relationship between clubs and districts through club visits, which are required twice a year.

Reports for Round 2 must be submitted by May 31. A copy is automatically sent to the district governor, lieutenant governors, division governor, area governor and president of the club visited.

## California Club Treasurers: Time to submit your 199Ns

California-based clubs are required to electronically file the 199N form for the 2014 tax year with the Franchise Tax Board by May 15. In mid-January, club presidents and treasurers will receive filing instructions in an email from World Headquarters. Please email any questions to [199N@toastmasters.org](mailto:199N@toastmasters.org).

### District Mission

We build new clubs and support all clubs in achieving excellence.



**Michael Sullens, ACG, CL**

Division A Governor, District 39

2014-2015

Email: [msullens@washoecounty.us](mailto:msullens@washoecounty.us)

## **DIVISION A REPORT**

**January 5, 2015**

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**Vision:** Division A – Where We Practice What We Speak and Make it Fun First!

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**Team Members:** Area 11 Governor: James Burke, ACS, ALB                      Area 14 Governor: Tina Clinebell, ACB  
Area 12 Governor: Staci Nauman, CC, CL                      Division A Chief Judge: Jeffrey Purtee, DTM  
Area 13 Governor: Richard Ludke, CC

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**Club Visits:** 16 out of 18 club visits were recorded in November 2014. Those we missed will be visited twice by May 2015. ☺

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**Membership:**

- ▶ Two clubs, Washoe Zephyrs in Area 14 and Lyon Speaks Tonight in Area 12, remain under eight members and need help. A club coach, DTM John Davis, has been assigned to Lyon Speaks Tonight. American Valley in Quincy CA and Area 11, has just eight members so are border line but according to Area Governor Jim Burke, very healthy otherwise. Moonlighters Club in Area 14 is also expressing concerns regarding declining membership. Division A and B could use some localized publicity regarding Toastmasters in our area
- ▶ The new story telling club continues to meet Saturday's at KNPB Channel 5 and hope to Charter by the spring of 2015. Area 12 Governor Staci Nauman is very active in supporting this new club and their efforts to get chartered.

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**Contests:** All the Area contest dates, locations, and times have been determined. Division A clubs are being encouraged to schedule their club contests on the contest bracket calendar.

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**DCP Stars:** Sierra Advanced Speakers in Area 14 is leading the Division A pack with 6 goals met year to date. Close behind are Sierra Sunrise and University Toastmasters in Area 11, and Moonlighters in Area 14, each with 5 goals achieved. Great job by these clubs.

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**Distinguished Areas:** Area 11 followed by Area 14 have the highest percentage of DCP points per clubs in their respective areas.

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**Challenges:** Several Division A clubs are eligible for, and still need club coaches, sponsorship from stronger clubs, or a posse of experienced Toastmasters to try to get them back on track and viability. These include American Valley in Area 11, Lyon Speaks Tonight in Area 12, and Washoe Zephyrs and Moonlighters in Area 14. Efforts to attract, sign up and retain members is a high priority for the majority of clubs in Division A. Division A and B could use some localized publicity regarding Toastmasters in our area. Suggestions or samples of previous media pieces would be appreciated.

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**Notable Accomplishments**

- ▶ Thanks to Russ Steele, PDG, the Area Governors, and the Division Chief Judge, all upcoming Division A sponsored club officer trainings, TLI's, and Area contests have been scheduled. The first of the New Year club officer trainings was held on December 6, 2014 with club members from both Division A and B attending.
- ▶ Staci Nauman, Area 12 Governor hosting a local area Toastmasters Christmas luncheon (potluck) on Saturday, December 13<sup>th</sup> from 1:00 pm to 3:00 pm at KNPB.
- ▶ Richard Ludke, the Area 13 Governor was featured in an article in the Tahoe Daily Tribune where he credits Toastmasters communication and leadership skills training in assisting him in his fire fighting and safety communications during the King Fire this past summer.

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**Joyce Pope, ACS, CL**  
Division C Governor, District 39  
2014-2015  
Email: [clnc.pope@yahoo.com](mailto:clnc.pope@yahoo.com)

## **DIVISION C REPORT**

January 2015

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**Vision:** Support Clubs!

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**Team Members:** Area 31 Governor: Minda Fernish, DTM  
Area 32 Governor: Dwight Bailey, ACS, CL  
Area 33 Governor: Nathan Sorenson, ACS, CL  
Division C Chief Judge: Eddie Bankhead

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**Club Visits:** Division C completed 83% of club visits.

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**Membership:** It's all about the membership growth! Help identify ideas that are effective in growing our clubs. Area 33 joined the Yuba Sutter Chamber of commerce and we are excited to report " We are having our first ribbon cutting on 02/17/2015". Habitat for Humanity Youth Builds are experiencing a large number of changes and the youth program is on hold.

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**Contests:** Area contest will be 03/03/2015 6 pm to 8:30 pm at 1558 Starr Dr. Yuba City, and the Division contest will be 03/28/2015 at 703 B ST. in Marysville California

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**DCP Stars:** A-31.Paradise Toastmasters On The Ridge Club, A- 32 Toast at Noon, Daybreakers Toastmasters Club, Sunset Speakers chartered 9/10/14, and A-33 Marysville Toastmasters and Beale Whisperers

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**Challenges:** Our Clubs will always be located remotely, growth remains a challenge. We continue to have 4 clubs in need of a-club coach.

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**Notable Accomplishments:** Division C members are working on membership building!



**Bradley Craig, DTM**  
Division D Governor, District 39  
2014-2015  
Email: [bradcraig@aol.com](mailto:bradcraig@aol.com)

**DIVISION D REPORT**  
**The "D"-Lightful Division**  
**January 2015**

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**Team Members:** Area 41 Gov, Donna Dabeck                      Area 44 Gov, Cavan Tornga  
Area 42 Gov, Eddie Vierra                                      Area 45 Gov, Jayne Neilson  
Area 43 Gov, Alvan Zachariah                                  Chief Judge OPEN

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**Club Visits:** We're starting our next round of visits .. wahoo!

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**Dues Payments:** All clubs have paid dues ... but ...  
City of Vacaville Toastmasters has only 6 members paid, working to convert some recent guests into members ... and ...

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**Club Coach Assignment:** Alvin Zachariah has agreed to work as with City of Vacaville as their Club Coach ... looking forward to the club hitting 20 and becoming Distinguished soon!

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**Distinguished Clubs:** Are clubs are working the program ... our goal is that every one of our clubs achieve Distinguished Status by June 30<sup>th</sup>. Nearly halfway through the Toastmasters year, here is how things stack up:

Talk of Northbay	6 goals met
Professionally Speaking	4 goals met
Pop-Up Toastmasters	4 goals met
Davis Town and Gown	4 goals met
Vaca Morning Toast	3 goals met
GenOrators	3 goals met
Fairfield-Suisun Toastmasters	2 goals met
Team Travis	2 goals met
Davis Town & Gown	2 goals met
Davis Daytime	2 goals met
TalkAways	2 goals met
Delta Breeze	2 goals met
Super Martkers	2 goals met
Riverwalk Toasters	2 goals met
Coyote Communicators	2 goals met
CAC Masters, Dixon, Capital Captivators, All About Photography, 20/20 Visionaires and River Rappers	All have met one goal

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On to Presidents Distinguished!

Bradley Craig, DTM



**Andrew Silvester, DTM**  
Division E Governor, District 39  
2014-2015  
Email: [D39Andrew@outlook.com](mailto:D39Andrew@outlook.com)

## **DIVISION E REPORT**

January 10, 2015

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**Vision:** Enabling Excellent Education Effortlessly

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**Team Members:** Area 51 Governor: Neena Sahasrabudhe, ACG, ALB  
Area 52 Governor: Nancy Sanders, ACS, ALB  
Area 53 Governor: Min Wu, ACG, ALB  
Area 54 Governor: Rambabu Bavirisetty, ACB, CL  
Area 55 Governor: Robert Blymyer, ACB, CL  
Division E Chief Judge: Bob Blymer

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**Club Visits:** All Area Governors completed the required fall area visits. They cycle begins again.

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**Membership:** As of January 1st, base is 22 Clubs, now 23 clubs.  
Membership base 395, Active Members 416

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**Contests:** Planning for Spring Contest season started

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**DCP Stars:** As of January 1st, 1 club with 5 goals, 3 clubs with 4 goals, 6 clubs with 3 goals.  
Cal Speakers has all the requirements for Distinguished status.

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**Distinguished Areas:** None yet... coming soon

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**Challenges:** 6 clubs at charter strength. 6 clubs below 12 members.  
17 of 23 clubs below charter strength. 1 below minimum membership.

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**Notable Accomplishments:**

- ▶ Welcome new club #3926230 Sacramento Green Speakers
- ▶ 40 educational awards in the Division so far this year.
- ▶ For the month of December: 1 CL.
- ▶ For the YTD: 9 CCs, 17 CLs, 4 ACBs, 2 ACSs, 2 ACGs, 1 ALS, 3 LDREX, and 2 DTMs!

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**Debra Cullifer, DTM**

Division F Governor, District 39

2014-2015

Email: [deb.cullifer@sanjuan.edu](mailto:deb.cullifer@sanjuan.edu)

## **DIVISION F REPORT**

January 10, 2015

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**Vision:** *To consistently promote Toastmasters in Division F clubs so each member can achieve their speaking and leadership goals.*

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**Team Members:** Area 61 Governor: Mark Montalvo, ACB  
Area 62 Governor: Gail McGrath, ACS, CL  
Area 63 Governor: Lindsay Nunez, CC  
Area 64 Governor: Lee Zasloff, ACB, ALB  
Area 65 Governor: Teresa DuChien, CC, ALB  
Division F Chief Judge: Robert Cullifer, ACS

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**Club Visits:** Area 61 – Working on them.  
Area 62 – Working on them.  
Area 63 – Working on them.  
Area 64 – Working on them.  
Area 65 – Working on them.

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**Membership:** There have been 26 new members in Division F since my last report.

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**Contests:** Area 64 Contest scheduled for April 17.  
Division F Contest scheduled for April 25.

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**DCP Stars:** *Foothill and Empire* have already met 6 six goals; *Roseville Rappers* and *Kaiser Thrive Talkers* have already met 5 goals each. There have been 22 CC's, 9 AC's, and 19 CL's or above submitted.

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**Distinguished Areas:** Same as last report.

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**Challenges:** A few clubs did not get their officers trained; AG's are working on improving that for spring. Penn Valley was on hiatus for a few months; they are now ready to start back in full swing – going from meetings twice a month to weekly and are meeting in a new, guest-friendly facility and a concerted membership campaign.

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**Notable Accomplishments:** 5 more clubs have met 4 goals already ...they will be sure to make distinguished!

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**David Betowski, ACS, ALB**  
Division G Governor, District 39  
2014-2015  
Email: [david.betowski@district39.org](mailto:david.betowski@district39.org)

## **DIVISION G REPORT**

January 10, 2015

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**Vision:** **Keep Division G Great**

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**Team Members:** Area 71 Governor: Cheryl Brooks, CTM, CL  
Area 72 Governor: Donna Lewis  
Area 73 Governor: Marianne Bradford, CC, CL  
Area 74 Governor: Randy Nystrom, ACB, ALB  
Area 75 Governor: Grace Frasche, ACG, ALB  
Division G Chief Judge: Raj Karthikeyan

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**Officer Training:** None Completed Yet  
Need to schedule trainings in Division

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**Membership:** 351 Members  
Graced Clubs: Stagemasters (6), Statement Makers (7)

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**Contests:** Area 71/72: Friday, March 13, 7:00 PM  
Area 73: Saturday, March 7, 2:00 PM  
Area 74/75: Friday, March 6, 7:00 PM  
Division G: Friday, March 27, 7:00 PM

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**New Club Building:** Iron Orators (Pro Unlimited Folsom, 2<sup>nd</sup> & 4<sup>th</sup> Monday Noon) Club: Charter Paid, 19 members paid  
Grizzly Gabbers: Charter Paid, 16 paid members

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**DCP Stars:** Mather: Select Distinguished!  
Skillbuilders: 4 goals  
Determined, Sunrise Center, Hangtown: 3 Goals

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**Challenges:** Club Mentor needed for Cordova Communicators  
Judges needed for contests

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**Notable Accomplishments:** Grace Frasche is Club Coach for EdTalkers



**Lance McMahan, CC, ALB**

Division H Governor, District 39

2014-2015

Email: [lance.mcmahan@district39.org](mailto:lance.mcmahan@district39.org)

## **DIVISION H REPORT**

**JANUARY 10, 2015**

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**Vision:** All Areas within Division H will have the support and resources necessary to consistently achieve distinguished status.

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**Team Members:** Area 81 Governor: Noralee Cole, DTM  
Area 82 Governor: Juanita Brandt, CC, ALB  
Area 83 Governor: Juli Raju  
Area 84 Governor: Trudy Shines, DTM  
Area 85 Governor: Jane Taff, ACB, ALB  
Assistant Division Governor, Education & Training: Available  
Assistant Division Governor, Marketing: Cindy Hatano, CTM  
Division H Chief Judge: LaWanna Parker, DTM

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**Club Visits:** No 2<sup>nd</sup> half visit reports filed yet. Goal is to complete 100% by April 30 (1 month early).  
100% filed first half!

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**Membership:** 13 of 25 clubs have a base membership of 15 or less.  
27 Clubs; 417 total members

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**DCP Stars:** River City Speakers and Master Talkers have each achieved 7 goals. Fairweather and Sutter Toastmasters have achieved 5 goals.  
Arnold Kunst: 5 goals, including DTM  
Nenhuan Huang: 4 goals, including DTM  
Michelle Kumar: 4 goals  
Martha Taub: 3 goals, including DTM

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**Distinguished Areas:** None yet.

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**Challenges:** Three clubs have only seven members. One club is folding.  
Ten clubs are eligible for Club Coaches.  
Two clubs need to submit club officer lists.  
Area Governor elections will be held during the Area Contests.

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**Notable Accomplishments:** **Two new clubs chartered in November!**



**Wes Johnson, DTM**  
Division I Governor, District 39  
2014-2015  
Email: [wes@mrwes.net](mailto:wes@mrwes.net)

## **DIVISION I REPORT**

January 10, 2015

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**Vision:** To empower individuals to become effective communicators and leaders.

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**Team Members:** Area 91 Governor: Richard Santos, ACS, ALB  
Area 92 Governor: Renée Fink, ACB, ALB  
Area 93 Governor: Melanee Cottrill, CC, ALB  
Area 94 Governor: Aileen Hidalgo, ACS, ALB  
Division I Chief Judge: Wes Johnson, DTM

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**Need Coaching:** Area 91: Tracy Leadership  
Area 92: Lodi Talking Heads  
Area 93: Sampaguita, Original Articulators  
Area 94: Raconteurs, Speaking From the Heart

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**DCP Stars:** Area 91: **Tracy TM 6**  
Area 92: **Speaking Machine 6**  
Area 93: **Bits 'N Speeches 5, Klassy Talkers 5**  
Area 94: **DMV TM 6**

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**Challenges:** **Leadership Training** / Mentorship  
Division Judge

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**Accomplishments:** 100% Club Visits Reports

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What an ***"Incredible"*** year we're having at ***Division I*** .

Respectfully submitted,  
**Wes Johnson, DTM, Division I Governor**

## **GUIDELINES AND TIMELINE FOR CANDIDATES AND CAMPAIGNS DISTRICT ELECTIONS - TOASTMASTERS INTERNATIONAL**

### **“Guidelines for Candidates and Campaigns”**

See this article on the Toastmasters International website for general guidelines on campaign materials, speeches & speaking guidelines, hospitality suites, advertising, and resources. Note that “advertisements by or on behalf of candidates for district office are not permitted in district publications” which includes the Spring Conference program.

### ***Governing Documents of Toastmasters International, Protocol 9.0: District Campaigns and Elections***

See this Protocol on pages 202-208 of this publication, available on the Toastmasters International website. Sections are:

1. District Nominating Committee
2. Candidate Qualifications
3. Selection and Voting
4. Committee Results
5. District Campaign Communications
6. District Meetings
7. District Proxies
8. District Credentials
9. District Elections

### **Timeline**

- December 13 Call for Nominees Issued at the DECM
- February 15 Last day to file nominating forms. Send them to: Joey Waldrop, DTM, IPDG, 9104 Jim Bar Ct, Elk Grove, CA 95624 (Originals required)
- Late January- District Nominating Committee members interview nominees  
March 13
- March 11-31 District Nominating Committee deliberations
- April 1 District Nominating Committee report given to District Governor, who shares the report via the DECM packet in advance of the April 10 DECM
- April 10 District Nominating Committee report given at the DECM
- May 16 Election of 2015-2016 Officers at the Annual Business Meeting

Joey Waldrop, DTM, Immediate Past District 39 Governor,  
Chair – District Nominating Committee 2014-2015  
December 12, 2014