



## District 39 Toastmasters Finance Manager Report

August 8, 2015

Account Balances through June 30, 2015 are as follows:

Cash, Bank of America	\$22,822.09
Cash, Pay Pal Account	<u>1,070.44</u>
Total Cash	\$23,892.52
District Reserve	<u>\$29,209.98</u>
 Cash & Reserve	 \$53,201.50

The Summary Report of the Year to Date Actual vs Budget thru 6/30/15 is included with this report.

The financial records for Toastmaster Year 2014-2015 have been closed, and all records have been turned over to the Audit Committee for the End of Year Report. It is anticipated that the audit will be completed and turned in before the deadline of August 31, 2015.

*Connie Leni*

Connie Leni, DTM  
District 39 Finance Manager, 2015-2016  
916 759-3414  
[Connie.Leni@District39.org](mailto:Connie.Leni@District39.org)

### District 39 Treasurer's Report (Actual vs. Budget Summary)

Month Ending 06/30/2015			07/01/2014 Through 06/30/2015		
Actual	Budget	Variance	Actual	Budget	Variance
<b>District Revenue</b>					
2,584.50	2,326.00	258.50	Membership Revenue	53,136.00	53,633.00 (497.00)
410.00	0.00	410.00	Conference Revenue	44,567.56	54,427.00 (9,859.44)
214.75	250.00	(35.25)	District Store Revenue	5,155.65	4,000.00 1,155.65
1,176.67	0.00	1,176.67	Other Revenue	7,395.15	5,725.00 1,670.15
4,385.92	2,576.00	1,809.92	Total District Revenue	110,254.36	117,785.00 (7,530.64)
<b>District Expenses</b>					
540.60	0.00	540.60	Conference Expenses	40,746.66	54,530.00 (13,783.34)
89.34	650.00	(560.66)	TLI Expenses	3,480.57	3,400.00 80.57
596.35	250.00	346.35	District Store Expenses	2,716.87	3,700.00 (983.13)
5.58	3,100.00	(3,094.42)	Marketing Expense	5,189.04	13,300.00 (8,110.96)
167.08	400.00	(232.92)	Communications & PR Expenses	2,326.90	2,200.00 126.90
480.63	2,100.00	(1,619.37)	Education & Training Expense	7,768.35	8,100.00 (331.65)
0.00	0.00	0.00	Speech Contest Expenses	4,262.68	7,900.00 (3,637.32)
1,687.47	2,065.00	(377.53)	Administration Expenses	10,848.28	11,910.00 (1,061.72)
225.51	1,550.00	(1,324.49)	Travel Expense	21,432.39	28,675.00 (7,242.61)
883.49	0.00	883.49	Other Expenses	3,027.41	4,975.00 (1,947.59)
4,676.05	10,115.00	(5,438.95)	Total District Expenses	101,799.15	138,690.00 (36,890.85)
<b>(290.13)</b>	<b>(7,539.00)</b>	<b>7,248.87</b>	<b>Total Net Income</b>	<b>8,455.21</b>	<b>(20,905.00) 29,360.21</b>



**Jayne Nielsen**

Public Relations Manager

District 39

[jayne.nielsen@district39.org](mailto:jayne.nielsen@district39.org)

## Public Relations Manager Report – August 2015

The responsibility of the VP/PR is to:

- Coordinate an active public relations and publicity program in and for your club
- Establish and maintain lines of communication between clubs and members as well as between clubs and the public

The responsibility of the VP/PR is NOT to:

- Create a marketing plan
- Develop or implement marketing projects
- Manage recognition activities or the Club Coach program
- Recruit, train, or supervise the club-building team, club sponsors, mentors, or coaches

Ways VP/PRs can promote clubs:

- Create regular club newsletters and distribute them to local area businesses.
- Host, publicize, and promote open house events. Invite guests or local dignitaries to speak to generate internal and external enthusiasm and interest.
- Use Social Media (Facebook, Twitter, etc.) and your club's website to promote your club, contests, or special events.
- Utilize free advertising in local newspapers or magazines to advertise your clubs.
- Word of mouth. Invite friends and co-workers!

Keep an eye out for Toastmasters stories and events that could be of interest to the general public and tell me about them. And be persistent in your quest for publicity. Publicizing Toastmasters will bring new members to all of our D39 clubs.

### Welcome Bob Cullifer - District Photographer



The Public Relations Team would like to introduce Bob Cullifer as the 2015 – 2016 District Photographer.

Bob's keen eye and wealth of photography experience and knowledge is a welcome addition to the team and District and we are so excited to have him on-board.



# District 39 Toastmasters

Northern California & Western Nevada



## CLUB GROWTH DIRECTOR

Lance McMahan

[Lance.McMahan@District39.org](mailto:Lance.McMahan@District39.org)

August 8, 2015

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**Vision:** All members and clubs achieve their potential.

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### Club Growth Development Team

**Jill Fay**, DTM, is serving as both the **Club Extension Chair** and **Club Coach Coordinator**. Ms. Fay tracks the progress of newly chartered clubs, new club leads, and monitors efforts by club mentors and coaches. Her report on the status of club leads, mentors, and coaches is attached.

**Division Directors**, or their assistants for Club Growth, serve on the District Club Building Team, and implement the District 39 marketing strategy.

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The Club Growth Director is responsible for all aspects of marketing, club-building, and member - and club-retention efforts within the district. This includes:

1. Defining an overall marketing strategy for the district;
2. Developing outreach and retention efforts with existing community and corporate clubs;
3. Penetrating new markets; and
4. Supporting challenged clubs and helping them to become Distinguished clubs.

Experienced Toastmaster members form the *core* of the Club Growth Program. Division Directors, or their assistants for Club Growth, identify experienced members to serve as Club Sponsors, Mentors, and Coaches.

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**There will be a concerted effort to penetrate the underserved areas and businesses** within District 39 that deserve the opportunity to experience the benefits of toastmaster membership. As the year progresses, leads will be developed in areas lacking a club.

## **2015-2016 Club Growth Goals**

- ❖ Each Area will have one new club by June 1, 2016.
  - ❖ All clubs eligible for club coaches will have club coaches by May 1, 2016.
  - ❖ Increase membership payments from base of 6,488 to 7,008.
  - ❖ Increase clubs from base of 178 to 193.
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## **August Action Items & Goals**

- ❖ 20% of clubs have membership paid by August 30
  - ❖ Eight more clubs which were available for a club coach on July 1, have a club coach
  - ❖ Prepare draft Marketing Plan
  - ❖ Contact Club Sponsors, Mentors and Coaches to offer support and assess progress
  - ❖ Attend District Leadership Training at the International Convention
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## **September Action Items & Goals**

- ❖ Expand marketing web page to include an interactive club/division location map, and clubs seeking club coaches, by September 30.
  - ❖ 80% of clubs have membership paid by September 15; 100 % by September 27.
  - ❖ Nine (9) more clubs, which were available for a club coach on July 1, have a club coach.
  - ❖ Aid in preparation of District Success Plan & Budget for submission by September 30
  - ❖ Complete District Marketing Plan
  - ❖ Six (6) new clubs open by September 30
  - ❖ Nine (9) clubs earn Smedley Award (5 new members = ribbon + 10% discount!)
- 

## **CGD Team Successes**

- ❖ Developed tracking system for new club leads, and Club Mentors and Sponsors.
  - ❖ Established goals for Club Sponsors, Mentors, and Coaches.
  - ❖ Provided training for Club Sponsors, Mentors, and Coaches.
  - ❖ One (1) club (which was in need of a club coach on July 1) now has a club coach (Div. A).
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Stability (n): A theoretical condition (See also: *Fairy Tale*)



## ***Club Coaching/Club Extension Report August 2015***

**Jill Fay, DTM**

District 39 2015-2016

Jill.Fay@District39.org

### **Club Coach Coordinator Report**

**There are 81 clubs in total which have, or are eligible for, a club coach**

- **12 out of 81 clubs are closing**
- **59 out of 81 clubs are 'Available' for coaching**
- **10 out of 81 clubs have coaches**

	<b>Club Name</b>	<b>Members</b>	<b>Coach</b>	<b>Begin Date</b>	<b>Status</b>
1.	Sampaguita Toastmasters Club	0	Melanee Cottrill Gary Pettigrew	07/15/2014	Closing
2.	Cordova Communicators	0			Closing
3.	Kung Fu Kicking Panda	0			Closing
4.	Oradores Profesionales	0			Closing
5.	Auburn Evening Toastmasters	0			Closing as of 10/01/15
6.	City of Vacaville Toastmasters Club	0			Closing
7.	Licensed To Speak	0	Tina Machado Paula Garner	03/12/2015 01/27/2015	Suspended as of 3/31/15
8.	Foothills ROC Toastmasters Club	0			Suspended as of 3/31/15
9.	Power Inn Speaking Out	0			Suspended as of 3/31/15
10.	Stage Masters	0			Suspended as of 3/31/15
11.	Dos Voces Bilingual Toastmasters Club	9	Kimberlie King-Patraw	03/16/2014	Suspended as of 06/09/15
12.	Humor Me!	3			Closing
13.	SpeakEasy Club	4			Available
14.	Funtalkers Toastmasters Club	5			Available
15.	Raconteurs Toastmasters Club	6			Available
16.	Team Travis Toastmasters	7			Available
17.	After Dinner Speakers	8			Available
18.	American River Club	8			Available
19.	American Valley Club	8			Available
20.	Blue Tahoe	8			Available
21.	Charle's Angels Club	8			Available
22.	Let's Talk Right	8			Available
23.	Moonlighters Club	8			Available
24.	Peachbowl Dawnbreakers Club	8			Available

	Club Name	Members	Coach	Begin Date	Status
25.	Risktakers Toastmasters Club	8			Available
26.	Rocklin Oratory Club	8			Available
27.	Sunset Speakers	8			Has Mentors
28.	Tahoe Toasted Nuts	8	Jim Burke	08/01/15	Active
29.	Traveling Trainers Club	8			Available
30.	Umbrella Masters	8	Louise Houdelette	04/21/14	Active
31.	Visionmasters	8			Available
32.	Washoe Zephyrs	8			Available
33.	World History Toastmasters	8			Available
34.	49er's Club	9			Available
35.	All About Photography	9			Available
36.	Good to Great Toastmasters Club	9	Merri L. Litka	09/02/2014	Active
37.	HP Northside Club	9			Available
38.	Kaiser Thrive Talkers	9			Available
39.	Northern Lights	9			Available
40.	Professionally Speaking Club	9			Available
41.	Sagebrush Sayers	9			Available
42.	TalkAways	9			Available
43.	Delta Breeze	10			Available
44.	Diamond Club	10			Available
45.	Dixon Toastmasters Club	10			Available
46.	GenOrators	10	Trina Napasindayao	02/25/2014	Active
47.	Inspired Communicators	10			Available
48.	Penn Valley Club	10	Lee Zasloff	02/09/2015	Active
49.	Sacramento Green Speakers	10			Has Mentors
50.	Speakers Into Leaders	10			Available
51.	Toastmasters on Television	10			Available
52.	Yreka Toastmasters Club	10			Available
53.	Zigmasters Club	10			Available
54.	A-R Toastmasters Club	11			Available
55.	Determined Club	11			Available
56.	EdTalkers Club	11	Grace M. Frasche	12/18/2014	Active
57.	HDR Toastmasters Club	11			Available
58.	Lodi Talking Heads	11			Available
59.	River Rappers Club	11			Available
60.	Statement Makers Toastmasters Club	11	Sondra Nunez	10/01/2014	Active
61.	Sunrise Speakers Club	11			Available
62.	Super Marketers Club	11			Available
63.	Toast of the Town Club	11			Available
64.	Amped Toastmasters Club	12			Available
65.	Babble On Club	12			Available
66.	Beckmasters	12			Available
67.	Best By A Dam Site Club	12			Available
68.	CAC Masters	12			Available
69.	Clear Signals	12			Available
70.	Los Oradores Toastmasters Club	12			Available
71.	Mission Staters Club	12			Available
72.	Oasis	12			Available
73.	Oracle Rocklin Toastmasters	12			Available
74.	Prospect Park Toastmasters	12			Available



	Club Name	Members	Coach	Begin Date	Status
75.	Reno Storytellers	12	John L. Davis Gino Akao	11/03/2014	Active
76.	Speakers Bureau Club	12			Available
77.	Stagecoach Speakers	12			Available
78.	State Street Sacramento Toastmasters	12			Available
79.	Tracy Leadership Club	12			Available
80.	Fairfield-Suisun Orators Club	13	Nicole A. Culverhouse	06/04/2014	Active
81.	Tahoe Toastmasters Club (P)	16	Jessica Goza-Tyner	03/09/2015	Active

## Chartered Clubs & New Club Leads 2014/2015 & 2015/2016

**There are 28 in total. These clubs have, or could become eligible for, club sponsors & mentors**

- 11 started in 2014/2015 and have active sponsors and mentors.
- 16 active leads.

### 11 started in 2014-2015

	Club Name	Div./Area	Sponsor/Mentor or Lead/Division Director	Charter/ Lead	Status
1.	Prospect Park Toastmasters	G/72	S: Nenhuang Huang, Louis N. Young M: Cindy M. Wilkerson, Michele Malovos	10/01/2014	ACTIVE
2.	Sacramento Green Speakers	E/53	S: Neena Sahasrabudhe, Lance McMahan M: Matthew Peterson, Kim K. Nguyen	12/01/2014	ACTIVE
3.	HIRE Speaks Out!	H/81	S: Kenneth J. Roe, Tracy V.G. Hinojosa M: Gabriel R. Pardo, Susan K. Paladini	03/01/2015	ACTIVE
4.	Sunset Speakers	C/32	S: Robert L. Pitari, Damien A. Balderrama M: John R. Clifford, Christy Pitari	09/10/2014	ACTIVE
5.	Iron Orators	G/74	S: Robert W. Cullifer, Shann Galuza M: David J. Betowski, Christina M. Fichera	03/09/2015	ACTIVE
6.	Kung Fu Kicking Panda	H/84	S: Dorothy Smith, Brian Hatano M: C. H. Hatano, Sondra Nunez	11/04/2014	Closing
7.	SETA Toastmasters	H/85	S: Dan D. Bates, Christy Iwuchukwu M: Jackie E. Bates, Jane Taff	11/17/2014	ACTIVE
8.	Grizzly Gabbers	G/71	S: Louise Houdelette, Patricia A. Knight M: Cheryl A. Brooks	06/22/2015	ACTIVE
9.	Wood Speak TM Club	I/93	S: LaWanna Gean Parker, Joey Waldrop M: Melanee Cardoza Cottrill, Gary W. Pettigrew	03/04/2015	ACTIVE
10.	"J" Talkers	E/52	S: Nancy J. Sanders, Kristi M. Beres M: Brenda L. Moore, Eric H. Stevens	03/05/2015	INEL
11.	Talkaholics	D/45	S: Donna L. Lewis, Alvin Zachariah M: Jennifer A. Darling, Sondra Nunez	06/15/2015	ACTIVE

### 16 Active Leads

	Club Name/Location	Div./Area	Sponsor/Mentor or Lead/Division Director	Charter/Lead	Status
1.	GE Bentley - Minden	A/	Lead: Terry Troia Division A Director: Nancy Potts	07/01/2015	New Lead Pending
2.	Reno – East 1st Street	A/11	Lead: Frank Avera Division A Director: Nancy Potts	07/06/2015	New Lead Pending
3.	FCI Herlong	A/14	Lead: Jose Garcia-Leon Division A Director: Nancy Potts	07/21/2015	New Lead Pending



	Club Name/Location	Div./Area	Sponsor/Mentor or Lead/Division Director	Charter/Lead	Status
4.	Paradise Evening Club	C/	Lead: Minda Fernish Division C Director: Minda Fernish	07/01/2015	New Lead Pending
5.	Sutter County Superintendent of Schools	C/33	Lead: Catherine Hawes Division C Director: Minda Fernish	07/27/2015	New Lead Pending
6.	Club 2 at Travis Air Force Base	D/41	Lead: Mo Singh Division D Director: Donna Lewis	06/24/2015	New Lead Pending
7.	Bayer CropScience in West Sacramento	D/42	Lead: Rebecca Muradyan, Laura Lampa Division D Director: Donna Lewis	08/03/2015	New Lead Pending
8.	LGBT Club	E/	Lead: Cavan Tornga Division E Director: Bob Blymyer	2014/2015	New Lead Pending
9.	Downtown Veterans Club	E/	Lead: Kathie O'Ray Division E Director: Bob Blymyer	2014/2015	New Lead Pending
10.	Folsom Evening Intel	G/71	Lead: Randy Nystrom Division G Director: David Betowski	2014/2015	New Lead Pending
11.	1796 South Ave Sacramento	H/85	Lead: Kimberly Eddings Division H Director: Jane Taff	02/06/2015	New Lead Pending
12.	2806 64th Street Sacramento	H/83	Lead: Brandie Ribeiro Division H Director: Jane Taff	03/16/2015	New Lead Pending
13.	McGeorge Toastmasters	I/	Lead: Division I Director: Melanee Cottrill	04/01/2015	New Lead Pending
14.	Manteca Chamber of Commerce	I/	Lead: Division I Director: Melanee Cottrill	01/19/2015	New Lead Pending
15.	Apple One	I/	Lead: Division I Director: Melanee Cottrill	2014/2015	New Lead Pending
16.	Valley Springs	I/92	Lead: Ida Williams Division I Director: Melanee Cottrill	06/05/2015	New Lead Pending



# District 39 Toastmasters

Northern California & Western Nevada



## PROGRAM QUALITY DIRECTOR

Sondra Nunez, DTM

[Sondra.Nunez@District39.org](mailto:Sondra.Nunez@District39.org)

August 8, 2015

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**Vision:** Work with district leaders to maintain high standards of club program quality, thereby creating increased club member experience and satisfaction.

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## July 2015 District 39 Distinguished Toastmaster Recipients *CONGRATULATIONS TO DISTRICT 39 2015-2016 DISTINGUISHED TOASTMASTERS!*

Date	Name	Club
7/2/2015	Min Wu, DTM	Aesop's Fblers Club
7/3/2015	Larry Shields, DTM	Sunrise Center Toastmasters Club
7/13/2015	Eliza Yam, DTM	Capital Communicators Club
7/17/2015	William Stuart, DTM	Clear Signals Toastmasters Club

## July 2015 District 39 Triple Crown Recipients

Name	Count	Awards
Tobias L. Stockler	4	ALB, ACB, ACS, ACG
Min H. Wu	4	ALS, DTM, LDREXC, ALB
Renee L. Fink	3	ACS, LDREXC, ALS
Sondra Nunez	3	CC, CL, ALB
Katherine M. O'Ray	3	CC, CL, ALB
William H. Stuart	3	LDREXC, ALS, DTM

## 2015 Seven for Seven Club Officers Trained

*The following clubs have received credit for  
seven of seven club officers trained during the first round of the  
2015-2016 club officer training period*

Division	Area	Club Number	Club Name
A	11	456	Washoe Express Club
F	61	1070	Foothill Toastmasters Club
F	62	9646	Roseville Toasters
F	63	855	Oracle Rocklin Toastmasters
G	73	1735	Determined Club
I	93	377	Traveling Trainers
I	95	1528	Speaking Machine

## 2015-2016 District 39 Club Incentives

### 1.3.5.7.9 Club Incentive

Clubs reaching the following achievements by October 15, 2015:

**DCP Goal 1:** 2 Competent Communication Awards

**DCP Goal 3:** 1 Advanced Communication Award

**DCP Goal 5:** 1 Leadership Award

**DCP Goal 7:** Four new, dual or reinstated club members

**DCP Goal 9:** At least four club officers trained during first round officer training  
(June 1 and August 31)

### Incentive Reward

**Customized Club Banner or Portable Banner Stand or Portable Lectern and Lectern Banner. OR:**

Up to \$100.00 in club supplies. Examples include:

**Ballots and Brief Evaluations** (set of 500): \$13.00

**Ribbons:**

**Club Ribbon Pack:** \$10.00

**Best Speaker** (set of 10): \$5.00

**Best Table Topics** (set of 10): \$5.00

**Best Evaluator** (set of 10): \$5.00

**Customizable Meeting Sign:** \$20.00

**Competent Communication Manuals** (set of 4): \$28.00

**Competent Leadership Manuals** (set of 4): \$28.00

**Advanced Communication Manual Set:** \$75.00

**Successful Club Series:** \$75.00

**Better Speaker Series:** \$50.00

**Leadership Excellence Series:** \$50.00

## **Distinguished Club Program Incentive**

**May 31, 2016**

Any club achieving President's Distinguished by May 31, 2016 will receive up to \$50.00 in club merchandize. Any club achieving Select Distinguished by May 31, 2016 will receive up to \$25.00 in club merchandize. Any club achieving Distinguished Club Status by May 31, 2016 will received up to \$15.00 in club merchandize.

## **Seven for Seven Clubs**

Clubs which earn credit for seven of seven club officers training during **both** first and second round club officer training will receive a District 39 Seven for Seven club banner ribbon and recognition in the District 39 Website, District 39 Newsletter and 2016 D39 Spring Conference Program.

## **District 39 Legacy Clubs**

All clubs achieving Distinguished or Better Club Status for at least three consecutive years will receive a District 39 Legacy Club banner ribbon, Framed Certificate of Achievement, recognition in the District 39 Website, District 39 Newsletter and 2016 D39 Fall Conference Program.

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## **Program Quality Training Successes**

- ❖ Divs. A and B: TLI and COT training events held in Nevada
- ❖ Div. C: August COT events
- ❖ Div. D: August COT events
- ❖ Div. E: August COT events
- ❖ Div. F: Multi COT events held in Auburn, Roseville and Rocklin
- ❖ Div. G: COT and August 22, 2015 TLI Training event in Folsom
- ❖ Div. H: August 3 COT training session
- ❖ Div. I: COT events and July TLI Training Event in Stockton

**Thank you** to the many dedicated members of District 39 who have worked tirelessly to offer club officer training sessions during the months of June and July. We could never reach our district goals without your contributions.

George	Jarosik	Art	Grossman
Lance	McMahan	Michael	Hill
Jayne	Nielsen	Louise	Houdelette
Brian	Hatano	Bill	Inman
Denise	Alder	Wes	Johnson
Connie	Leni	Jim	Klipp
Laura	Frank	Pat	Knight
Zack	Souza	Dwayne	Landenberger
Kathie	O'Ray	Donna	Lewis
Dan	Bates	Vanessa	Lindeberg
Jackie	Bates	Merri	Litka
Kristi	Beres	Gail	McGrath
David	Betowski	Kris	Pierson
Bob	Blymyer	Carmela	Porcella
Carmen	Carr	Nancy	Potts
Tina	Clinebell	Jeffery	Purtee
Noralee	Cole	Juli	Raju
Melanee	Cottrill	Lee	Ruff
Deb	Cullifer	Larry	Shields
Bob	Cullifer	Jan	Shillingburg
Jennifer	Darling	Joseph	Spencer
John	Davis	Russ	Steele
Sherry	Davis	Frederick	Steinmann
Jill	Dinsmore	Mike	Sullens
Seena	Drapala	Heather	Svahn
Teresa	Duchien	Jane	Taff
Minda	Fernish	Eddie	Vierra
Myra	Golson	Joey	Waldrop
Jessica	Goza-Tyner	Min	Wu
Susan	Griffith		



## CONGRATUATIONS TO THE 2014-2015 DISTRICT 39 LEGACY CLUBS!

The following clubs have achieved distinguished or better club status for at least three consecutive years. Some have achieved this status for much longer. These clubs are defined by extraordinary service to their members and extreme dedication to excellence.

***District 39 thanks you for exemplifying  
the very best of the Toastmasters program!***

Club Number	Club Name
7121	20/20 Visionaries
1373428	Biggest Little Talkers
4896	Bits 'N Speeches Toastmasters
23070	Capital Communicators Club
1813	Capital Nevada Club
3337	Davis Town and Gown Toastmasters
5014	Early Risers Club
9292	East End Orators Club
7345	Empire Toastmasters Club
3799	First Nevadans Toastmasters Clubs

<b>Club Number</b>	<b>Club Name</b>
6833	Folsom Intellects Club
1070	Foothill Toastmasters Club
7489	Golden State Capitol Toastmasters Club
64	Greater North Stockton Club 64
4457	Hi-Liners Club
6636	Jibboom Street Club
2695	Mather Toastmasters Club
4685	PCAR Toastmasters
9291	Pop-Up Toastmasters Club
4302	Protalkers Toastmasters
9833	River City Speakers Club
9040	Riverwalk ToaSTRS Toastmasters
589646	Roseville Toasters Club
2318	Sierra Sunrise Club
7118	Skillbuilders Toastmasters
1528	Speaking Machine
3359	Sunrise Center Toastmasters Club
6331	Sutter Oracles
6331	Sutter Toastmasters Club
2178125	Talk of NorthBay
849447	Toast at Noon
9632	Trash Talkers
5783	University Club
456	Washoe Express Club
1114291	Fairweather Toastmasters





# District 39 Toastmasters

Northern California & Western Nevada



## DISTRICT DIRECTOR

George Jarosik, DTM

[George.Jarosik@District39.org](mailto:George.Jarosik@District39.org)

August 8, 2015

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**Vision:** District 39 reaches President's Distinguished

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### Team Members

**Program Quality Director:** Sondra Nunez, DTM

**Club Growth Director:** Lance McMahan

**Public Relations Manager:** Jayne Nielsen

**Administration Manager:** Denise Alder

**Finance Manager:** Connie Leni, DTM

**Logistics Manager:** Lieutenant Coopwood

**Parliamentarian:** Rick Sydor, DTM, PID

**Immediate Past DG:** Brian Hatano, DTM

**District Historian:** Marcia Sydor, DTM, PID

**Executive Assistants:** Avis Walsh & Crystal Eidanizadeh

**Credentials Chair:** Herb Long, DTM, PDG

**Nomination Chair:** Brian Hatano, DTM, IPDG

**Realignment Chair:** Wes Johnson, DTM

**DTM Coordinator:** Noralee Cole, DTM

**Standing Rules:** Dianne Bish, DTM, PDG

**Proxy Chairs:** Grace Frasche & Neena Sahasrabudhe

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### 2015-2016 Education and Training

- ❖ All Division Directors have attended Area and Division Director Training.
- ❖ All but 6 Area Directors have attended Area and Division Director Training.
- ❖ Finance Manager has attended Toastmaster's Webinar.
- ❖ District Trio will attend training at Toastmasters International World Conference.
- ❖ Setup Leadership Enhancement Classes

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### District Director Team Successes

- ❖ District Trio sign Bank Signature Cards.
- ❖ Conduct Three Area and Division Training Class.
- ❖ Grace and Neena sent out proxy reminders to all club president and secretaries.
- ❖ Submit required reports to Toastmasters International on time.

### **30-Day Action Items**

- ❖ Find two Area Directors for Division G
  - ❖ Train all Area and Division Directors
  - ❖ Attend Trio Training at Toastmasters International World Conference
  - ❖ Attend Toastmasters International World Conference Elections
  - ❖ Assure club proxies have been assigned for TI World Conference Elections
  - ❖ Attend Toastmasters International President Conference Call
  - ❖ Create Division Director Report Template
  - ❖ Prepare DECM Agenda, Theme, Setup
  - ❖ Meet with Division Directors
  - ❖ Setup and Lead Weekly Trio Meetings
  - ❖ Create Division Director Budget Policy for each Division
  - ❖ Finalize District Success Plan and submit to WHQ
  - ❖ Finalize District Budget and submit to WHQ
- 

### **60-Day Action Items**

- ❖ Review District Photography Policy
  - ❖ Create Audio/Visual Policy
  - ❖ Attend Region Conference Call.
  - ❖ Visit District 4 and District 57.
  - ❖ Follow-up new clubs and new club leads
  - ❖ Prepare DECM Agenda, Theme, Setup
  - ❖ Meet with Division Directors.
- 

### **District Director Team Opportunities**

- ❖ Change DECM Meetings and Reports so they are exciting and engage the leaders.
  - ❖ Setup Photography and Visual/Audio Policy
  - ❖ Support the administrative changes made in the education program.
  - ❖ Work with the Club Growth Director to identify new corporate club leads.
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### **General Comments**

- ❖ I want to thank Laura Frank for redesigning the Area and Division Director Training Class.
- ❖ I want to thank Zack Souza, Brian Hatano, Sondra Nunez, Lance McMahan, Jayne Nielsen, Denise Alder for all your hard work to make the New Area and Division Director Class a success.
- ❖ This is a great opportunity to encourage club officers to create their Success Plan now, set goals for the coming year.
- ❖ Look out Toastmasters, District 39 is coming through and paving the way.



**Nancy Potts, ACG ALS**  
Division A Director, District 39  
2015-2016  
[npotts@washoecounty.us](mailto:npotts@washoecounty.us)

## **Division A Report**

**August 8, 2015**

**Vision:** Division A having fun while helping each other reach our goals!

<b>Team Members:</b>	Area 11 Director:	Kris Pierson
	Area 12 Director:	Lee Ruff
	Area 13 Director:	Heather Svahn
	Area 14 Director:	Jessica Goza-Tyner
	Assistant Div. A Director Program Quality	Russ Steele
	Assistant Div. A Director Club Growth:	John Davis
	Division A Chief Judge:	Art Grossman
	Immediate Past Division A Governor:	Mike Sullens

**2015-2016 Team Goals:** Help each club build membership and reach Distinguished.

<b>30 Day Goals:</b>	Training Club and Division Officers, Training Judges	
	Goal # 1 - 95 Officers Trained (75% of Base)	71.58%
	Goal #2 - All active base Clubs 4 or more officers trained	55.56%

**60 Days Goals:** 100% Club and Division officers trained

**Clubs Qualifying for Coaches:** American Valley, Blue Tahoe, Moonlighters, Let's Talk Right

**Clubs with sponsors, mentors or coaches:** Tahoe Toasted Nuts has 2 coaches, Washoe Zephyrs has one coach, Reno Storytellers has 2 coaches

**New Club Leads:** RISE Academy for Adult Achievement & Herlong.  
Intuit individuals chose a different direction.

**Division / Area Trainings:** 8/22/15 TLI @ UNR  
**Training Events:** 8/27/15 Club Officer Trainings in Reno and Truckee.

**Contest Dates:**  
Area 11: 9/19/15; Area 12: 9/26/15; Area 14: 10/1/15; Area 13: 10/8/15; Division A (B): 10/24/15

**Division Successes:** Division A has 68 out of 126 officers trained. We have 10 out of 18 clubs with four or more officers trained. All clubs at minimum or above membership. All Area Contest dates set.

**Division Opportunity:** We have had the pleasure of an extended visit by Gideon For-Mukwai, a former Division member, accomplished speaker and best-selling author. Gideon visited and spoke at several clubs while in town for a book launching.  
Team Toastmasters: Division A Susan G Komen "Race for the Cure" 10/4/15.

**Division Challenges:** Due to changing circumstances, Toastmasters lost its eligibility to use UNR facilities for free. This development affects facilities for training as well as an excellent option for hosting the DECM and contests. It resulted in having to pay a fee and completing contracting paperwork for space to hold the last TLI. There has been some progress in returning to the previous "fee-free" status.



**Vanessa Lindeberg, ACB, ALB**

Division B Director, District 39

2015-2016

Email [vanessa@onstrategyhq.com](mailto:vanessa@onstrategyhq.com)

## **Division B Report**

**August 8, 2015**

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**Vision:** A mind-blowing 2015!

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<b>Team Members:</b>	Area 21 Director:	Paula Garner
	Area 22 Director:	Stephen Patraw
	Area 23 Director:	Seena Drapala
	Chief Judge:	Bill Inman

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<b>Education and Training Accomplishments:</b>	In conjunction with Division A, there have been 2 TLIs in Reno and a COT in Carson City. The trainings have been well attended and we have 3 more scheduled for later in August.
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<b>30 Day Goals:</b>	90% of officers trained, clubs visited as part of officer installs or informal visits. Club Contest dates set.
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<b>60 Days Goals:</b>	Official Area Director visits 75% complete; all club contests scheduled and completed.
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<b>Clubs Qualifying for Coaches:</b>	Dos Voces (9), Stagecoach Speakers (12), Sagebrush Sayers (9) (Sagebrush just had an Open House, 2 members joining this week and more expected soon)
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<b>Status of clubs with sponsors, mentors, coaches:</b>	N/A
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<b>New Club Lead Status, have you called contact, Demo Meeting Scheduled...</b>	GE in Minden - Area Director, Seena Drapala had a meeting this week with their contact. She has history with this location, so hopefully that should help us move further this year.
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<b>Division / Area Training Events:</b>	TLI – 8/22/2015 – 10:00 am -1:30 pm - UNR, Reno COT – 8/27/2015 (Last chance trainings) – Truckee and Reno, Locations TBD
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<b>Division Successes:</b>	All positions have been filled! Division Council meeting held in July. Area Directors already reaching out to their clubs and conducting informal visits.
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**Bob Blymyer, ACG**  
Division E Director, District 39  
2015-2016  
Email: [bob.blymyer@gmail.com](mailto:bob.blymyer@gmail.com)

## **Division E Report**

**August 8, 2015**

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**Vision:** Effective Communication and Leadership through great Teamwork

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<b>Team Members:</b>	Area 51 Director:	Helen Alexander
	Area 52 Director:	Zack Souza
	Area 53 Director:	Min Wu
	Area 54 Director:	John Heredia
	Area 55 Director:	Kathie O'Ray
	Division E Chief Judge:	VACANT

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**2015-2016 Team Goals:** Establishing Area and Division Goals for July through December 2015.

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**30 Day Goals:** Club officers trained -32 so far, more to come. All but one club turned in officer lists on time (still working on that one). AD's made contact with all clubs, and completed several Area visits. Area 53 AD (Min Wu) visited all of his clubs in July.

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**60 Days Goals:** Get all Area Contests scheduled in September. AD's to begin selecting TM's for the events. Working on setting up a Division Council.

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**Clubs Qualifying for Coaches:** "J" Talkers and 49er's. Will have more this next month.

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**Status of clubs with sponsors, mentors, coaches:** N/A at this time

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**New Club Leads:** Downtown Veterans (K. O'Ray), LGBT (unk.)

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**Division / Area Training Events:** Two club officer training events to be held in central city locations  
Friday, 8/21/15 12:00 pm – 12:55 pm, EDD bldg. 8<sup>th</sup> & Capitol Mall  
(4<sup>th</sup> floor cafeteria)  
Monday, 8/31/15, 12:00 pm – 12:55 pm, Cal/EPA bldg. 10<sup>th</sup> & "I" St.  
(2<sup>nd</sup> floor Sierra Hearing Room)

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**Division Successes:** Area 53 (Min Wu) was Division E's ONLY Presidents Distinguished Area in 2014-2015, reaching 137.5% of the District goals. In addition, Division E had two Triple Crowns: Min Wu (ALB, ALS, DTM and LDREXC), William Stuart (ALS, DTM and LDREXC). Nice going gentlemen.

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**Division Opportunities:** Still need a Chief Judge. Looking for a social media chair for the Division website and Facebook account. Seven clubs identified as having low members.

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**Pat Roach, ACB, ALB**

Division F Director, District 39

2015-2016

Email [Pat.Roach@bunzlusa.com](mailto:Pat.Roach@bunzlusa.com)

## **Division F Report**

**August 8, 2015**

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**Vision:** The Highest Leadership Accomplishment is Developing Others to Lead!

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<b>Team Members:</b>	Area 61 Director:	Dave Meigel
	Area 62 Director:	Matt Dittrich
	Area 63 Director:	Manish Pattani
	Area 64 Director:	Ron Egenes
	Area 65 Director:	Larry Shields
	Division F Chief Judge:	Vacant

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**Education and Training Accomplishments:** Presented Leadership theories and opportunities of being an Area or Division leader to local Foothill Toastmasters club. Will share with other AD's

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**30 Day Goals:** Contact all clubs; 85% officers trained; Schedule, initiate and document club visits. Find a Chief Judge. Fall Division Speech Contest venue secured.

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**60 Days Goals:** Continue to make club visits: Most AD's are 50% through the process. Finish scheduling club and area speech contests. Make spot visits to clubs to introduce myself. Talk up TM and prospect new members!

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**Clubs Qualifying for Coaches:** N/A

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**Status of clubs with sponsors, mentors, coaches:** N/A

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**New Club Leads:** No leads were given.

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**Division / Area Training Events:** COT meetings are still in progress. Continue to encourage AD's to make presentations regarding the opportunities within TM, beyond club level.

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**Division Successes:** All positions, even Chief Judge, have been filled! Area Directors already reaching out to their clubs and conducting visits (one informal visit done in June).

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**Division Opportunities:** Promotion of fall conference and Division speech contest.

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**David Betowski, ACG ALB**

Division G Director, District 39

2015-2016

Email [David.Betowski@District39.org](mailto:David.Betowski@District39.org)

## **Division G Report**

**August 8, 2015**

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**Vision:** MX: Membership Experience

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<b>Team Members:</b>	Area 71 Director:	Unfilled
	Area 72 Director:	Unfilled
	Area 73 Director:	Leonor Nielsen-Brito
	Area 74 Director:	Paula Zdenek
	Area 75 Director:	Rebecca Muradyan
	Assistant Director for Program Quality:	Pat Knight
	Division G Chief Judge:	Grace Frasche
	Social Media:	Lynda Mendez

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**2015-2016 Team Goals:** Closer engagement with clubs, Improved Officer Training, Club Coach/Mentor/Sponsor Accountability, Start new clubs on a solid foundation.

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**30 Day Goals:** Area Contests on Calendar by 8/15/15, 100% Club Visits Completed by 8/31/15  
75% Officers Trained by 8/31/15 (40% Done), Receive Club Success Plan from Current Club Mentors & Coaches by 9/1/15 (2 of 4 done)

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**60 Days Goals:** 100% Area Director Reports Submitted by 9/30/15, Assign Coaches to three (3) Clubs

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**Clubs Qualifying for Coaches:** A-R, After Dinner Speakers (Declined), American River, Charle's Angels, Determined, Diamond, HDR, Prospect Park, Umbrella Masters, Visionmasters

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**Status of clubs with sponsors, mentors, coaches:** EdTalkers (Grace Frasche): 12 members, Success plan submitted  
Grizzly Gabbers (Cheryl Brooks): 23 members, Success Plan WIP  
Iron Orators (David Betowski): 21 members, Success Plan submitted  
Statement Makers: 11 members, Success Plan WIP

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**New Club Leads:** Intel Evening (Randy Nystrom): Meets every Tuesday at 5:45 PM  
Eldorado County (Petrice Foxworthy): Two (2) Demo Meetings to date

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**Division / Area Training Events:** Folsom TLI: 8/22/15 at Folsom High School

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**Division Successes:** Presented a well-received officer training to 41 Officers on 7/22/15 in Hotel G

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**Division Challenges:** Need Area 71 and 72 Directors, Employer Commitment to Corporate Clubs

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**Jane Taff, ACB, ALB**

Division H Director, District 39

2015-2016

Email: [Jane.Taff@District39.org](mailto:Jane.Taff@District39.org)

## **Division H Report**

**August 8, 2015**

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**Vision:** To empower all members to be confident speakers and leaders.

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<b>Team Members:</b>	Area 81 Director:	Jill Fay, DTM
	Area 82 Director:	Eric Davis
	Area 83 Director:	Juli Raju
	Area 84 Director:	Marilyn Lapkass
	Area 85 Director:	Louis Young
	Assistant Div. H Director Program Quality	Noralee Cole, DTM
	Assistant Div. H Director Club Growth:	Hardeep Harrian
	Division H Chief Judge:	Bob Cullifer

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<b>Education and Training Accomplishments:</b>	<b>Education Awards (as of 7/31/2015):</b>	
	H81 San Juan Speaks	Woodworker Hubbs, Julie CL 1
	H81 Carmichael Toastmasters	Panteleimon, Hierodeacon CC 1
	H82 Sutter Toastmasters Club	Verbeten, Nileen M. ACB 2
	H82 Sutter Toastmasters Club	Verbeten, Nileen M. ALB 2
	H82 Capital City Toastmasters Club	Bushrod, Adrienne Y. CC 1
	H82 Capital City Toastmasters Club	Davis, Eric ACG 1
	H84 Tax Talkers Club	Nazim, Ummu Fazroon CL 1

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**30 Day Goals:** Continue offering COTs; Continue working with struggling clubs; Assess areas where new clubs are needed.

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**60 Days Goals:** Schedule and hold Area Speech Contests; Complete 75% Club Visits; 100% of Membership Dues turned in (by Sept. 28<sup>th</sup>)

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**Clubs Qualifying for Coaches:** Area 85 – Risk Takers (8 members)

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**Status of clubs with sponsors, mentors, coaches:** N/A

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**New Club Leads:** n/a; We would like to explore creating Clubs in an area that seems to have no clubs between Division H & Division G – Carmichael/Fair Oaks/Orangevale/Citrus Heights.

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**Division / Area Training Events:** COT - Monday, Aug. 3<sup>rd</sup> with 25 officers trained

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**Division Successes:** Division H Team is Complete; Area Visits are underway; Division Contest has been scheduled; Two (2) Area Contests have been scheduled.

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**Division Opportunities:** Judges – Are you interested in knowing how to Judge during our upcoming Contest Season? Please contact our Division H Chief Judge, Bob Cullifer, to be included on his contact list via email at [lbfolson@aol.com](mailto:lbfolson@aol.com)

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**Melanee Cottrill, ACB ALB**

Division I Governor, District 39

2015-2016

Email [Melanee.Cottrill@District39.org](mailto:Melanee.Cottrill@District39.org)

## **Division I Report**

**August 8, 2015**

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**Vision:** An impeccable 2015!

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<b>Team Members:</b>	Area 91 Director:	Wes Johnson, DTM
	Area 92 Director:	Mary Chace
	Area 93 Director:	Jeff Dewitz
	Area 94 Director:	Dan Benson, DTM
	Area 95 Director:	Rasheed Bustamam
	Division I Chief Judge:	Aileen Hidalgo

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**2015-2016 Team Goals:** Develop future leaders; Increase contest participation; Grow specialty clubs

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**30 Day Goals:** 80% officers trained; 2016 Spring Conference chair secured.

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**60 Days Goals:** All initial Area Director visits complete; all contests scheduled; October DECM planned.

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**Clubs Qualifying for Coaches:** Lodi Talking Heads, Speaker's Bureau, TM on TV, Tracy Leadership, and Traveling Trainers.

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**Status of clubs with sponsors, mentors, coaches:** N/A – Actively seeking coach for Lodi Talking Heads

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**New Club Leads:** Valley Springs, McGeorge, Dr. A's Club

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**Division / Area Training Events:** Travelling Trainers COT – 8/21 @ 7:00 pm, 10430 Twin Cities Road, Galt  
MLC COT – 8/13 @ 7:00 p.m. 1215 W. Center Street, Suite 102,  
Manteca

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**Division Successes:** Two strong new club leads; Area Directors already doing visits.

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**Division Opportunities:** Promotion of 2016 Spring Conference.

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