



District 39, West Division Update

Felicia Borges (she/her), 2023-24 Division Director, West Division

West Division Announcements

Congratulations and welcome back, Aesop's Fblers Toastmasters Club!

Congratulations, Denise Flatt, Area Director, for completing and submitting 75% of Area Director Visit Reports in Area 31!

Thank you to all Area Directors for continuing to volunteer your time and support our clubs in the West Division!

- Area 35 (Natomas) – MJ Kelly
- Area 34 (Downtown Sacramento-East side) – Dolores Gilbert
- Area 33 (Downtown Sacramento-West side) – Jihane Agdal
- Area 32 (West Sacramento, Davis, Dixon) – Rose Cooke
- Area 31 (Vacaville, Fairfield) – Denise Flatt



Accomplishments since last report (8/23/23)

- Participated in District 39 strategic planning efforts
- Gathered feedback on drafted West Division PR plan for 2023-24 program year from ADs and district leadership (includes researching options for free and low-cost tabling opportunities throughout the division)
- Continued sharing information with ADs and club leaders (reinforcing TI and district level messaging)
- Continued to connect with ADs 1:1 to answer questions and support their efforts as they continue to offer technical assistance to clubs
- ADs continued reaching out to clubs to offer support, set up visits, and complete/submit reports
- Tentatively scheduled West Division Contest date, continued pre-planning with Central Division to join efforts/cohost both contests (e.g., finalizing location, logistics, etc.). More details to come.

Coming up in the Wild Wild West...

- ADs to continue reaching out to clubs, schedule first club visits, and complete their reports (1st visit reports due 11/30/23)*
- ADs and clubs to continue contributing to West Division PR plan, including:
 - Inventory of clubs and communities they serve (e.g., media, local leaders, community events)
 - Ensuring clubs are ready (e.g., update "Find A Club," website, and social media as well as monitoring engagement, guest packets, process for greeting and following up with guests, etc.)
 - Clubs work together to participate in PR activities within their community (e.g., social media promotions, community calendars, participate in free or low-cost tabling events, etc.)
- Schedule future Division Council meetings
- ADs complete Area Success Plans and schedule Area Council meetings

***Resources**

District 39 – Events

<https://www.district39.org/events/>

District 39 – New Alignment Map

[D39-Realign20230406b DC - Google My Maps](#)

District 39 – Dashboard (now shows new alignment)

[District Performance \(toastmasters.org\)](#)

TI – Club Leadership Handbook

<https://toastmasterscdn.azureedge.net/medias/files/department-documents/club-documents/1310-club-leadership-handbook.pdf>

TI – Service Clubs Through Visits: A Guide for Area Directors

<https://toastmasterscdn.azureedge.net/medias/files/department-documents/club-documents/219-serving-clubs-through-visits-a-guide-for-area-directors.pdf>

TI – Club Visit Report

<https://toastmasterscdn.azureedge.net/medias/files/department-documents/district-documents/1471-area-directors-club-visit-report.pdf>