



# District 39 Public Relations Manager Report

## April 2022

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Public Relations Manager, 2021-2022,  
District 39 Toastmasters  
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1. Medium of communication:  
**Make sure to click links and follow for up-to-date information.**
  - a. Constant Contact to all members, and Club Officers depending on the content – **Check Spam/ Junk mail folder and add District39.org to safe sender list**
  - b. D39 Facebook Group  
(<https://www.facebook.com/groups/district39toastmasters>)
  - c. External Facebook page (<https://www.facebook.com/d39tm>)
  - d. District Website ([www.District39.org](http://www.District39.org))
  - e. D39 LinkedIn (<https://www.linkedin.com/company/toastmasters-dist-39>)
2. Renewals are Due promotions
3. Promoting District Leadership committee and request for new leaders
4. PR Campaign and Email templates to members
5. Updates to Club meeting location – Email to Club officers to [update Club Central](#) in preparation for PR Campaign by TM International.
6. Promoting Margaret Page's video inviting members to District conference
7. Promoting District Club Growth incentives and Pathways enrollment
8. Created fliers and promoting Contests.
- 9. Send me your contest winners names for each division – I want to applaud their accomplishments**
10. Working on new PR website page with more content for VP PRs
11. PowerPoint of PR campaign for clubs has been uploaded and shared. You don't need to know Canva – just add your club details into PowerPoint Presentation.
12. Toastmasters International PR/ Marketing campaign beginning March 23<sup>rd</sup>. Use templates I built to help coordinate your club's advertising as well. If you have seen any advertisements on LinkedIn, let us know. It seems like the campaign is working – many clubs have been receiving leads.
13. TI website will be down specific dates beginning **April 20<sup>th</sup>**. Watch for email from Nancy Potts

**Keep a look out for some exciting news and people at the conference!**

**Shhhhhh..... It was a secret – but it no longer is! So go head and spread the word!**

We have some amazing lineup of Keynote speakers and trainers for the weeklong District 39 Conference from May 18-23, 2022.

I will be promoting them on social media, website, as well as via Constant Contact. So please add [Denise.Alder@district39.org](mailto:Denise.Alder@district39.org) to your safe sender list.

Denise has worked extra hard to bring some of the best people – I will not take away the spotlight from her – So just watch out for these amazing people and please share on your own social media pages, send them to your friends and family, colleagues, and anyone who can benefit from Toastmasters. They will gain the benefit of Toastmasters. These events are open to all – not just Toastmasters. If they see the benefits they gain from spending less than a cup of coffee a day, they will certainly join.

### Register for District 39 Speech and Evaluation Contests now!!!!

Friday Humorous Speech Contest  
<https://tinyurl.com/D39Humor>

Saturday Evaluation Contest  
<https://tinyurl.com/D39Eval>

Saturday International Contest  
<https://tinyurl.com/D39IntISpeech>

### Education and Keynote Registrations

5/16 – 5/19 Monday -Thursday 6:00pm-8:00 pm

NOTE: Lance Miller will be speaking on Tuesday, 5/17/2022, for two hours  
<https://tinyurl.com/D39SpConfMon-Thu>

Saturday Main Event

NOTE: Patricia Fripp will be speaking at 9AM for 90 minutes  
<https://tinyurl.com/D39Saturday>

| District 39<br>Division International Speech and Evaluation Contests, 2022 |            |                         |   |  |
|--|------------|-------------------------|---|--|
| Date:  | Division:  | Time:                   | Registration:   | Contact:                                       |
| 4/1/2022   | Division J | 06:00 PM – 9:30 PM PST  | <a href="https://tinyurl.com/D39DivisionJ">https://tinyurl.com/D39DivisionJ</a> | Jay Chacko<br>jkchacko@yahoo.com               |
| 4/2/2022   | Division E | 09:00 AM – 12:30 PM PST | <a href="https://tinyurl.com/D39DiviE">https://tinyurl.com/D39DiviE</a>         | Nisreen Jaradat<br>nisreen.jaradat@cdpr.ca.gov |
| 4/8/2022   | Division C | 06:00 PM – 9:30 PM PST  | <a href="https://tinyurl.com/D39DivisionC">https://tinyurl.com/D39DivisionC</a> | Adrienne Haylor<br>newadrienne2009@gmail.com   |
| 4/16/2022  | Division H | 09:00 AM – 12:30 PM PST | <a href="https://tinyurl.com/D39DivisionH">https://tinyurl.com/D39DivisionH</a> | Michael Lamont<br>mlamont657@icloud.com        |
| 4/22/2022  | Division I | 06:00 PM – 9:30 PM PST  | <a href="https://tinyurl.com/D39DivisionI">https://tinyurl.com/D39DivisionI</a> | Jim Prestwood<br>dodger819@gmail.com           |
| 4/23/2022  | Division B | 09:00 AM – 12:30 PM PST | <a href="https://tinyurl.com/D39DivisionB">https://tinyurl.com/D39DivisionB</a> | Laura Gregory<br>tmlauragregory@gmail.com      |

|                  |                   |                         |   |   |
|------------------|-------------------|-------------------------|---|---|
| <b>4/29/2022</b> | <b>Division A</b> | 06:00 PM – 9:30 PM PST  | <a href="https://tinyurl.com/D39DivisionA">https://tinyurl.com/D39DivisionA</a> | Louisa Swann<br>swanngang@gmail.com     |
| <b>4/30/2022</b> | <b>Division D</b> | 09:00 AM – 12:30 PM PST | <a href="https://tinyurl.com/D39DivDCon">https://tinyurl.com/D39DivDCon</a>     | Lynda Mendez<br>mendezlynda55@yahoo.com |
| <b>5/5/2022</b>  | <b>Division F</b> | 06:00 PM – 9:30 PM PST  | <a href="https://tinyurl.com/D39DivisionF">https://tinyurl.com/D39DivisionF</a> | Amrik Chima<br>amrik.chima@outlook.com  |
| <b>5/6/2022</b>  | <b>Division G</b> | 06:00 PM – 9:00 PM PST  | <a href="https://tinyurl.com/D39DivGCon">https://tinyurl.com/D39DivGCon</a>     | Pat Knight<br>Pat.Knight@district39.org |