



2018-2019
District Executive Committee Meeting
Virtual Meeting via Zoom.us
November 3, 2018

Call to Order: Jane Taff 0900. Welcome to all committee members on the call

Roll Call and Certification of Quorum: Jane Taff for Marty Taub. 26 members present. Joey Waldrop representing Area 94 for Theodore Oien and George Jarossic representing Area 01 for Jean Green. Quorum requirement met

District Reports:

Administration Manager: No changes to 7/14/18 minutes. Approved as submitted

Parliamentary Report: Rick Sydor. Highlights of the Toastmasters International August Board of Directors meeting reviewed. The report was sent out to all leaders. Rick encourages us all to read it in order to know what is being considered in the Toastmasters world. Some topics that were discussed were: financial metrics, concern about membership retention, eligibility requirements for leadership positions, the impact of training, some new forms/paperwork clubs will need to submit and a code of conduct. Rick encourages us to focus on the following pages and item numbers in the reports: page 2 item 11, page 3 item 13, page 4 items 6 and 17, page 5 item 8, page 7 items 1 and 2 and pages 20-23.

Financial Manager: Renee Fink Account balances through September 30, 2018

Cash, Payroll Account 189.20, District Reserve \$28,693.39, Total Cash reserve \$28,882.59. The district holds a minimum 25% reserve per TI policy of \$15,234.54 leaving \$13,648.05 in available funds. See the full budget summary for more details or contact Renee.

Public Relations Manager: Nancy Potts The PR team has been very successful using different media including the district website, email, MeetUp and Facebook resulting in the Fall Summit being sold out. Upon completion of the Fall Summit the team will focus on promoting the Spring Conference. Another focus of the PR team is to reach out to Division and Area Directors and Club VP of PR to get the word out about district events and promote Toastmasters in the community. See Nancy's Public Relations report for more details.

Club Growth Director: Kristi Beres Two new clubs have chartered; Logistics Linguistics and Reno and SLC Speak EZ in Sacramento. We have lost 15 clubs in our district but in addition to the two that have chartered we have 9 additional prospective clubs. New clubs incentives include a lectern, banner, pizza party and huge pathways poster. Kristi

is working closely with Nancy using MeetUp and other forms of marketing to build our district membership. See Kristi's Club Growth Director report for more details.

Program Quality Director: Wes Johnson The Fall Summit is next Saturday, Nov 10 and is sold out. After the summit the focus will turn to training and the Spring Conference. Details of the Spring Conference will be publicized after the summit so as not to cause confusion. A number of training dates have already been put on the district calendar. Wes encourages Division Directors to get their training and contest dates to him so the district calendar can be kept up to date. See the Program Quality report for more details.

District Director: Jane Taff Leadership development and growing the culture of our district is Jane's focus this year. Stories that illustrate that Toastmasters is for real life; not just for Toastmasters are powerful in reminding us all how valuable Toastmasters is for us and could be for our friends if we read out and encourage them to join a club. On October 13th we had a valuable leaders retreat during which we evaluated our progress so far this year and examined areas on which we can focus in the next quarter. Jane and Sondra Nunez are working on a leadership educational program that they plan to have ready in January.

Division Reports:

Division A Rick Hsu: Had a successful Fall contest. All the club visits are done. He is now working on 2 new clubs in his division.

Division B: Tina Machado: Not present

Division C: Minda Fernish : All club visits are done, Plans a Speech Craft in the spring. Has conducted several Pathways educations meetings. Working on building club membership.

Division D: Dave James: No present

Division E: Julie Mattox: Club base is 20 clubs but will be losing 3. Julie has built a dynamic team including her area directors, a division club growth director, Public Relations Coordinator and Pathways Coordinator. Her team is building a strong division. See Julie's Division E report for more details.

Division F: Christine Gerety: Not present

Division G: Connie Leni: 2 clubs that were struggling look like they are going to survive. Connie plans to survey her members as to why they are leaving. Some leave because they move or have a job promotion and thus can not schedule attendance. Others, perhaps because they don't feel their objectives are being met. Knowing, however, will help with planning a winning strategy. Instead of a contest, Division F had a Hillarity Harvest in which focused on members telling humorous stories but not in a competitive atmosphere. Evaluations were offered for the speakers who wanted one. This event was a huge success.

Division H: Jonathan Culliver: Division doing well

Division I: Rick Santos: Rick's focus is promoting Pathways.

Division J: Patricia Peters: Division J has increased its membership by 9 members. Patricia is focusing on promoting Pathways and increasing membership

Committee Reports:

Leadership Committee: Zack Souza: Zach is focusing on improving the process of recruiting area directors. 2020-2021 TM year is the last year the area director role can be applied to the Legacy ALG completion. Zack anticipates a number of legacy members may thus want to assume this role. Those interested should contact Zach. The area governor role is an appointed role and thus will be selected based on qualifications. The deadline for applications for elected district officer roles is December 31st. Interested individuals can google Toastmaster District Elections and all the forms and

role descriptions will be found on this website. Zach plans to use survey monkey to get the word out and to get the names of interested individuals.

Spring Conference Committee: Eliza Yam: Not present. See the Spring Conference report for details

Unfinished Business: Jane Taff: None

New Business: Jane Taff: None

Announcements: Jane Taff: None. Please submit dates of upcoming events to our District 39 calendar.

Adjourn: Jane Taff: 10:30 am