



District Executive Committee Meeting MINUTES April 9, 2022 9:00 a.m. – 11:00 a.m. Pacific Time

District Director

Nancy Potts, DTM

Program Quality Director

Denise Alder Gutherz, VC5

Club Growth Director

Lance McMahan, DTM

Administration Manager

Minda Fernish, DTM

Finance Manager

Gary Pettigrew, DTM

Public Relations Manager

Veena Vijayaraj-Kadidal, DTM

Logistics Manager

Cindy Hatano, VC2

District Parliamentarian

Rick Sydor, PID, DTM, RP-R

Immed. Past District Director

Ed Johnson, IPDD, DTM

District Mission

"We build new clubs and support all clubs in achieving excellence."

Toastmasters Brand Promise

"Empowering individuals through personal and professional development."

District 39 Toastmasters

www.district39.org

Toastmasters International

www.toastmasters.org

CALL TO ORDER

District Director Nancy Potts called the meeting to order at 9:09a.m.

MEETING PROTOCOLS

Linda Bedell explained online meeting guidelines.

1. Rename yourself in the following format: District Position, Name.
[Example: District Director, Nancy Potts]
2. Keep your mic muted unless you are speaking.
3. For Technical Support, chat with Zoom Master.
4. Do NOT use "chat with everyone" as it is very distracting during the meeting.
5. Turn off your video if doing something distracting.
6. Comments during debate will be limited to 2 minutes.

WELCOME

Nancy Potts welcomed members, friends and recognized dignitaries.

Mark Lucas, DTM, Region 1 Advisor

Rick Sydor, PID, DTM, RP-R

Sondra Nunez, PRA, DTM

Ed Johnson, IPDD, DTM

Gary Pettigrew, PDG, DTM

George Jarosik, PDG, DTM

Louise Houdelette, PDG, DTM

Brian Hatano, PDG, DTM

Without objection, Nancy Potts appointed Linda Bedell as Zoom Master; Mike Sullens and Minda Fernish as timers.

INSPIRATIONAL THOUGHT

Michael Lamont, Division H Director, gave an Inspirational Thought.

"Resolve to be the sun. No matter what problems you may be facing, the dawn will always break, fine weather will always return, and spring will never fail to arrive." The Buddha

PLEDGE OF ALLEGIANCE

Nancy Potts led the Pledge of Allegiance.

READING OF DISTRICT MISSION STATEMENT

Veena Vijayaraj-Kadidal, PRM, read the District Mission Statement, "We build new clubs and support all clubs in achieving excellence."



ROLL CALL/CERTIFICATION OF QUOROM

Administration Manager Minda Fernish called roll. 25 of 50 officers are required for a quorum.
25 District Officers were present. District Parliamentarian Rick Sydor certified a quorum was present.

1. Nancy Potts, District Director
2. Denise Alder-Gutherz, Program Quality Director
3. Lance McMahan, Club Growth Director
4. Veena Vijayaraj-Kadidal, Public Relations Manager
5. Minda Fernish, Administration Manager
6. Gary Pettigrew, Finance Manager
7. Ed Johnson, IPDD
8. Louisa Swann, Division A Director
9. Laura Gregory, Division B Director
10. Lynda Mendez, Division D Director
11. Nisreen Jaradat, Division E Director
12. Pat Knight, Division G Director
13. Michael Lamont, Division H Director
14. Jim Prestwood, Div I Director
15. Jay Chacko, Division J Director
16. Mike Sullens, Area 11 Director
17. Jim Swann, Area 13 Director
18. Linda Bedell for Paula Murphy, Area 21 Director
19. Louise Houdelette, Area 51 Director
20. Grace Frasche, Area 71 Director
21. Rose Cooke, Area 74 Director
22. Mandaris Moore, Area 84 Director
23. Deborah Littleton, Area 91 Director
24. Susan Sontra, Area 94 Director
25. George Jarosik for Eva Clark, Area 03 Director

ADOPTION OF AGENDA

The meeting agenda was adopted as posted.

APPROVAL OF MINUTES

March meeting minutes were approved as posted.

DISTRICT OFFICER REPORTS

Administration Manager, Minda Fernish

- There was no correspondence from TI to report.

Finance Manager, Gary Pettigrew

- Year to Date
- Total Revenue \$21,431.73
- Total expenses \$13,806.64
- District Reserve is \$70,902.33

Public Relations Manager, Veena Vijayaraj-Kadidal

- Promoted renewal reminders, email templates, marketing videos, events, incentives, contests, contest winners.
- Is working on a new PR page for the District website.
- Reminded us the TI website will be down. Watch for emails with dates.
- For more details, see Veena's report as posted on the District website

Club Growth Director, Lance McMahan

- 34 club visit reports have been submitted, 11 from Div I.
- Grace Frache and Susan Sontra have completed 100% of club visit reports.
- Nearly 100 clubs have submitted 8+ members.
- 4 clubs qualify for the spin. \$75 gift certificate was awarded to all. Lodi Toastmasters, East End Orators, Roseville Communicators, Stockton Toastmasters.
- 55 new members since April 1.
- 19 clubs added 34 new members in March, each was eligible to spin for \$25 gift certificate. Winner is Sigma Kappa Pi.
- For more details, see Lance's report as posted on the District website.

Program Quality Director, Denise Alder-Gutherz

- Virtual Spring Conference begins with the Business Meeting on Saturday May 14. Events are planned every evening through Saturday, May 21.
- Congratulations to the newest DTM's Guleena Bakshi, Dee Frewert, Jag Ngendra.
- Clubs with 7/7 officers trained in both summer and winter will receive a set of officer pins.
- For more details, see Denise's report posted on the District website.

District Director Nancy Potts

- TI is planning for ERP, members will be able to pay their dues online. TI website will be closed periodically while program is implemented.
- Nancy continues to meet with Regional Advisor, Mark Lucas
- 121 clubs in good standing, 85 clubs have 8+ members, 8 clubs have less than 8 members.
- 1298 paid members, 507 unpaid members, 256 new members since July 1.
- 76 clubs have 50%-96% Pathways adoption. 27 club visit reports have been submitted.
- Challenges – retaining members, AD's completing club visit reports, filling 2022-2023 leadership roles.
- For more details, please see Nancy's report posted on the District website

DIVISION DIRECTOR REPORTS

Division J Director, Jay Chacko

- Contests are completed
- Is helping clubs have hybrid meetings.
- Is working on increasing club members.
- Is contributing to realignment

Division I Director, Jim Prestwood

- Simply the Best club is back, thank you Sue Eisberg, Susan Sontra, Joey Waldrop.
- Club visits are almost complete,
- Area contests are complete.
- A93 Director resigned
- DMV club is suspended

Division H Director, Michael Lamont

- Lost Area 82 and 83 Directors
- 76 officers were trained

Division G Director, Pat Knight

- HDR paid 12 memberships
- Folsom Intellectuals implemented MOT recommendations, has 15 members
- Grace /Frache has completed 100% club visit reports, is helping with Area 73 reports.

Division E Director Nisreen Jaradat

- Div E council meeting end of the month.

- Is working on low membership
- Thank you to the AD's for their contest help.

Division D Director, Lynda Mendez

- Davis Town and Gown is meeting in person once a month.
- Finding meeting places is a challenge.
- A41 Director Morgan Hathaway has stepped down.
- Combined Areas contests are scheduled for 3/30
- Division Contest is 4/30

Division A Director, Louisa Swann

- Area 41 has no Director
- Davis Town and Gown has 25 members. Needs 1 more point to be Distinguished.
- Dixon Toastmasters has 7/7 officers trained.
- 5 clubs have 4+ officers trained, an improvement over last year.
- Clubs have mixed feeling over holding hybrid meetings.
- Need a zoom master for Division Contest on 4/30

Division C Director, Adrienne Haylor, verbal report given by Minda Fernish

- 2 clubs have closed, Paradise Toastmasters and Tehama Speakers
- Northern Lights is making a comeback

Division B Director, Laura Gregory

- No new members in March, members are contacting friends to attend.
- Division contest will be 4/23
- No A22 Director

Division A Director, Louisa Swann

- Biggest challenge is membership
- Division contest is 4/29.
- A14 completed 100% club visit reports.
- Pathways adoption rate for officers is 100%, members 90%
- 44 education awards
- 54 officers trained
- American Valley club is strong

COMMITTEE REPORTS

Mid Year Audit, Sondra Nunez, chair

- Signed and uploaded doc on 2/22/22
- Recommendations
 - o Trio to continue adding narration to notes
 - o Continue to upload all docs to shared drive
- There were no questions

Leadership Committee, Ed Johnson, chair

- Met since 10/22/2021
- Reviewed applicant qualifications, conducted interviews.
- Approved
 - o Denise Gutherz, District Director
 - o Lance McMahan, Program Quality Director
 - o Rose Cooke, Division G Director
 - o Susan Sontra, Division I Director
- Suggested
 - o Laura Gregory, Club Growth Director

Realignment Committee, Jill Fay, chair

- No report was submitted. Contact Jill if you wish to be on the committee.

Parliamentarian Report, Rick Sydor District Parliamentarian

- Louise Houdelette is in Toastmaster magazine on page 6.
- The Board approved using Smedly Fund Contributions to pay dues for all active members in the Ukraine.

- ERP, member self-pay, is coming soon, should be installed between April 24 and May 8.

UNFINISHED BUSINESS

There was no unfinished business.

NEW BUSINESS

There was no new business

ANNOUNCEMENTS

- ERP will be available to pay dues in the fall. On April 20, the TI website will be down. No Pathways memberships can be purchased until May 8. Dashboard reports will be slow, recommend downloading membership reports soon. Mark Lucas, Region 1 Advisor.
- Next DECM: June 11, 2022.

ADJOURNMENT

Meeting was adjourned at 10:50am.

Minda Fernish, DTM
Administration Manager, 2021-2022