

October 8, 2014

To: Brian Hatano, Governor, District 39 Toastmasters

From: Audit Committee, 2013/2014

Subject: Findings for District 39 End of Year Audit – January 1, 2014 – June 30, 2014

The Audit Team happily reports that the end of year audit was completed and all paperwork was submitted to the Treasurer for submission to Toastmasters International in a timely manner.

We are pleased to report that the Treasurer's information was well organized and the appropriate supporting documents were in place which enabled us to do our job quickly.

During our audit we initially found three undetermined items. When the Chair presented these items to the Treasurer, she clarified everything to our satisfaction.

Our team was happy to help and we look forward to assisting with the 2014-2015 audits. Our team consisted of the following people:

Van Gordon	916-214-3178	van1gord@netscape.net
Pam Rivera, Chair	916-390-1084	rivera.pamella@gmail.com
Dorothy Smith, Coordinator	916-730-4163	dnsmith1115@yahoo.com
Greg Wild, Asst. Chair	650-515-9075	greg152@msn.com

Please contact any of us if you have questions or comments.



Philip Williams
Public Relations Officer
District 39
philip.williams@district39.org

Public Relations Officer Report – October 2014

Media Coverage

No new articles published this past month, but we have several in the works, including:

- Toastmasters fighting fires
- Delta Breeze club's positive impact on Solano Prison inmates
- Benefits of conducting Speechcraft workshops at work
- New Japanese club forming in Division C
- Developing new members into future leaders

Some of these will be targeted at local media, others will be published internally via the District 39 website and newsletter.

Please contact me if you have a great idea for a Toastmasters story.

Fall Conference

We have been busy promoting November's District Conference. We are utilizing a mix of the following:

- Announcements at area and division contests
- Direct emails to club members and officers
- Phone calls to Club Presidents
- Stories published on the district website
- Links posted on the district Facebook page

I look forward to seeing you at the conference!

YouTube

We have a draft plan for the re-organization of our District 39 YouTube page, and we are making arrangements with the District A/V Committee to record and post all of the speeches from the district contest. Be on the lookout for a video soon from Craig Valentine promoting the Fall Conference.

If you know of a Toastmasters club that has their own YouTube page, please send me the link.



DISTRICT 39

NORTHERN CALIFORNIA
WESTERN NEVADA



MARKETING NEWS-October 2014

Sondra Nunez, DTM, LGM
Sondra.Nunez@District39.org

Marketing and Promotional Materials

Free Toastmasters branded marketing materials are available through your division governor or the district lieutenant governor marketing.

2014-2015 New Clubs

New clubs to watch for in the near future:

Prospect Park
Toastmasters

Sacramento Green
Speakers

HIRE Speaks OUT

Tomodachi Friends TM

Panda Express

Pro Unlimited

National Guard

SETA

Do you have a new club lead? Please send all leads to:

Sondra.Nunez@District39.org
or whodelou@yahoo.com.

Club Membership Building

Are your clubs struggling with membership growth and membership retention?

The Toastmasters International website offers a wealth of information designed to help clubs attract and retain new members at www.toastmasters.org/marketingresources.

The following is an excerpt from Item 1159, Membership Growth (available via downloadable PDF at www.toastmasters.org):

MARKETING— IT'S THE NEED THAT MATTERS. When you sell, you take a ready-made product to your prospect and say "buy." When you market, you consider the customers' needs and then adjust your product to meet them. In Toastmasters, our marketing efforts are member-oriented. We must always be alert to the needs of those we aim to serve. Your analysis will help determine whether your club is meeting the needs of its present membership and may offer insights into meeting the needs of potential members.

Marketing Mix: The Toastmasters club marketing mix consists of programming/services, the distribution system (the club), price and promotional programs. Toastmasters, unlike a typical consumer products company, does not offer a uniform service. Our service, **communication and leadership training**, varies in presentation and availability from club to club. Every club must strive to deliver the best service through the most effective meetings that it possibly can. Use Moments of Truth to constantly evaluate the service your club provides.

Distribution System: Does your club serve as many potential members as it should? Is your meeting time and location as convenient as it should be? Have guests visited your club once but said, "I wish you met in the morning instead," or vice-versa? If this situation points to a definite need, perhaps your club should change its meeting time or help sponsor a new club that meets at a different time of the day.

Here we are, with tremendous opportunity before us. I challenge you to get to work to bring us up to a higher level of service. Let us share with others the benefits we have gained for ourselves. -Ralph C. Smedley



DISTRICT 39

NORTHERN CALIFORNIA
WESTERN NEVADA



Does your club meet often enough? A bi-monthly meeting may be fine for a small group, but as a club grows it may find that weekly meetings are essential to ensure that members can progress through the communication and/or leadership track at a satisfactory rate.

Promotion: Promotion is the key to your club's future growth. Promotion can take many forms including advertising, public relations, and membership campaigns within the club.

Toastmasters International offers many promotional programs. Some, such as the annual membership-building program, are for the benefit of members and clubs; others, such as Speechcraft and Youth Leadership, are prepared for club use in the community. Your promotional efforts will hinge on the funds available and the nature of your market. For instance, a corporate club might benefit more from exposure in the company magazine than on a local TV program. From the tools available, plan the promotional mix that is realistic for your club. Segment your market for effective promotion. Are there areas in your community or departments within your company that are not represented in your club? Identify them. Daily newspapers and TV stations cover large segments of the public, but a poster campaign, special invitation mailings, or publicity in a shoppers guide publication can effectively inform specialized groups. Personal contact is the most effective promotion tool! Encourage your members to promote the Toastmasters club among their friends and contacts. Widespread advertising and publicity were never meant to replace the personal invitation, only to increase public awareness and acceptance of Toastmasters to make that first contact easier.

The Basics of Membership Retention

Here are some tips to increase member retention (adapted from Success 101 (Item 1622):

Evaluate Interest

- Find out members' needs and goals so you can help them reach their objectives. The Member Interest Survey (Item 403) is a useful tool for accomplishing this.
- Base the focus of your club's educational program on the results of your research.

Analyze Reasons for Missed Meetings

- Are members missing meetings because of their time or location? If other members agree, consider adjusting the time or location of your meetings.
- Do meetings run too long? A shorter program might encourage attendance.
- Do members have enough opportunity for participation? Try a rotation method that allows everyone a chance to fulfill all meeting roles.

Nurture Potential Non-renewals

- Once members reach their original goals, suggest new ones, such as the advanced communication and leadership tracks.
- Are members "burned out" from fulfilling too many meeting roles? Lighten the load as needed.

Here we are, with tremendous opportunity before us. I challenge you to get to work to bring us up to a higher level of service. Let us share with others the benefits we have gained for ourselves. -Ralph C. Smedley



DISTRICT 39

NORTHERN CALIFORNIA
WESTERN NEVADA



Speechcraft in Brief

What is it?

The *Speechcraft* program allows experienced Toastmasters to present the fundamentals of public speaking to non-members in an atmosphere of a Toastmasters club meeting. It's a great way to promote membership in your community or company club, as *Speechcraft* brings prospective new members to a meeting to see, first-hand, what Toastmasters is all about.

Speechcraft has several benefits. Participants become a part of your club meetings. They come to know and enjoy the club's fellowship while gaining confidence and training in their communication skills. Many Toastmasters members indicate they joined their club because they participated in a *Speechcraft* program. Clubs that conduct a *Speechcraft* program at least once each year have few membership problems.

Speechcraft also benefits the members of your club. The program gives club members new opportunities to exercise their communication and leadership abilities. It also increases interest and attendance among all members.

How it works:

- You can choose how you want to do the presentation
- Do sessions in four, six or eight weeks
- 1-2 hours per session

Speechcraft may be presented as part of the Toastmasters meeting which makes it easier for participants to become members at the conclusion of the presentation.

- Invite 5-10 people
- Devote 30 minutes of each meeting to presenting *Speechcraft*

Speechcraft may be presented as a seminar-style presentation (outside of club meeting):

- You can invite more people
- Can be tailored to any group or company
- A great way to form a new club

How to get started:

- Order the Speechcraft Starter Kit (Item 205) from the online store

Here we are, with tremendous opportunity before us. I challenge you to get to work to bring us up to a higher level of service. Let us share with others the benefits we have gained for ourselves. -Ralph C. Smedley



John L. Davis, DTM
LGET
District 39
jdavis@unr.edu

Lt. Governor Education and Training Report – October 2014

District 39 Fall Conference –

The District conference preparations are in full swing. Marty and her team have been working diligently and effectively to bring you a quality program. The schedule or timeline has been set and the venue has been prepared. The various committees are completing details and the education sessions are ready to go. The Division contests are in full swing and we will have our district contestants shortly. All that is needed is your attendance. You can attend with a full registration, partial registration or have your club pay the club registration of only \$15 so you can drop by and attend any of the education sessions for free. Take a look at the workshops on the district website and you will see why you must attend this conference.

What is Different at This Conference? –

All conferences are unique by nature of the venue, planners, audience and emphasis. Still, the objectives are largely consistent and the activities relatively the same. Official purposes are to conduct district business, provide communication and leadership training, to offer networking opportunities and to recognize and celebrate district accomplishments. Working to satisfy these purposes, the 2014 District 39 Fall Conference will introduce several new initiatives.

- The conference will formally begin on Friday night with opening ceremonies. The Parade of Banners will infuse a sense of pride and excitement in the members. The acknowledgment of past achievements and future direction will set the tone for the conference as a professional event conducted to support the recognition and advancement of the members.
- The number of education sessions will be greater than it has been at recent conferences. There will be a total of ten (10) presentations providing maximum opportunities to gain new skills and knowledge in any of the three major categories promoted by the Toastmasters International Education Program – leadership, club success and self-improvement. You can take all the sessions in one category or select sessions according to presenters or the synopses. The key is that you have a choice.
- The district business meeting will offer you the chance to represent your club and help set the standard for the District on an important issue. This is an important exercise in the democratic process and professional practices because it follows the same business procedures as any major corporation. The District will vote on a proposal to revise Standing Rule #3. Your participation by voting for the revision empowers you as a District representative. It also makes you an official delegate to the conference.

Club Officer Training –

The District is still receiving class rosters for completed training. Division and Area Governors, please contact your club presidents to ensure they are satisfied all their training has been reported. We will investigate any discrepancy if any still exists. To ensure that happens:

- Submit any attendee rosters or training reports you still have right away.
- Reconcile your records with the TI Club Officer Training Report and the officer training information posted on the District 39 website.
- Check with your clubs to see if they agree with the reports.
- Contact me with any discrepancies you encounter.

Last Call for Incentives –

The deadline for the first club incentive has expired, having 7 of 7 officers trained. Dozens of clubs earned this award of a \$10 gift certificate to the Toastmasters Store. A complete list will be available at the Fall Conference.

Time is running out to earn two of the club incentives, the 1-3-5-9 incentive and the attendance incentive for the club with the highest percent ratio of members to preregistrations. Deadline for the 1-3-5-9 incentive is October 15th with the condition that awards appear on the Toastmasters website by October 18. Clubs that qualify for this award will receive a \$25 gift certificate to the Toastmasters store.

The deadline for the attendance incentive is October 31st. Encourage your members to complete the necessary education program awards within the next week to qualify for a \$50 gift certificate for first place and a \$25 gift certificate for second place. This will get your club off to a great start for the Distinguished Club Program and allow the club to purchase needed supplies or promotional materials in addition to maximum exposure to the education available at the conference.

Revision of Standing Rule #3 – Hosting the District Conference –

The District rotates between Divisions to ensure each Division gets a chance to host the District Conference as specified in the District Standing Rule. Since the District has increased from eight to nine Divisions, a new rotation must be designated in the standing rule. Detailed explanations of proposals were posted for District review before the vote on the revised standing rule during the business meeting at the fall conference.

As Reggie Leach said, “Success is not the result of spontaneous combustion. You must set yourself on fire.”

SEMPER FI



DISTRICT 39

NORTHERN CALIFORNIA
WESTERN NEVADA



District Governor Brian Hatano, DTM

October 2014

Contact: Brian.Hatano@district39.org

What makes speech contests so special?

Every six months, Toastmasters around the world engage in rounds of competition to determine the best communicators. At stake is the title of district champion.

This fall, competition is currently underway to find the best Humorous Speech and Evaluation Toastmaster in District 39.

In the spring—in addition to the Table Topics competition—the stakes are even higher with the champ of the International Speech contest winning a trip to the International contest in Las Vegas.

At the club level, through area and division contests all the way to the district finals, contenders display their skills. Hours of work and numerous trial runs polish their skills. The ultimate prize is the trophy, but what really makes speech contests special?

Over the years, I've heard many contestants during their interviews echo a recurring sentiment: "I entered the contest because I wanted to push beyond my comfort level. A year ago, I couldn't imagine standing in front of an audience."

We've seen the development so many of our fellow Toastmasters as they gained confidence and learned to control their anxiety. They made progress each time they gave a speech, learning and improving, in some cases, at an astounding pace.

Audit submitted to WHQ



The Audit Committee completed its work for the year-end audit for 2013-14. Their findings were sent to World Headquarters.

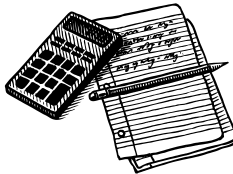
Thank you to Committee Chair

Pam Rivera and her team for their diligence and service.

In just a few weeks, we'll have the pleasure of seeing our best speakers vying at the District 39 Fall Conference. We'll get that warm feeling as we witness our fellow Toastmasters reach that magical sweet spot when everything comes together, when their content and delivery impress the judges enough to award them the title.

Moreover, we'll hear during the interviews how **"Toastmasters has changed my life."** I've proudly and sincerely said that phrase numerous times myself.

How about you? Has Toastmasters changed your life too?



Budget and success plan Completed and submitted

The district's budget draft and success plan for 2014-2015 was submitted by the Sept. 30 deadline to World Headquarters for approval. Next, the district executive council (DEC) will review and vote to approve the budget at the annual business meeting at the Fall Conference on November 8.

The DEC consists of club presidents, VPEs or their proxy-holders, and district leaders.

The budget is based on the goals of the success plan. In order to execute the plan, expenses were allocated for categories such as education and training, marketing, conferences and administration.

Proxy Reminder

If you are a club President or VP of Education and are not attending the district council meeting at the fall conference, you may assign your vote(s) via proxies to a member of your club. Two proxies per club—President & VP of Education—must be signed by those officers in order to be valid. Proxies are necessary so we will have a quorum to conduct district business at the conference.

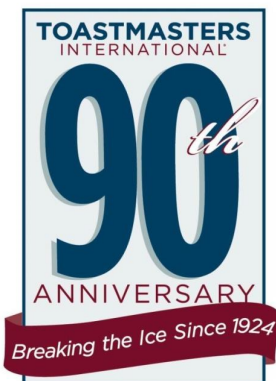
You can download the proxy form on the District website, under the last tab on the right, "About District 39." Proxies are found on the fourth link from the bottom. Proxy holders must check in with the credentials desk before the business meeting to get their ballots, and must be present at the council meeting to vote.

Coming Soon:

Improved Toastmasters Website

The Toastmasters.org website is being redesigned, and the new version will soon be ready to launch.





October marks Toastmasters' 90th Anniversary

It's time to get excited about Toastmasters' 90th anniversary! Get your club involved this October with a history-themed club meeting and an open house for the community. It's also a great time to start documenting your club's history. Tag your event photos on social media with the hashtag **#T190years**.

Resources for the 90th Anniversary are posted at Toastmasters.org. Just type in "90" in the search window to find a wealth of informative and useful materials.

An excerpt from the press release template at Toastmasters.org:

Ninety years ago, when Toastmasters founder, Dr. Ralph C. Smedley held the first meeting in the basement of a YMCA in Santa Ana, Calif., USA, only a few people showed up. Now, with membership exceeding 313,000 in more than 14,650 clubs in 126 countries, Toastmasters International continues to build on Dr. Smedley's foundation of teaching public speaking and leadership skills.

Dr. Smedley said, "The unprepared speaker has the right to be afraid," which is why Toastmasters teaches the art of preparation. Toastmasters clubs provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

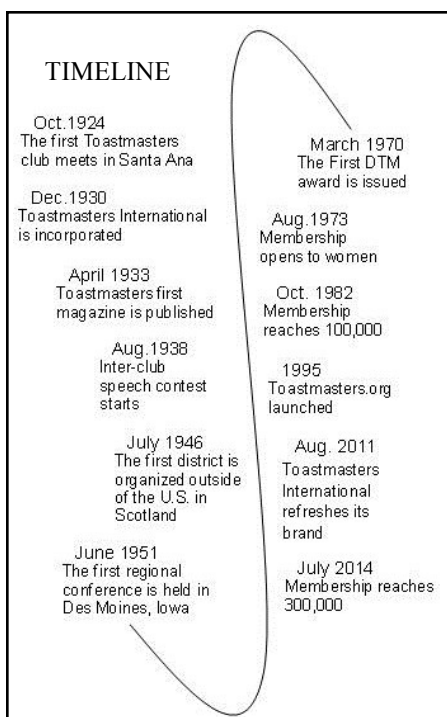
District 39 adds four more DTMs; nine total

Congratulations to our newest Distinguished Toastmasters, **Pamela Alexander**, Parkside Toastmasters, Auburn; **Ruth Schwartz**, Empire Toastmasters, Grass Valley; **Wes Johnson**, Tracy Toastmasters, Tracy; and, **Catherine Dessert**, Speaking Machine, Elk Grove.

So far, the district has had nine people achieve Toastmasters' highest honor.

Their achievement is the culmination of years of dedication to the Toastmasters program. On the way to earning their DTMs, they gave dozens of speeches, participated in leadership roles, served as mentors and made a difference in many people's lives.

They are listed on this month's Hall of Honor at District39.org. Along with others earning their DTM awards in the upcoming months, they will be honored at a special DTM Ceremony at the Fall Conference chaired by Noralee Cole, DTM.



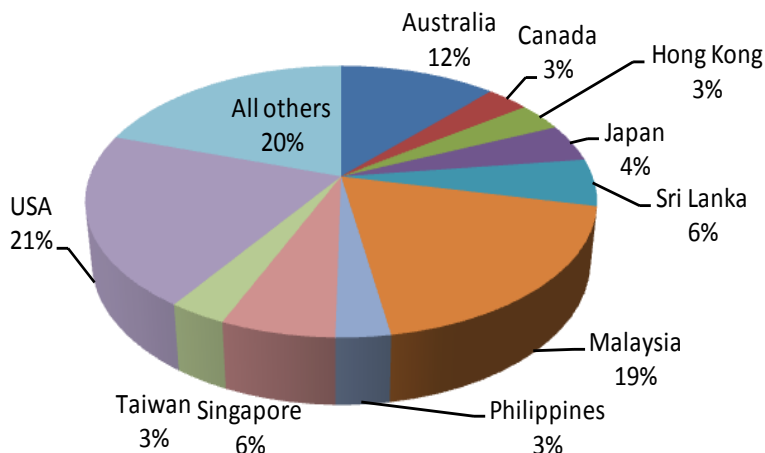
One more look: International Convention in Malaysia

Want to re-live the excitement of the event? Get instant access online at

www.toastmastersondemand.

Toastmasters on Demand is an easy-to-use portal for the purchase and viewing of events from the International Convention. Enjoy the convention wherever you are, on your schedule!

Attendees by Country





Michael Sullens, ACG, CL

Division A Governor, District 39

2014-2015

Email: msullens@washoecounty.us

DIVISION A REPORT

October 11, 2014

Vision: Division A – Where We Practice What We Speak

Team Members:

- ▶ Area 11 Governor: James Burke, ACS, ALB
- ▶ Area 12 Governor: Staci Nauman, CC, CL
- ▶ Area 13 Governor: Richard Ludke, CC
- ▶ Area 14 Governor: Tina Clinebell, ACB
- ▶ Division A Chief Judge: Jeffrey Purtee, DTM

Club Visits: Area 13 Governor Richard Ludke has completed all four club visits. Congratulations Richard.

Membership: 16 of 18 clubs filed renewals for October. 11 of 18 clubs in Division A remain below charter strength. Two clubs are on the watch list and may be eligible for club coaches, American Valley in Quincy California with 10 members and Washoe Zephyrs in Reno NV with 12 members. Lyon Speaks Tonight in Fernley NV shows 19 members and October renewal but reports of their eminent demise have been widely reported from their own members, many of which have moved to Oasis in Fallon Nevada. A new story telling club is being discussed that could use the Lyon Speaks Tonight charter if they do not remain a viable club. Efforts to attract, sign up and retain members is a high priority for the majority of clubs in Division A.

Contests: Club and Area contests have all been completed successfully and winners reported on the Fall Madness Speech Contest bracket by contests Jeffrey Purtee, the Division A Chief Judge. The Division A contest will be Saturday, October 18th in the Ansari Business Building Rm AB106 on the UNR campus starting at 9:30 a.m. Everyone is invited and we are looking for judges from outside our division to help us judge the speech contests. Contact Jeffrey Purtee Division A Chief Judge at Jeffreypurtee@yahoo.com if you plan to attend and would like to be a judge.

DCP Stars: Area 11, Sierra Sunrise – 3 DCP goals
Area 14, Moonlighters Club – 4 DCP goals.

Distinguished Areas: Based solely on club performance in the DCP program, Area 13 is in the lead followed by Areas 11, 14, and 12. No reflection on the Area Governors who are performing their roles efficiently and effectively.

Challenges: Several Division A clubs may be eligible for club coaches, sponsorship from stronger clubs, or a posse of experienced Toastmasters to try to get them back on track and viability. These include American Valley in Area 11, Lyon Speaks Tonight in Area 12, and Washoe Zephyrs in Area 14. Efforts to attract, sign up and retain members is a high priority for the majority of clubs in Division A.

Notable Accomplishments All Area contests completed successfully and preparations are being made for the Division A contest on Saturday, October 18th Reno NV.



Joyce Pope, ACS, CL

Division C Governor, District 39

2014-2015

Email: clnc.pope@yahoo.com

DIVISION C REPORT

October 11, 2014

Vision: Provide support to clubs facilitating distinguished status!

Team Members: Area 31 Governor: Minda Fernish, DTM
Area 32 Governor: Dwight Bailey, ACS, CL
Area 33 Governor: Nathan Sorenson, ACS, CL
Division C Chief Judge: Eddie Bankhead

Club Visits: Division C plan to accomplish 100% of club visits by date of deadline. Area 32 has done 3 club visits with non-written. Area 33 commits to doing all 6 club visits. Area 31 has completed all club visits

Membership: It is all about membership growth! Remain hyper-vigilant to ideas R/T member growth. Help identify areas that grow clubs. Explore what the District can do to help grow clubs. What can we do to grow clubs?

Contests: Area 33 held their contest on 9/20/14, Area 31 on 09/30/14 and Area 32 in 10/04/14 And A gracious Thank you to everyone who helped to make Division C contests, Great!

DCP Stars: Division C is hopeful about becoming DCP

**Distinguished
Areas:** No

Challenges: Our Clubs will always be remote in location, which creates a growth challenge. We continue to have clubs in need of club-coaches. We have difficulties making it to the District Activities.

**Notable
Accomplishments:** Division C members are continuing to train hard, support each other and work their manuals, Now "All we need is Love!"



Bradley Craig, DTM
Division D Governor
District 39, 2014-2015
Email: braddcraig@aol.com

DIVISION D REPORT

The “D”-Lightful Division

October 11, 2014

Team Members

Area 41 Gov, Donna Dabeck
Area 42 Gov, Eddie Vierra
Area 43 Gov, Alvin Zachariah

Area 44 Gov, Cavan Tornnga
Area 45 Gov, Jayne Neilson
Chief Judge, open

Club Visits:

We've nearly completed all of our visits and are now working on our visit reports

Dues Paymes:

It's Dues Time ... and we still have quite a few clubs that have not yet renewed eight or more members ...

1075001	Team Travis Toastmasters
1310747	Beckmasters
4527	Fairfield-Suisun Orators Club
4001536	Delta Breeze
6681	Zigmasters Club
608815	River Rappers Club
13048559	Club 39
116	Capitol Captivators Toastmasters Club

Two clubs have not yet sent in any renewals:

6938	City of Vacaville Toastmasters Club
3438	Coyote Communicators

We're reaching out to all of the unpaid and low-member club to get those membership payments in as quickly as possible.

Area Contests:

Completed. In fact, we held our Division Contest last night ... had a blast!!

Distinguished Clubs:

Too early to call it yet ... but we have some clubs well on their way to Distinguished!

4 goals	Pop-Up Toastmasters
4 Goals	Professionally Speaking
3 Goals	Davis Town and Gown
2 Goals	Talkaways
2 Goals	GenOrators
2 Goals	Riverwalk ToaSTRS Toastmasters

Keep meeting those goals and adding members!!

ON TO PRESIDENT'S DISTINGUISHED!!!

Respectfully submitted,
Bradley Craig, DTM



Andrew Silvester, DTM

Division E Governor, District 39

2014-2015

Email: D39Andrew@outlook.com

DIVISION E REPORT

October 11, 2014

Vision: **Enabling Excellent Education Effortlessly**

Team Members: Area 51 Governor: Neena Sahasrabudhe, ACG, ALB
Area 52 Governor: Nancy Sanders, ACS, ALB
Area 53 Governor: Min Wu, ACG, ALB
Area 54 Governor: Rambabu Bavirisetty, ACB, CL
Area 55 Governor: Robert Blymyer, ACB, CL
Division E Chief Judge: Mark Holtz

Club Visits: One completed, Some visits made, some scheduled.

Membership: As of October 1st, base is 22 Clubs,
Membership base 395, Active Members 422 (+4 since last month)

Contests: Area contests are complete. Division Contest Oct 24th.

DCP Stars: As of October 1st, Golden State Capitol Toasters , Aesop's Fables and Inspired Communicators with 3 goals each

Distinguished Areas: Not yet...

Challenges: 11 of 22 clubs below charter strength.

Notable Accomplishments:

- Big Division E Thanks to Mark Holtz for filling in as Chief Judge.
- 20 educational awards in the Division so far this year. Ahead of last year (16) at this same time.
- Andrew Silvester of PERSuaders earned his DTM.
- Three CL's were earned this past month
- 5 clubs not turned in membership dues on time.



Debra Cullifer, DTM

Division F Governor, District 39

2014-2015

Email: deb.cullifer@sanjuan.edu

DIVISION F REPORT

October 11, 2014

Vision: *To consistently promote Toastmasters in Division F clubs so each member can achieve their speaking and leadership goals.*

Team Members: Area 61 Governor: Mark Montalvo, ACB
Area 62 Governor: Gail McGrath, ACS, CL
Area 63 Governor: Lindsay Nunez, CC
Area 64 Governor: Lee Zasloff, ACB, ALB
Area 65 Governor: Teresa DuChien, CC, ALB
Division F Chief Judge: Robert Cullifer, ACS

Club Visits: Area 61 – Working on them.
Area 62 – Working on them.
Area 63 – Accomplished first round! Way to go!
Area 64 – Working on them.
Area 65 – Working on them.

Membership: 39 new members in Division F! Membership base: 436 – Active members: 475

Contests: I am planning a Division Council meeting to recap the good, the bad and the ugly to make sure the spring contests run even smoother.
Area 64 member, Ruth Schwartz, won the Division F Humorous Speech contest.
Area 63 member, David Crabill, won the Division F Evaluation contest.

DCP Stars: N/A

Distinguished Areas: N/A

Challenges: 4 clubs did not get their officers trained in time.

Notable Accomplishments: 12 CC's awarded; 3 AC's and 8 CL's/AL's or DTM's awarded.
(Area 63 had two CC's awarded – Lindsay Nunez was one - You go, girl!!!)



David Betowski, ACS, ALB

Division G Governor, District 39

2014-2015

Email: david.betowski@district39.org

DIVISION G REPORT

October 11, 2014

Vision: **Keep Division G Great**

Team Members: Area 71 Governor: Cheryl Brooks, CTM, CL
Area 72 Governor: Donna Lewis
Area 73 Governor: Marianne Bradford, CC, CL
Area 74 Governor: Randy Nystrom, ACB, ALB
Area 75 Governor: Grace Frasche, ACG, ALB
Division G Chief Judge: Raj Karthikeyan

Club Visits: Several visits completed, but still need to be submitted to TI

Membership: 409 Members
Total Renewals (as of 10/6): 246
Clubs that Have not met 8 Renewals: Charle's Angels (6 Active), Smilemasters (2), A-R (0),
Rapmasters (0), Stagemasters (6), Statement Makers (5), HDR (4)
Prospective Clubs: Pro Unlimited, National Guard

Contests: All Completed!
Evaluation: 1st Michael Hansen, 2nd Brenda Ewing
Humorous: 1st Matt Leonnig, 2nd Mayela Gutierrez

DCP Stars: Mather-Distinguished
Skillbuilders & Sunrise Center-3 goals met

Officer Training: 13/22 Clubs have 4 or more officers trained as of 10/6

Challenges: Membership Renewals
Need Club Coach for Smilemasters

Notable Accomplishments: Leonor Nielsen-Brito, CL, Skillbuilders, 9/18
Noah Walker, CC, Sunrise Center, 9/29



Lance McMahan, CC, CL
Division H Governor, District 39
2014-2015

Email: lance.mcmahan@district39.org

DIVISION H REPORT

October 11, 2014

Vision: All Areas within Division H will have the support and resources necessary to consistently achieve distinguished status.

Team Members: Area 81 Governor: Noralee Cole, DTM
Area 82 Governor: Juanita Brandt, CC, ALB
Area 83 Governor: Juli Raju
Area 84 Governor: Trudy Shines, DTM
Area 85 Governor: Jane Taff, ACB, ALB
Assistant Division Governor, Education & Training: Available
Assistant Division Governor, Marketing: Cindy Hatano, CTM
Division H Chief Judge: LaWanna Parker

Club Visits: 21 of 25 club visit reports have been filed.

Membership: One club has ten more members than its base, and three clubs have one more member than their base. All 4 of these clubs had a base of at least 20 members.
13 of 25 clubs have a base membership of 15 or less.

Contests: All contests except Area 84 have been scheduled.

DCP Stars: River City Speakers and Master Talkers have each achieved 5 goals.

Distinguished Areas: None yet.

Challenges: Seven clubs had less than 4 officers trained, including two which had none.
Power Inn Speaking Out (Area 84) has stopped meeting, and had no officers trained.
Eight clubs need club coaches.

Notable Accomplishments: **Juanita Brandt (82) and Jane Taff (85) have completed all 5 club visits – 100%!!**



Wes Johnson, DTM
Division I Governor, District 39
2014-2015
Email: wes@mrwes.net

DIVISION I REPORT

October 11, 2014

Vision: To empower individuals to become effective communicators and leaders.

Team Members: Area 91 Governor: Richard Santos, ACS, ALB
Area 92 Governor: Renée Fink, ACB, ALB
Area 93 Governor: Melanee Cottrill, CC, ALB
Area 94 Governor: Aileen Hidalgo, ACB, ALB
Division I Chief Judge: Wes Johnson, DTM

Area Councils: Area 93: September, December – reported Area Council went well

Club Visits: Area 91: Visited all clubs, reports submitted October.
Area 92: Visited 3 Clubs, visiting 1 club in October, reports submitted October.
Area 93: Reported Visits 4, **visiting clubs again**
Area 94: Reported Visits 3

DCP Stars: Area 91: Tracy TM 5, Manteca Smooth Talkers 3, Tracy Leadership 1, Manteca Leadership 1
Area 92: Speaking Machine 4, Lodi TM 2, Delta TM 1, Lodi Talking Heads 1
Area 93: Bits 'N Speeches 4, Original Articulators 3, Klassy Talkers 2
Area 94: DMV TM 5, Raconteurs 1

Challenges: Still Need Division Chief Judge
1 Club having issues with Club Central & Membership Renewal
(Greater North Stockton Club 64)

Notable Division I: Completed Humorous Speech & Evaluation
Accomplishments: DTM awards: 2 (Cathy Dessert, Wes Johnson)
Triple Crowns: 3 (Michelle Kumar, Renée Fink, Wes Johnson)

What an ***"Incredible"*** year we're having at ***Division I***.

Respectfully submitted,
Wes Johnson, DTM, Division I Governor

October District 39 Statistician Report

2014 Fall Renewal Retention			
	Base	Renewals	Percentage
Division A	335	131	39%
Division B	260	125	48%
Division C	262	132	50%
Division D	371	142	38%
Division E	396	213	54%
Division F	436	233	53%
Division G	372	183	49%
Division H	404	200	50%
Division I	318	171	54%
District 39	3154	1530	49%

2014 Officer Trained Numbers			
	TTL Officers	Officers Trained	Percentage
Division A	126	101	80%
Division B	112	76	68%
Division C	119	68	57%
Division D	161	87	54%
Division E	154	119	77%
Division F	154	101	66%
Division G	154	93	60%
Division H	175	105	60%
Division I	126	78	62%
District 39	1281	828	65%

*Based on October 5th Information from Toastmasters International

Prepared by: J.Spencer, DTM