



# District 39 Toastmasters



Northern California & Western Nevada



**Public Relations Manager**  
**David Betowski, DTM**  
**David.Betowski@District39.org**  
**July 9, 2016**

**See! Hear! Do!**

## Team Members

Social Media	Lynda Mendez
Web Team Lead	George Jarosik
Web Developer	Reid Walley
Production Team Lead	Joey Waldrop
Production Team	Kristi Beres, Louise Houdelette, Noralee Cole, Linda Distler, Jill Fay, Arne Sampe, Anne Sandler, Gyan Sharma, Skip Smith
Special Projects	David Goad

## Mission

Provide District Leaders and Club Officers the tools and processes for effectively promoting Toastmasters to the public.

## Objectives

1. Consistent and Correct Information Everywhere
2. Increased Utilization of Audio and Video capabilities
3. A modern, professional image of Toastmasters

## What's New

1. Revamped District Website
2. New District online calendar with integrated registration and easier event submission
3. 1 Business Day Turnaround Time for posting events to calendar once submitted
4. Official Spring Conference Photos posted at [www.District39Photos.org](http://www.District39Photos.org)

5. The Photography and Audio-Visual Teams have been combined into the new Production Team, which will not only be responsible for documenting events, but also enhancing live events with sound, lighting, projections, and special effects.

### **What's Coming**

1. Monthly District Newsletter
2. Closer integration of communications with Web, Facebook, and Email
3. More content to be posted on the main D39TM Facebook Page
4. Standard Press Release Template
5. More photos, videos, and fun!

### **Some Important Reminders**

1. All requests to post TLIs or Officer Trainings on the District Calendar must come from a District Director or Assistant Program Quality Director.
2. Please be sure to have all Speech Contest participants sign a photo/video release.

### **Find Us!**

Web	<a href="http://www.District39.org">www.District39.org</a>
Facebook	D39TM
Twitter	@D39TM
Facebook Group (Private)	District 39 Toastmasters Group
Photos	<a href="http://www.District39Photos.org">www.District39Photos.org</a>
YouTube	<a href="http://www.youtube.com/user/d39tm">www.youtube.com/user/d39tm</a>



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## CLUB GROWTH DIRECTOR

Jane Taff

Jane.Taff@District39.org

July 9, 2016

*Every member deserves to belong to a distinguished club!*

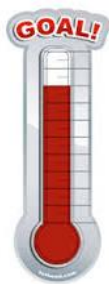


### TEAM MEMBERS

- *Division Liaison:* Veena Vijayaraj-Kadidal
- *Outside Marketing Director:* Deb Cullifer
- *Demo Team Advisors:* Hardeep Harrian, Jonathan Cullifer, Jonathan Faridian, **VOLUNTEERS ARE WELCOME!**
- *Public Relations Liaison:* **GREAT WRITERS NEEDED!**

### 2016-2017 GOALS

- New Members = 600
- New Clubs = 20
- District Marketing Events = 2  
(check out our event with the RiverCats on Friday, Sept. 2<sup>nd</sup>)



### NEW CLUBS COMING TO A TOWN NEAR YOU

Downtown Sacramento, CA (2)

Lodi/Stockton, CA

Manteca, CA – *already held Demo Meeting!*

Rancho Cordova, CA – *Demo Meeting on 7/14!*

Reno, NV

Roseville, CA (5) – *4 Demo Meetings in July!*

Woodland (2) – *Demo Meeting on 7/13!*

...that's 13 and it's just the beginning of a GREAT year!!!

Join the fun...Interested in being a New Club Sponsor or Mentor? Let me or your Division Director know right away!

### INCENTIVES

Check out all of the New Club and New Member Incentives on [district39.org](http://district39.org)

### DO YOU KNOW ANYONE WHO...

- Works at a *government agency* that does not have their own Toastmasters Club?
- Is part of a *Chamber of Commerce* or *Business group* that would like to improve their public speaking skills?
- Is in the *Sales* or *Training department* at their corporation and would like to master their presentation skills?

Call me at 916-517-0342 so I can share how Toastmasters can benefit them!





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***INVITE your Fellow Toastmasters, Friends and Family to a***

## **Night with the Sacramento River Cats!**



**Mark your calendar:**

**Friday, September 2, 2016**

400 Ballpark Drive  
West Sacramento, CA

**2 Sections reserved:**  
**Senate \$20 per person**  
**Assembly \$16 per person**  
*(Tickets for each section are limited!)*

**Ticket Sales will be through an EventBrite link:**

**<http://d39rivercats2016.eventbrite.com>**

**SPECIAL GIVEAWAY THAT NIGHT: Gaylord Perry Statue**

Help us celebrate a Giants icon with a Gaylord Perry statue. The first 3,000 fans through the gate will take home this special statue, which commemorates the Giants legend and Pacific Coast League Hall of Famer.

For more information, contact:

Jane Taff 916-517-0342 [jane.taff@district39.org](mailto:jane.taff@district39.org)

(Please do not contact Jane to reserve tickets...you MUST use the sales link on District39.org)



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## PROGRAM QUALITY DIRECTOR

**Zack Souza, DTM**

**Zack.Souza@District39.org**

**July 9, 2016**

***Every member deserves to belong to a distinguished club!***

### Quality Team Members

Quality Operations Director: Bob Blymyer	District Chief Judge: Eddie Vierra
Club Quality Director: Lance McMahan	Executive Assistant: Sue Eisberg
Education & Standards Director: Laura Frank, DTM	Fall Conference Chair: Rochelle Verspui
Division Quality Director: Wes Johnson, DTM	Spring Conference Chair: Cheryl Weibling, DTM
Area Leadership Director: Joey Waldrop, PDG, DTM	Pathways Chief Ambassador: Tracy Fletcher-Bowman, DTM

### District 39 Toastmasters,

Excitement! Excitement is the word that describes the Quality Team. We have a distinguished team of leaders here to build District 39 into a Distinguished District in the 2016-2017 Toastmasters year!

D39's Guiding Principle: "District 39 advances a division leadership model which empowers Area Directors to help clubs create a dynamic member experience."

#### ***The Quality team activity serves the Principle:***

- Division Leadership Model
  - Division COTs in progress
  - Division Council meetings scheduled
  - Reduced DECMs for Division Councils
  - Incentives to jumpstart the division leadership model
  - Incentives designed to reinforce Distinguished divisions
- Area Director Leadership Development
  - Area Directors are District's highest priority & investment
  - Several courses planned throughout the year to enhance Area Director success
  - Incentives to jumpstart early Area success
  - Incentives designed to reinforce Distinguished Areas
- Club Quality
  - Incentives designed to reward quick success and new club dues deadline
  - Incentives designed for clubs to reach distinguished and receive public recognition for others to see and follow
  - Incentives designed to reward a dynamic club experience

***Toastmasters District Mission: We build clubs and help all clubs achieve excellence.***



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**DISTRICT DIRECTOR**  
**Sondra Nunez, DTM**  
**Sondra.Nunez@District39.org**  
**July 9, 2016**

***Every member deserves to belong to a distinguished club!***

## Team Members

Program Quality Director: Zack Souza, DTM	Audit Committee: Ruth Maloney, DTM, PDG
Club Growth Director: Jane Taff	Community Judging: Herb Long, DTM, PDG
PRM: David Betowski, DTM	Credentials Chair: Herb Long, DTM, PDG
IPDD: George Jarosik, DTM	Nominating Chair: George Jarosik, DTM, IPDD
Finance Manager: Greg Wild	Proxy Chair: David Meigel
Admin. Manager: Denise Alder	Standing Rules:
Logistics Manager: Kathie O'Ray	Webmaster: George Jarosik, DTM, IPDD
Parliamentarian: Rick Sydor, DTM, PID	Website Developer: Reid Walley
Alignment Chair: Russ Steele, DTM, PDG	

## District 39 Toastmasters,

Welcome! The District 39 leadership team has been hard at work planning for an extremely fun and wildly successful 2016-2017 Toastmasters year!

***The following is a quick snapshot of what has been accomplished thus far:***

- Website updates-new look and features
- Club Alignment, District Leader list, officer agreement forms and District Calendar, have been submitted to TI
- District bank signators have been updated
- Almost 70% of Division and Area Directors trained
- District Success Plan completed
- District 39 is working with TI to implement the new district finance program through the ConCur system
- District storage unit given a facelift!
- New TM clubs on the horizon
- Club officer training is underway
- Fall and spring conference planning has been started
- Creation of District Public Relations Plan in progress
- District 39 Rivercats Marketing Event
- District PQD/Marketing incentives
- Work has been started on the District Budget

***Here we are, with tremendous opportunity before us.  
I challenge you to get to work to bring us up to a higher level of service.  
Let us share with others the benefits we have gained for ourselves. – Ralph C. Smedley***



# ANNOUNCEMENTS

## July-August 2016:

- The latest information on the Revitalized Education Program will be released in the July 2016 edition of the Toastmasters Magazine
- Club presidents and club secretaries will receive an email from TI explaining how to assign club proxies for the TI International Business Meeting.
- Register now for the 2016 TM International Convention in Washington DC. See the District 39 website for more information.
- Start of the Smedley Membership Building Program
- TI membership dues increase taking effect Oct. 1, 2016. New dues will be \$45.00. Start collecting dues in August and September.
- Attend club officer training-First round club officer training ends August 31, 2016. ***Don't let your club miss out on a DCP point.***
- Club leadership teams: start work on the club success plan and the club budget

## Speech Contests:

**Club:** All clubs within an area of four clubs or less may send two contestants to the area contest.

**Area:** Because all 10 divisions of D39 have four or less areas, two contestants from each area contest may move onto the division contest.

**District:** One contestant from each division contest may compete at the district contest level. D39 will not host semi-final contests this year.

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