



Club Growth Director's Report District Executive Committee Meeting April 9, 2022

Engaged Members Contributing to Everyone's Success!

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Club Growth Director, 2021-2022

District 39 Toastmasters

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Celebrations!

- ❖ **RENEWALS:** Congratulations! 97 clubs have renewed 8 members or more for the next term. *A few more to go...*
- ❖ **RESURRECTION:** **Simply the Best** came back into good standing on March 31 AND renewed 10 members for the next term! Kudos to Sue Eisberg and her team for making it happen!!
- ❖ **NEW MEMBERS (Since April 1):** **(5)** Reno Storytellers, Greater North Stockton Club 64; **(3)** Level Up, Talk of North Bay; **(2)** Chico Club 58, Prairie City Talkers, Speaking Machine. Lots with 1. *In the first week of April, we added 55 members in District 39!*
- ❖ **CLUB VISIT REPORTS:** 34 reports have been submitted, with **11** from **Division I**. Area Directors Justin Gomez, Grace Frasche and Susan Sontra have completed 100% of their club visit reports! Congratulations! 24% of club visits have been completed - due NLT May 31.
- ❖ **\$25 SPIN!** 19 clubs added 34 members in March 2022 and, if the new members are enrolled in Pathways, are eligible for the spin to win a \$25 Toastmaster certificate on April 9: **Simply the Best, 7; East End Orators, 5; Sigma Kappa Pi - Sigma Delta Pi, 3; American Valley, 2; Cal Center Communicators, 2; Kaiser Thrive Talkers, 2; Tracy Leadership Club, 2;** Ag Orators; Capital Nevada; EdTalkers; Folsom Intellectuals; Greater North Stockton Club 64; Lodi Toastmasters; Old Town Talkers; Placer's Gold; Redding Evening; River City Speakers; Traveling Trainers; and Truckee Talkers.
- ❖ **Base +4 SPIN** on 4/9/2022, \$75 in Toastmasters Gift Certificates for 3 clubs. Currently: **(6)** Lodi Toastmasters; **(5)** East End Orators; **(4)** Roseville Communicators, Greater North Stockton Club 64. *ALMOST* **(3)** N.S.C.A.R., Redding Evening Club; **(2)** Thunder Masters. AND 9 clubs at Base+1.

Coming Soon!

- ❖ **Base +5 SPIN in May**, \$75 in Toastmasters Gift Certificates for 3 clubs.
- ❖ **New Member SPIN in May**, for clubs which add members in April and enroll them in Pathways. \$25 Toastmasters Gift Certificate for one club.

ADVERTISING!

- ❖ On **Tuesday, March 23**, Toastmasters International began a MAJOR advertising campaign which will direct potential members to Find-A-Club, to YOUR club.
- ❖ Is the information on Find-A-Club correct?
- ❖ Can they tell whether your club meets in-person only, on-line only, or in-person and on-line?
- ❖ **Go to Club Central/Club Contact and Meeting Information/Location/Place or Venue:** *Hybrid, we meet on-line and in-person. Send an email to {address} for the zoom link.*

Opportunities

- ❖ Open a New Club: Contact Joey Waldrop
Joey.Waldrop@district39.org
- ❖ Be a Club Coach: Contact Angie Rodriguez
arod2760@gmail.com

District Status

- ❖ 19 Club Coaches for 16 clubs
- ❖ 4 Active Mentors for 2 clubs
- ❖ 3 Prospective Clubs have paid new club fee
- ❖ ~~2,290~~ 3,075 memberships
- ❖ ~~120~~ 121 clubs in good standing

New Clubs Team: Joey Waldrop, Club Extension Chair, with Tina Machado, Bill Rogers, Emmeil Davis, Pat Knight, Lynda Mendez, Eliza Yam, Melanie Stark, Jon Greene, Cliff Brackett, Louise Houdelette, Jonathan Cullifer, Jill Fay, Donna Lewis, Theo Pope.

Existing Clubs Team: Angie Rodriguez, Club Retention Chair, with Donna Lewis, Louise Houdelette, Grace Frasche, Marianne Ward, Aileen Hidalgo, Min Wu
