



**Club Growth Director's Report  
District Executive Committee Meeting  
July 10, 2021**

**Lance K. McMahan, DTM**  
Club Growth Director, 2021-2022  
District 39 Toastmasters  
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**2021-2022 Club Growth Goals**

- ❖ Each division has one or more new clubs by 11:00 pm PDT, June 30, 2022.
- ❖ All clubs with status of "Active" or "Low" as of July 1, 2021, are "Active" on June 30, 2022.
- ❖ 75% or more of all clubs with "Active" status as of July 1, 2021, are at distinguished membership level on May 5, 2022.

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**90-Day Action Items**

- ❖ Smedley Award Begins August 1!
- ❖ Follow up with Division Directors regarding club growth and member retention
- ❖ Fill committee positions
- ❖ All clubs with status of "Low" as of July 1, 2021, convert to "Active" by October 1, 2021
- ❖ All eligible clubs which want a club coach have a coach by October 1, 2021.
- ❖ Finalize & submit District Success Plan to WHQ
- ❖ Finalize & submit District Budget to WHQ
- ❖ Complete Strategic Plan
- ❖ Attend Virtual Leader Training

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**Celebrations (2020-2021 Year)**

Club Sponsors: John Pasamonte, Maria Esguerra, Melanie Stark, Patricia Berlant, Denise Gutherz, Maryam Khosraviford, Jonathan Faridian, Reham Nawar, Brad Mahaney, Jag Nagendra

Club Mentors (Awarded): Aileen Hidalgo, Deborah Littleton

Club Coaches: Ming Ma, Carla Carr, Angie Rodriguez, Dee Frewert, Guleena Bakshi, Anita Lake, Louise Houdelette, Brandon Flatt, Lynda Mendez, Bill Dean, Staci Nauman, Brian Reublinger, Katherine Mellon, Emmeil Davis, Rose Cooke

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**District Status (as of July 1, 2021)**

- ❖ 125 Clubs (Baseline)
- ❖ 6 Active Mentors for 4 clubs
- ❖ 3 Prospective Clubs have paid new club fee

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**Club Growth Team Leadership**

**New Clubs Team**

**Club Extension Chair:** Joey Waldrop, DTM, PDG

**Existing Clubs Team**

**Club Retention Chair:** Angie Rodriguez, DTM