



Nancy Potts, DTM
District 39 Director 2021-2022
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District Director Nancy Potts, DTM February 12, 2022 District 39 Executive Committee Meeting Report

Thank you District 39 as we continue our path forward this Toastmaster Leadership year 2021-2022 together!

- The February Reno Leadership Lunch was cancelled after council survey indicated concerns for health issues. Plus, minimum in person attendance would not be enough to cover the costs of the event. Today's Division and Area Director Enrichment was not cancelled <https://www.district39.org/events/division-and-area-director-training-2/> Thank you Program Quality Director Denise Alder Gurthez and Committee. Please review addresses in Club Central as the trio are distributing items not picked up by Division Directors in December at Sacramento Midyear dinner.
- We have been providing information to the Audit committee as they finalize the Midyear Audit: Thank you again 2021-2022 District 39 Audit Committee Members for all your valued work:
Sondra Nunez DTM-Committee Chair
Zackary Souza DTM
Christine Gerety VC3
- The Trio: Denise Alder Gurthez PQD, Lance McMahan CGD and I virtually attended Midyear Training January 15, 22 and 29th. We learned valuable information and received additional training. We also had an opportunity to network with Toastmasters International Leaders from International and other Districts and Regions..
- In an opportunity to increase membership the Executive Committee voted to authorize District 39 to spend \$5,850 from our reserve funds to participate in Toastmasters International's worldwide advertising campaign focused on LinkedIn (a few on Facebook)
2/3 majority of the Executive Committee voted to participate: 33 said yes to one no vote.. See complete Toastmasters International letter on page 5 of my report.

The executive committee of a District of Toastmasters International, consisting of the District Director, the Program Quality Director, the Club Growth Director, the District Public Relations Manager, the District Administration Manager, the District Finance Manager, Area Directors, and Division Directors, together with Immediate Past District Director

- We currently have 119 clubs in good standing. Congratulations to Club 1528 Speaking Machine as being the first club to have at least eight members paid and are verified complete. Please remind our members to pay their dues early as payments for the next renewal period are now being accepted. If your club is striving for on-time credit in the Distinguished Club Program, please submit all payments on or before April 1, 2022. As an additional reminder, the minimum membership requirement for a club to remain in good standing is eight members—at least three of whom must be renewing from the previous membership period. Club memberships effect the District Structure

Protocol 7.0: District Structure

The best interests of the clubs and District are taken into consideration when assigning clubs to Areas.

- I. Areas consist of four (4) to six (6) clubs; however, an Area may consist of three (3) clubs on July 1 only when an effort to charter a fourth club is in process.
 - II. Under no circumstances may an Area have more than six (6) clubs on July 1.
 - III. Advanced clubs may not be segregated into Areas.
 - IV. Areas may be segregated by language, subject to the approval of the District Council.
 - V. Districts assign clubs to Areas based upon:
 - a. Geographic proximity to other clubs
 - b. The ability of an Area Director to effectively provide service, without requiring the clubs to change how meetings are conducted to accommodate an Area Director visit
 - c. Club size and strength (e.g., paid, active, disbanding)
 - d. Prospective clubs and expected growth
 - e. The likelihood of eligibility for Distinguished programs (e.g., club base of the Area or Division)
- B. A Division must have a minimum of three (3) Areas.

We were recently informed 16 clubs listed as suspended will be removed from our roster April 1st if not reinstated. (3 renewing members and at least 8 fully paid members) by April 1, 2022.

Division	Area	Club Number	Club Name
A	13	8115	Blue Tahoe
B	23	5042634	Bently Nevada Minden Toastmasters
C	33	649290	Funtalkers Toastmasters Club
D	41	1340401	CAC Masters
D	42	1247772	Davis Daytime Toastmasters
D	43	4001536	Delta Breeze
E	51	8836	Master Talkers Toastmasters Club
E	52	1375467	Strictly Speaking Toastmasters
G	71	5739080	Powerschool Toastmasters
G	73	7259249	The Cinnamon Toastmasters
G	74	727288	Visionmasters
G	74	3627677	Prospect Park Toastmasters
H	82	7445025	Speakers of the House
H	83	7185597	SLC SpeakEZ
I	93	3059	DMV Toastmasters Club
J	2	1450037	State Street Sacramento Toastmasters

Eight Clubs Currently have below 8 members and are working to rebuild. How can we support these valued clubs?

A	13	3367	American Valley Club
C	31	299	Paradise Toastmasters On The Ridge Club
C	32	1449	Tehama Speakers
C	32	818170	Northern Lights
F	62	4089	Gold Country Toastmasters Club
G	74	5696979	Franklin Speaking
I	94	7711921	Simply the Best
J	4	8692	Babble On Toastmasters Club

Please consider nominating yourself or another qualified Toastmaster for Leadership positions 2022-2023 by March 14, 2022. Please follow the instructions given in the letter sent by chair or contact DLC Chair ed.johnson@district39.org

- District Leadership Committee Chair Ed Johnson, IPDD, DTM
 - Division A DTM Kathleen Sandoval
 - Division B DTM Laura Gregory
 - Division C DL1 Adrienne Haylor
 - Division D DTM Lynda Mendez
 - Division E IP1 Nisreen Jaradat
 - Division F DTM Amrik Chima
 - Division G DTM Patricia (Pat) Knight
 - Division H PI2 Michael (Mike) Lamont
 - Division I DTM James (Jim) Prestwood
 - Division J DTM Jay Chacko
 - Technical Advisor DTM Wesley (Wes) Johnson, PDD

- All Executive Committee members and teams are working hard for the District. Please Thank Area and Division Directors, Program Quality Director, Gutherz IP3; Club Growth Director. Lance McMahan, DTM; Public Relations Manager, Veena Vijayaraj-Kadidal, DTM; Finance Manager; Administration Manager, Minda Fernish, DTM
Please join me in welcoming our current District 39 Finance Manager. Gary Pettigrew DTM PDG

- Membership and Clubs
 Club Growth Director, Lance McMahan and his teams are working hard on retaining members and building new clubs.

We currently are 119 clubs strong. Lances team are working on new club leads. His team is anxious to help you build a new club. We have 1706 paid members. Since July 1, 2021 273 new members have joined. Club coach positions are available. See the website for upcoming and ongoing incentives!

- **Training**
Program Quality Director Denise Alder Gutherz, Training Manager Russ Steele and their teams are into the Second session of Officer training. Jan 15 TLI attendees enjoyed Keynote by Louisa Davis, International Director, Region 1. Join International President Margaret Page at District 39 Toastmasters Leadership Institute on February 26th are three ways that you and I can help our club build back stronger.
District 39 members will want to attend all sessions rather you are an officer or not. Appx 325 Officers trained to date.
- **Education**
40 clubs have 100% Pathways Adoption. 50 Clubs are 50%-90% Pathways training listed on D39 Calendar <https://www.district39.org/calendar-events/>. Angie Rodriguez, DTM District 39 Pathways Training Coordinator arod2760@gmail.com
Earning Educational Awards help our members succeed. 448 Awards have been earned to date. "If you work the program, the program works." Congratulations to our newest Distinguished Toastmasters Jag Nagendra, Dee Frewert and Guleena Bakshi for achieving the highest educational award of Toastmasters International!
Congratulations also to our Triple Crown recipients. Vivien Mangalindan 9, Reham Nawar 8 achievements, Frank Taylor 7. Five Achievements: Justin Schouten, Susan George, Deborah Littleton. Four Achievements: Leon Williams, Quadira McLeod, Guleena Bakshi, Denise Alder Gutherz, Ann Marie Rose, Wandafaye Portman, Andrew Spisak, Susan Maclean, Jonathan Faridian and Shannon Chi. Three Achievements: Yolando Cooksey, Haritha Gnaneethi, Patricia Kelley, David Ng, Sondra Nunez, John Pasamonte, Angie Rodriguez, Ida Ruffin, Jim Archer, Daniel Benson, David Dixon, Gary Pettigrew, Arlene McClung, William Ingersoll, Eddie Vierra, Joey Waldrop and Amina Shabir. Since July 1st our members have earned 448 Educational Awards!
"Name Unavailable" are not recognized in this report as they opted out keeping their name off reports.
<https://www.toastmasters.org/resources/pathways-dtm-award-application>
- **Area Directors completed 4 % of their Area Director club visits for the Distinguished Area Program due November 30 - Submissions for Round 1 (Round 2 May 31st).** Five Club visits have been completed. Congratulations Area Director Carly Lauren has completed all three in Area 32.! Additional area visited one each Area 42 and 63.
Thank you to our newest Area 33 Director, Bill Dean! Please consider volunteering as Director for Areas 22, 54, 61, 64, 73 Please volunteer to help with the upcoming Area and Division Contests. Your support is priceless!
- **International and Evaluation Speech Contests**
Evaluation and International Speech contests are being scheduled now. Winners will compete virtually at the Spring Conference. Spring Conference will be virtual. All contests past club level will be held virtually.
<https://www.district39.org/calendar-events/>

We thank our Committee Chairs and Committee members enough for their incredibly diligent work.

- District Realignment Committee Jill Fay DTM
- Parliamentarian Rick Sydor, PID, DTM, RP-R
- Credentials Committee Report Sue Eisberg, DTM
- Proxy Chair Louise Houdelette, DTM

Challenges

- Retaining members and building new clubs
- Training at least four to seven Club Officers from each club second session
- Area Directors completing and entering their second session Club visits by May 31st, 2022

The trio are monitoring the COVID regulations situation and consequently making some difficult decisions with the guidance of our members and Leadership team and Advisory Committee. Please plan to attend our Spring Conference:

[Shepard Garden and Arts Center \(sgaac.org\)](http://sgaac.org) is offering District 39 an opportunity to have a Toastmaster Booth free! March 5 and 6. Sat and Sun 10am to 3pm 3330 McKinley Blvd. Sacramento
Contact. Wendy Corby Wendycorby@comcast.net 917-601-4010 Or MJ Kelly 916-761-0652 MKELLY72@yahoo.com

As we begin this new 2022 year we look forward to reaching our goals as Toastmasters and goals within our Clubs, Areas, Divisions and Districts. We are working together as a powerful and effective District 39 Leadership. You are making a difference. Thank you! With our District 39 Toastmaster family we will enjoy "our path forward" .

Please share the joy of the upcoming healthier times with your family and friends..
Optimistically yours,
Nancy Potts DTM

Please join me in thanking and supporting our current District 39 2021-2022 Leaders!

<i>District Director</i>		Potts	Nancy	Division Director	H	Lamont	Michael
<i>Program Quality Director</i>		Gutherz	Denise Alder	<i>Area Director</i>	H 81	Nawar	Reham
<i>Club Growth Director</i>		McMahan	Lance	<i>Area Director</i>	H 82	Ruiz	Gregory
<i>Administration Manager</i>		Fernish	Minda	<i>Area Director</i>	H 83	Pickens	Tammy
<i>Finance Manager</i>		Pettigrew	Gary	<i>Area Director</i>	H 84	Moore	Mandarlis
<i>Public Relation Manager</i>		Vijayaraj-Kadidal	Veena	Division Director	I	Prestwood	Jim
<i>Immediate Past District Director</i>		Johnson	Ed	<i>Area Director</i>	I 91	Littleton	Deborah
Division Director	A	Swann	Louisa	<i>Area Director</i>	I 92	Bahler	Kristen
<i>Area Director</i>	A 11	Sullens	Michael	<i>Area Director</i>	I 93	Owens	Ann
<i>Area Director</i>	A 12	Sandoval	Kathleen	<i>Area Director</i>	I 94	Sontra	Susan
<i>Area Director</i>	A 13	Swann	Jim	Division Director	J	Chacko	Jay
<i>Area Director</i>	A 14	Grossman	Art	<i>Area Director</i>	J 01	Coopwood	Lieutenant
Division Director	B	Gregory	Laura	<i>Area Director</i>	J 02	Sahoo	Rashmi
<i>Area Director</i>	B 21	Murphy	Paula	<i>Area Director</i>	J 03	Clark	Eva
<i>Area Director</i>	B 22	Your name		<i>Area Director</i>	J 04	Long	Cheri
<i>Area Director</i>	B 23	Inman	William	<i>Area Director</i>	J 05	O'Neill	Rozaida
Division Director	C	Haylor	Adrienne	Audit Committee Chair		Nunez	Sondra
<i>Area Director</i>	C 31	Diamond	Lisa	Club Extension Chair		Waldrop	Joey
<i>Area Director</i>	C 32	Carly	Lauren	Club Retention Chair		Rodriguez	Angie
<i>Area Director</i>	C 33	Dean	Bill	Community Judging Chair		Long	Herb
Division Director	D	Mendez	Lynda	Credentials Chair		Eisberg	Susan
<i>Area Director</i>	D 41	Hathaway	Morgan	DD's Advisor Team Chair		Steele	Russ
<i>Area Director</i>	D 42	Gomez	Justin	District Leadership Committee Chair		Johnson	Ed
<i>Area Director</i>	D 43	Burrueal	Victoria R	District Parliamentarian		Sydor	Rick
Division Director	E	Jaradat	Nisreen	Hybrid Manager:		Beck	Dylan
<i>Area Director</i>	E 51	Houdelette	Louise	Logistics Manager		Hatano	Cindy
<i>Area Director</i>	E 52	Bradshaw	Kenneth	Pathways Manager		Rodriguez	Angie
<i>Area Director</i>	E 53	Lewis	Donna	PDG Advisor		Steele	Russ
<i>Area Director</i>	E 54	Your name		PDG Advisor		Hatano	Brian
Division Director	F	Chima	Amrik	PDG Advisor		Nunez	Sondra
<i>Area Director</i>	F 61	Your name		PDG Advisor		Johnson	Wes
<i>Area Director</i>	F 62	Dyer-Oliver	Robyn	PDG Advisor		Waldrop	Joey
<i>Area Director</i>	F 63	Venugopalan	Divya	PDG Advisor		Jarosik	George
<i>Area Director</i>	F 64	Your name		Proxy Chair		Houdelette	Louise
Division Director	G	Knight	Patricia	Realignment Comm.Chair		Fay	Jill
<i>Area Director</i>	G 71	Frasche	Grace	Technology Manager:		Betowski	David
<i>Area Director</i>	G 72	Zulkader	Sheikh	Webmaster		Johnson	Wes
<i>Area Director</i>	G 73	Your name		Zoom Manager:		Bedell	Linda
<i>Area Director</i>	G 74	Cooke	Rose				

TOASTMASTERS INTERNATIONAL®

January 26, 2022

Dear District Leaders,

We hope that 2022 is off to a great start for you. The Marketing Team at World Headquarters has been busy planning the expansion of global advertising and you are invited to be a part of the excitement!

In 2020/2021, 17 Districts participated, and this year, with your help, we are hoping to expand that to 33 Districts. The ads will be primarily focused on LinkedIn, with a few on Facebook, due to some success we had in that channel in Spain last year.

The cost for a three-month campaign, completely managed by our team, and only passing along actual advertising costs, will be \$5,850 USD. The Board of Directors approved an incremental change to your 2021-22 budget, using your excess reserves to fund the advertising. We anticipate that the campaign will begin in March of this year.

Your District Executive Committee will need to vote to participate. Once you vote, please complete the form below by February 9, 2022 to let us know if your District is participating or not. LinkedIn and Facebook allow us to target by market, not District, therefore, it is important that all Districts within a market participate; otherwise, we may have to contact another set of Districts to participate...

We look forward to working with you to make the 2022 global advertising a success.

Sincerely,

Marketing Team
Toastmasters International
www.toastmasters.org

This email was sent to District Directors, Program Quality Directors, and Club Growth Directors of Districts 1, 4, 30, 34, 39, 41, 42, 46, 50, 55, 56, 57, 60, 61, 65, 69, 70, 71, 73, 74, 83, 86, 90, 91, 92, 98, 99, 101, 103, 113, 120, 121, and Founder's District as well as the Region Advisors and International Directors for those Districts.