

## District 39 Public Relations Manager Report January 2022

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- 1. Posted events for saves the dates for trainings and the networking event at Black Bear Diner on Social Media, District 39 website, and sent out Constant Contact Newsletter to all members
- 2. PR for Pres Vasilev's Uncover the Glory of your story on Facebook, LinkedIn, Twitter, and District 39 website
- 3. Membership Incentive notification for \$50 Gift certificate posted on Social Media, newsletters, and District 39 website
- 4. Congratulated the District 39 Humorous Speech Contest winners with images and posters on Social Media and Newsletter
- 5. Public Relations Masterclass was cancelled in December. Will continue back up again in January. Open to any Toastmaster. You will get 1 hour of Club officer Credit for attending them.

Public Relations Masterclass – 3<sup>rd</sup> Mondays of the month **When**: 3<sup>rd</sup> Mondays of every month 06:30 PM Pacific Time (US and Canada) Register in advance for this meeting: <a href="https://tinyurl.com/39PRMasterclass">https://tinyurl.com/39PRMasterclass</a> After registering, you will receive a confirmation email containing information about joining the meeting.

6. Created <u>templates for fliers</u> that members can use for their own clubs in Canva. Posted the link to Facebook and have requested it to be posted on District 39 website as well. I will be sending out a link to the Club officers in January. Here are a couple of examples:



- 7. Will be requesting some help for Meetup Will reach out to my team to get it assigned.
- 8. Will post information on the District Leadership Committee on social media, newsletters and District website.
- 9. Tomas Vera had to step down from PR due to time constraints
- 10. Eliza Yam working on Educational awards to post on Social Media
- 11. Jean Green, LaWanna Parker will be working on Congratulating the clubs on their anniversaries.
- 12. Will begin posting more events from the District including trainings and spring conference information in the next couple of days