



District Executive Committee Meeting MINUTES February 12, 2022 9:00 a.m. – 11:00 a.m. Pacific Time

District Director

Nancy Potts, DTM

Program Quality Director

Denise Alder Gutherz, VC5

Club Growth Director

Lance McMahan, DTM

Administration Manager

Minda Fernish, DTM

Finance Manager

Gary Pettigrew, DTM

Public Relations Manager

Veena Vijayaraj-Kadidal, DTM

Logistics Manager

Cindy Hatano, VC2

District Parliamentarian

Rick Sydor, PID, DTM, RP-R

Immed. Past District Director

Ed Johnson, IPDD, DTM

District Mission

"We build new clubs and support all clubs in achieving excellence."

Toastmasters Brand Promise

"Empowering individuals through personal and professional development."

District 39 Toastmasters

www.district39.org

Toastmasters International

www.toastmasters.org

CALL TO ORDER

District Director Nancy Potts called the meeting to order at 9:05a.m.

WELCOME

Nancy Potts welcomed guest Tracey Napier

MEETING PROTOCOLS

Linda Bedell explained online meeting guidelines.

1. Rename yourself in the following format: District Position, Name.
[Example: District Director, Nancy Potts]
2. Keep your mic muted unless you are speaking.
3. For Technical Support, chat with Zoom Master.
4. Do NOT use "chat with everyone" as it is very distracting during the meeting.
5. Turn off your video if doing something distracting.
6. Comments during debate will be limited to 2 minutes.

Without objection, Nancy Potts appointed Linda Bedell and Russ Steele as Zoom Masters; Russ Steele and Minda Fernish as timers.

INSPIRATIONAL THOUGHT

Jim Prestwood, Division I Director, gave an Inspirational Thought. "Live like you will live forever. Live like you will die tomorrow." Gandhi

PLEDGE OF ALLEGIANCE

Mike Sullens led the Pledge of Allegiance.

READING OF DISTRICT MISSION STATEMENT

Laura Gregory, Division B Director, read the District Mission Statement, "We build new clubs and support all clubs in achieving excellence."



ROLL CALL/CERTIFICATION OF QUOROM

Administration Manager Minda Fernish called roll. 25 of 50 officers are required for a quorum.
25 District Officers were present. District Parliamentarian Rick Sydor certified a quorum was present.

1. Nancy Potts, District Director
2. Denise Alder-Gutherz, Program Quality Director
3. Lance McMahan, Club Growth Director
4. Veena Vijayaraj-Kadidal, Public Relations Manager
5. Minda Fernish, Administration Manager
6. Ed Johnson, IPDD
7. Louisa Swann, Division A Director
8. Laura Gregory, Division B Director
9. Lynda Mendez, Division D Director
10. Pat Knight, Division G Director
11. Michael Lamont, Division H Director
12. Jim Prestwood, Div I Director
13. Jay Chacko, Division J Director
14. Mike Sullens, Area 11 Director
15. Linda Bedell for Jim Swann, Area 13 Director
16. Russ Steele for Art Grossman, Area 14 Director
17. Louise Houdelette, Area 51 Director
18. Divya Venugopalan, Area 63 Director
19. Grace Frasche, Area 71 Director
20. Rose Cooke, Area 74 Director
21. Deborah Littleton, Area 91 Director
22. Kristin Bahler, Area 92 Director
23. Susan Sontra, Area 94 Director
24. Lieutenant Coopwood, Area 01 Director
25. Cheri Long, Area 04 Director

ADOPTION OF AGENDA

The meeting agenda was adopted as posted.

APPROVAL OF MINUTES

February meeting minutes were approved as posted.

DISTRICT OFFICER REPORTS

Administration Manager, Minda Fernish

- There was no correspondence from TI to report.

Public Relations Manager, Veena Vijayaraj-Kadidal

- Encouraged members to join and post on social media sites as it helps spread the word about Toastmasters.
- Created flyers for each Area and Division contest.
- Promoted renewals reminders, incentives, contests.
- PR Masterclass on 3rd Mondays, "Creating YouTube Channel"

- TI Marketing Campaign will begin on March 23
- For more details, see Veena's report as posted on the District website

Club Growth Director, Lance McMahan

- Reminded clubs to update club central to their correct meeting time and place.
- Reminded members to renew their dues to compete in the April contests.
- At the Garden Show, over 60 people signed up for more information. Many wanted to know which clubs were meeting in person.
- 21 clubs have 8+ members.
- A11 has 100% renewals.
- Justin Gomez and Grace Frache have completed 100% club visit reports.
- CGD office hours are Thursdays at 7:00
- 26 clubs added 30 members in February and new members were enrolled in Pathways. They are eligible to spin for a \$25 gift certificate. The winning club is Lodi Toastmasters.
- For more details, see Lance's report as posted on the District website.

Program Quality Director, Denise Alder-Gutherz

- 472 officers have been trained.
- 73 clubs trained 4 or more club officers.
- 11 clubs trained 7 of 7, both trainings.
- Thank you to the special keynote speakers, Margaret Paige, International President, Louisa Davis, International Direct of Region 1, Pres Vasilev, 2013 World Champion of Public Speaking, and Sheryl Roush, DTM, PDD, Accredited Speaker.
- Area and Division Director Enrichment workshops are held 2nd Tuesdays of the month.
- The Virtual Conference will be held in May 2022, "Choose Your Experience."
- 29 clubs have 5 or more DCP goals.
- District 39 is first in Region 1 for clubs tracking toward Distinguished.
- For more details, see Denise's report posted on the District website.

Finance Report was shared by Nancy Potts

- Year to Date
- Total Revenue is \$18,814.23.
- Total expenses are \$13,107.13
- District Reserve is \$71,817.77

District Director Nancy Potts

- The mid-year Audit report was submitted and approved
- The trio continues to meet with Regional Advisor, Mark Lucas
- The kick off for the TI marketing campaign will be March 23
- 120 clubs in good standing
- 12 clubs have at least 8 members paid
- 384 members have paid April dues
- Check Protocol 7 for realignment guidelines.
- 16 clubs will be removed on April 1 if not reinstated.
 - o A13, Blue Tahoe
 - o A23, Bentley Nevada
 - o A33, Funtalkers
 - o A41, CAC Masters
 - o A42, Davis Daytime
 - o A43, Delta Breeze
 - o A51, Master Talkers
 - o A52 Strictly Speaking
 - o A71, Powerschool
 - o A73 Cinnamon
 - o A74, VisionMasters
 - o A74, Prospect Park
 - o A82, Speakers of the House
 - o A83, SLC SpeakEZ

- A93, DMV
 - A2, State Street Sacramento
- 8 clubs have less than 8 members, may be suspended on April 1
 - A31, Paradise on the Ridge
 - A32, Tehama Speakers
 - A32 Northern Lights
 - A62, Gold Country
 - A74, Franklin Speaking
 - A94, Simply the Besy
 - A4, Babble On
- Submit nomination applications for leadership positions before March 14
- 472 officers attended trainings
- 80 clubs had 4+ officers trained
- 15 clubs had 7/7 officers trained
- 40 clubs have 100% Pathways adoption
- 85 clubs 50% to 97% Pathways adoption
- 488 education awards since July 1
- 41 members are Triple Crown recipients
- Area Directors have completed 10% club visits
- 23 club visits have been completed
- Grace Frache and Tammy Pickens have completed 100% of club visits
- 6 Areas still need Directors. Areas 22, 41, 54, 61, 64, 73
- District challenges
 - Retaining members and building new clubs
 - Executing a successful virtual conference
 - Area Directors completing and entering club visit reports
 - Filling all 2022/23 Council roles
- For more details, please see Nancy's report posted on the District website

DIVISION DIRECTOR REPORTS

Division A Director, Louisa Swann

- AD's are progressing with reports and visits
- American Valley club is back
- Contest dates are set
- 2 clubs have 7/7 trained
- 10 clubs have 4+ officers trained
- 42 educational awards since July 1
- Need several club coaches

Division B Director, Laura Gregory

- 1 club is suspended
- 5 clubs trained 7/7 officers
- Biggest challenge in Div B remains membership.

Division D Director, Lynda Mendez

- Davis Town and Gown is meeting in person once a month.
- Finding meeting places is a challenge.
- A41 Director Morgan Hathaway stepped down.
- Combined Areas contests are scheduled for 3/30
- Division Contest is 4/30

Division G Director, Pat Knight

- Determined Club celebrated 67th anniversary
- All Area Evaluation contests, 4/12
- All Area Intl speech contests, 4/13
- A71 Dir Grace Frache facilitated Moments of Truth to Folsom Intellectuals
- HDR corporate club has trained 0 officers, no dues have been paid as of 3/8

- Lance and Joey will meet with CSP execs to discuss building a new club
 - No response from Franklin Speaking on rebuilding their club
- Division H Director, Michael Lamont, Verbal report was given by Kathy O'Ray
- Area contests are 3/25, 3/26
 - 19 new members
 - 4 clubs need coaches
 - One successful coached club has 17 members
 - 7 clubs trained 4+ club officers
 - San Juan Speaks is closing
 - Jag Nagendra received his DTM
 - 8 level 5's have been submitted
- Division I Director, Jim Prestwood
- A 94, all club visits completed
 - 53 new members since July 1
 - 101 Pathways awards this year
 - Clubs are 100% Pathways enrolled
- Division J Director, Jay Chacko
- Held 4 Division council meetings last month
 - Area contests held on 3/11
 - Div Contest on 4/1
 - Expecting more club attendance when clubs switch to hybrid meetings

COMMITTEE REPORTS

Leadership Committee, Ed Johnson, chair

- Held biweekly committee meetings
- 1 nominee for CGD, need one more
- Timeline
 - o 3/14, deadline for nominations
 - o Interviews will be held after 3/14
 - o 4/2, send written report to District Director
 - o 4/16, send written report to DECM
 - o 5/7, applications received if running from the floor
- Next meeting, 3/25

Realignment Committee, Jill Fay, chair

- No report given

Parliamentarian Report, Rick Sydor District Parliamentarian

- Incoming Regional Advisor Emilie Taylor will serve 4/1/22 until 6/30/23
- Member self pay coming soon
- Accredited Speaker Program changes made, see Jan 10, 2022 board minutes for details

UNFINISHED BUSINESS

There was no unfinished business.

NEW BUSINESS

There was no new business

ANNOUNCEMENTS

- John Davis' celebration of life will be held today 2:00-4:00. There will be a zoom link available.
- District Council Meeting (DEC): May 14, 2022
- Next DECM: June 11, 2022. All DECM's are virtual.

ADJOURNMENT

Meeting was adjourned at 11:02am.

Minda Fernish, DTM
Administration Manager, 2021-2022