

Alignment Committee Report District Council Meeting May 10, 2023 Lance K. McMahan, DTM Alignment Committee Chair District 39 Toastmasters Lance.McMahan@District39.org

INTRODUCTION

Toastmasters International (TI) indicates One of the most important elements of success is planning. Becoming a Distinguished District requires strategic planning by District leaders with a focus on the District mission. TI identifies two key strategic activities for districts: District Success Plan; and District Alignment.

A district must review and amend, if necessary, its alignment of the clubs, Areas and Divisions once each year. Districts form an Alignment Committee to consider a plan that services the clubs in the most effective way possible and which meets the requirements outlined in *Protocol 7.0, District Structure, 1. Club Assignments*. It is important for the Alignment Committee to consider club growth as well as club loss when contemplating an alignment. Further, TI cannot accept alignments that do not meet policy requirements. Therefore, the Alignment Committee needs to ensure the proposed alignment is within policy prior to bringing it forward for consideration by the District Executive Committee (DEC) and the District Council.

SUMMARY of ALIGNMENT COMMITTEE ACTIVITIES

The Alignment Committee held three workshops and two work sessions, and presented a proposed alignment to the DEC.

One workshop was held on February 23, 2023, as part of a club officer training session. Two additional workshops were held independent of any other event on March 21 and 22, 2023. The workshops focused on the alignment process and requirements.

On March 24, 2023, the Alignment Committee published the *Report of the Alignment Committee to the District Executive Committee* (Report). The Report provided information on the alignment process and requirements. The Report is available on the District 39 website.

On April 4 and 6, 2023, the Alignment Committee met with the Division Directors (or their representatives) to discuss alternatives for the alignment of clubs into Areas and Divisions.

On April 7, 2023, the Alignment Committee published the *Supplemental Report of the Alignment Committee to the District Executive Committee* (Supplemental Report). The Supplemental Report provided a specific proposed alignment of clubs into Areas and Divisions which meets the requirements outlined in *Protocol 7.0, District Structure, 1. Club Assignments*. The Supplemental Report is available on the District 39 website.

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RECOMMENDATION

On April 8, 2023, the Alignment Committee presented both the Report and the Supplemental Report to the DEC. The DEC recommended the District Council approve the proposed alignment as presented in the Supplemental Report.

ALIGNMENT COMMITTEE MEMBERS

Denise Alder Gutherz, DTM, District Director Laura Gregory, DTM, Club Growth Director

Respectfully Submitted,

Lance McMahan, DTM Program Quality Director Alignment Committee Chair