



**Club Growth Director's Report**  
**District Council Meeting**  
**September 26, 2023**  
*Where Leaders Are Made*

**Donna L. Lewis, DTM**  
Club Growth Director, 2023-2024  
District 39 Toastmasters  
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## PROGRESS

- ❖ **Club Growth Goal:** 1 New Club in each Area by June 30<sup>th</sup>, 2024.
- ❖ **New Clubs:** Mountain House has 19 applications and is working towards chartering soon.
- ❖ **Support:** New Club Sponsor/Mentor, Club Coach and Building membership open house held 9/14/23. 3 New members joined District 39. Thank you to Louise Houdelette for her support and the special treats!
- ❖ **Lead Locations:** Elk Grove, Natomas, Susanville, Sacramento
- ❖ **Support:** Visit to the East Division scheduled for October 5<sup>th</sup> & 6<sup>th</sup>. Northern Nevada, Reno and Sparks will be the focus. A visit to the North Division will occur in late October.
- ❖ **Support-** District Strategic Marketing plan now includes prospects and leads. Assistance is needed to help develop these leads. The first two niche market focuses are on Chambers of Commerce and Association of Realtors.
- ❖ **Support-** Our Regional Advisor, Rose Kirland will be visiting October 10-14. We will be visiting potential new clubs in the Greater Sacramento Area and Davis.
- ❖ **Goal Progress:** 0/5 New Clubs opened through 9/26/23. Goal for October-December 2023 5 New Clubs, 10 to stay on pace for 23 by 7/1/2024.

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## HELP WANTED

- ❖ **Club Sponsors and Mentors**
- ❖ **Training participants/feedback**
- ❖ **Demo Team Members**
- ❖ **New Club Leads**

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## ANNOUNCEMENTS

Training/Office Hours:

- ❖ **Establishing New Clubs, Lead Generation, Demo Meetings, New Club Paperwork training will be held during the month of November. Please send requests for specific training.**
- ❖ **1<sup>st</sup> and 3<sup>rd</sup> Mondays 6:00-7:00pm CGD Open Office Hours (When no training is scheduled) (Please call anytime with questions)**

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**Club Extension Chair**

**Louise Houdelette, DTM**  
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