



# TOASTMASTERS INTERNATIONAL NEWSLETTER

## District News and Events

### District 39

August/2014

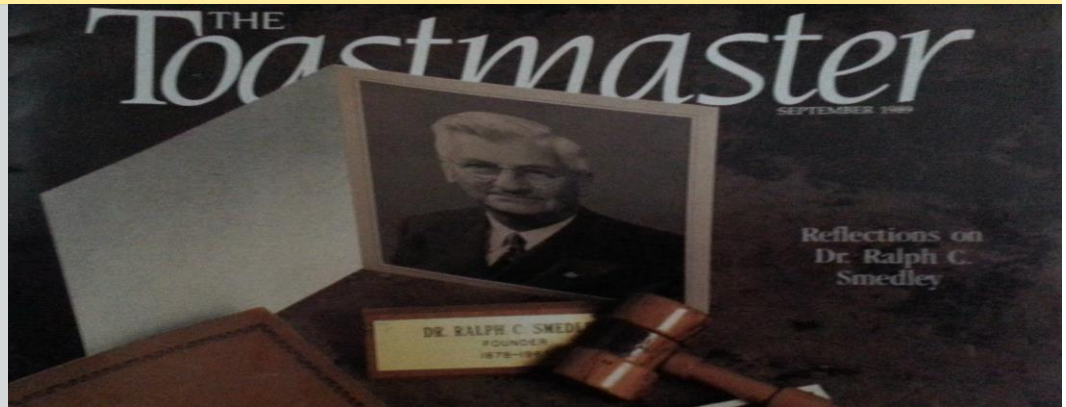
#### INSIDE THIS ISSUE

Governor's Message

Marketing News

Education and Training

PR Corner



### District Highlights

Select Distinguished  
District 2013-2014

Club Coach Program

Club Marketing  
Incentives

Club Officer Training

District Fall  
Conference

Did You Know?

Judges Training

Online Resources

Media Coverage

## It's a New Year Full of Great Expectations

We're experiencing exciting times for Toastmasters and District 39, and you're all a part of it!

We just celebrated our 60th year. We gained 12 new clubs last year, with several more on the brink of chartering soon. We added a ninth division and two more areas, with enough growth to expand again. Most significantly, District 39 became Select Distinguished for the first time in 21 years! Your dedication propelled us to the finish line and made us successful.

Special commendation to our Immediate Past District Governor, Joey Waldrop, DTM, and Lt. Governor Marketing Louise Houdelette, for a superb finishing kick that got us to Distinguished. They spearheaded an outstanding effort that will be our goal to reach—and hopefully surpass—this year as we work to become distinguished once again.

Next year Toastmasters will celebrate its 90th anniversary. It's going to be a year of change with lots of great things occurring. The Revitalized Education Program will be introduced this year by Toastmasters International, giving more opportunities for learning and gaining valuable skills. I'm looking forward to working with you as we embark on this journey and continue to learn through the Toastmasters program.

Let's make a commitment to share the benefits of the program, and make a difference in people's lives!

Brian Hatano, DTM  
District 39 Governor

## Assign Your Club Proxy

Toastmasters clubs hold the most important voting power in the organization. This month, club presidents and secretaries will receive proxy information via email for the Annual Business Meeting held at the International Convention.

Make sure your club collaborates to determine who will carry its vote to the meeting. Designate your proxies to someone attending the International Convention. Your district leaders will be there—District Governor Brian Hatano, LGET John Davis and LGM Sondra Nunez—to attend training, vote in the international election, and represent the district.

## Club Building Contest

### Smedley Award August 1-Sept. 30

Add five new, dual or reinstated members between August 1-September 30 and your club will receive a "Smedley Award" ribbon to display on your club's banner. In addition, qualifying club earn a special discount code for 10-percent off their next club order.

## Club Coach Program

Clubs with 12 or fewer members are eligible to request two club coaches to help revitalize club meetings and recruit new members. Club coaches who successfully help the club reach distinguished or better status during their coaching assignment period will receive credit towards the Advanced Leadership Silver award (ALS). Don't miss out on this exciting opportunity to help smaller clubs grow. Contact Bill Inman, [wmjiman@aol.com](mailto:wmjiman@aol.com).

Sondra Nunez, DTM  
Lt. Governor Marketing

## Area Governor Mentor Program

Joey Waldrop, DTM, Immediate Past District Governor, will serve as the Area Governor Mentor this year. She will present five one-hour seminars in August, September, December, January and March, immediately following our monthly DECMs, that will help area governors fulfill their duties. The seminars are open to anybody who wants to learn leadership skills.

## 2014 Toastmasters International Convention - Kuala Lumpur

The District 39 Trio will be traveling to the International Convention hosted in Kuala Lumpur from August 15-25 (allowing for 30+ hours travel time!), with limited or no access to email. Brian will be on an extended personal trip to Japan, returning Aug. 29. During this time, if you have an urgent matter, please contact PRO Philip Williams at [philip.williams@district39.org](mailto:philip.williams@district39.org).

## 2014-2015 District 39 Club/Membership Incentives

**4+4 Membership Recognition**-Any club which achieves Distinguished Club Program goals #7 and #8 by adding 4 + 4 new, dual or reinstated members between July 1 and June 30 will receive a \$25.00 gift certificate to be used at the Toastmasters International on-line store.

**Plus 5 Membership Recognition**-Clubs starting the 2014-2015 Toastmasters year with less than 20 members and add five new, dual or reinstated club members between July 1 and June 30 will receive a \$15.00 gift certificate to be used at the Toastmasters International on-line store. *(Not to be combined with the 4+4 Membership Incentive)*

**New Club Recognition**-Any new club which charters between July 1 and June 30 will receive a personalized club banner.

## Education and Training News

Welcome to the new Toastmaster Year! Each month I will provide input to this newsletter that keeps you informed on the issues and events that affect you. The content will be a repeat or revision of the information in my monthly District Executive Committee Meeting (DECM) report supplemented with new material. It is all provided to help you gain the most from of your Toastmasters experience. Please contact me with questions or comments about the information.

The Education and Training Team has already initiated programs to support you with excellent results. The team members are dedicated, experienced, enthusiastic and knowledgeable leaders. There will be the standard programs you expect as well as a few new initiatives to enhance quality of the overall education program. We feel the increased opportunities will offer a superlative product that pays dividends in reaching your personal goals. Take advantage of our support. As Reggie Leach said, "Success is not the result of spontaneous combustion. You must set yourself on fire."

### Club Officer Training Procedure Clarification

For now the District will continue with the same procedures for obtaining officer training credit as before. The standards are established by Toastmasters International and the District Training Standards. Essentially there are two ways for club officers to attend and receive credit for District sponsored training, attend TLI or an approved COT.

Toastmaster Leadership Institute (TLI) sessions are the preferred methods of officer training by Toastmasters International (TI) and District 39. A TLI provides opportunities for officers to network outside their clubs and offers sessions that are qualified through a vetting process to help ensure quality presentations. There are additional education sessions to help officers and all Toastmasters get the most from the TI education program. These "enhanced" sessions provide an otherwise unlikely opportunity that benefits all Toastmasters. The TLI is also organized in such a manner as to reduce training credit discrepancies.

Club Officer Training (COT) is the second means to receive credit for District sponsored training. In accordance with TI policy, Area Governors are responsible for ensuring that their club officers have access to District sponsored training. Governors may present or authorize the presentation of COT adhering to the District Training Standards with District approval. The following process will be used to comply with TI and District standards and allow club officers as many training opportunities as possible:

- 1) Proposed officer training will be coordinated through the appropriate Area or Division Governor.
- 2) The Governor or her/his indicated representative will request posting of the associated information to the District website by submitting a message to [webmaster@district39.org](mailto:webmaster@district39.org) **and** TLI

### New Emphasis on Judges Training

There has always been skepticism surrounding contest results. With several objectives in mind, there will be multiple training opportunities related to speech contests. Though often designated "Judges Training," the sessions will address all aspects of contests - contest chairs, judging officials and contestants. As a contest chair you want to provide a smoothly run, exciting and fair contest as a venue for the contestants to give their best effort. As a judge you want to understand the aspects and concepts of a great speech and use that knowledge to be an objective and fair appraiser of performance. As a contestant you want to avoid the distractions of the unexpected as well as know what the judges use as judging criteria. This new presentation will address all those issues. We invite all members to attend. Even as an audience member it will help you answer the question, "How did he win!?"

## Did You Know?

Can you name the standing committees defined in your club constitution?

Standing Committee *n* (1902): a permanent committee esp. of a legislative body

Toastmasters International recently updated its policies to establish a general Club Constitution and Addendum of Standard Club Options to replace the club charter and bylaws respectively. Both documents are available for download from the TI website. The constitution establishes five standing committees for every Toastmasters Club. The Executive Committee is chaired by the Club President. The Education Committee is chaired by the Club Vice President Education. The Membership Committee is chaired by the Club Vice President Membership and the Public Relations Committee is chaired by the Club Vice President of Public Relations. The fifth committee was established with the new constitution and is the Social and Reception Committee, chaired by the Club Sergeant at Arms.

These committees are official parts of your club organization, even if they are inactive. Their contributions to club production and success can be quite beneficial. It is up to the chairs to coordinate the activities of the committees. Why not take advantage of the assistance these committees can provide? Give other club members the leadership opportunity to serve and manage projects of the committees. As an officer it allows club members to assist with tasks to reduce your load and make a more productive club possible.

Coordinator at [teecha0822@yahoo.com](mailto:teecha0822@yahoo.com) or LGET at [jdavis@unr.edu](mailto:jdavis@unr.edu).

3) The email serves double purpose as a posting and training approval request. Posting serves as approval.

4) After training, a report with relevant information of the officers trained is submitted to the LGET.

5) The LGET verifies officers with the officer list from TI and submits the information to the TI site.

6) The LGET provides a District report for review by Division and Area Governors to verify officer received credit and to see which officers still need training.

### **Fall Conference**

Mark your calendar for the 2014 Fall Conference on November 7<sup>th</sup> and 8<sup>th</sup>. Conference planning is in full swing. The keynote will be Craig Valentine, 1999 World Champion of Public Speaking, motivational speaker and speech coach. If you need more, preview his accomplishments at [www.craigvalentine.com](http://www.craigvalentine.com). Be sure to select the "About" tab to get a better feel for what Craig will bring to the conference and you.

Craig will be supported by an assortment of interesting and informative session presenters who will address a host of topics. This year we hope to increase the number of education sessions offered with topics addressing the three specific areas of club success, self-development and leadership. We welcome presentations from the Toastmasters series of modules associated with these topics, particularly *Evaluate to Motivate*, *Moments of Truth*, *Mentoring* and *Finding New Members for Your Club*. If you have a passion for a particular subject and wish to be a presenter, go online to obtain, complete and submit an application to present.

The best way to get the most from a conference is to participate as a volunteer. It will provide an insight into organizing an event and various leadership methods. You will have opportunities for networking and practicing your own leadership skills. If you wish to support the conference as a volunteer, please contact Marty Taub, Conference Chair, or Ruth Maloney, Volunteer Coordinator. Their emails are [mtaub1024@gmail.com](mailto:mtaub1024@gmail.com) and [ruthmaloney@comcast.net](mailto:ruthmaloney@comcast.net) respectively.

### **SEMPER FI**

John L. Davis, DTM  
Lt. Governor Education and Training

## Featured Online Resources

### District 39 website

Your one-stop shop for a calendar of events, officer training guidelines, Fall & Spring Conference information, club incentives, downloadable forms and fliers, and more.

[www.district39.org](http://www.district39.org)

### Facebook

Join the "District 39 Toastmasters" group page to share announcements and accomplishments with your fellow members.

[www.facebook.com/groups/205510876201341/](http://www.facebook.com/groups/205510876201341/)

## Toastmasters in the News!

- Colin McKechnie featured in the Modesto Bee highlighting his upcoming trip to Malaysia to compete at the Toastmasters International Convention  
<http://www.modbee.com/2014/07/23/3453728/jeff-jardine-turlock-man-heading.html>
- Brian Hatano heralded in the Nikkei West newspaper for his election as District Governor
- Jill Fay mentioned in the Elk Grove Citizen for her Toastmasters accomplishments

Have an idea for a Toastmasters story to share with local media? Contact Public Relations Officer [philip.williams@district39.org](mailto:philip.williams@district39.org) to help you get the word out.

---



**TOASTMASTERS**  
INTERNATIONAL

The logo for Toastmasters International, featuring the word "TOASTMASTERS" in a large, bold, blue font above the word "INTERNATIONAL" in a smaller, blue font. The text is enclosed in a dark red rectangular border.