



District Executive Committee Meeting
Virtual DECM
March 9, 2019

Meeting Minutes 2019-03-9

Call to Order 0900 --Jane Taff

Welcome to all participants, Logistics of virtual DECM reviewed

Roll Call and Certification of quorum—Marty Taub

Quorum not met: 25 of the 55 quorum members or their representatives were present. 45.45%. Attendance record attached

District Leader Reports:

Administration Manager: Marty Taub

1/12/19 DECM meeting minutes were not posted on the district website from Google Drive. They will be posted. No corrections were communicated when the minutes were sent to the DEC members in January.

Parliamentarian: Rick Sydor

TI is looking for ways to improve officer training. They have received feedback that the current 4 hour training is too long.

Noting the decrease in membership growth TI is looking into untapped markets particularly among young people, encouraging clubs to hold open houses and utilize social media for marketing

TI is evaluating the relevancy of the speech contests in their effort to define excellence as it interfaces with relevance.

Area and Division reports are due May 31st

See attached for more details.

District Director: Jane Taff

The audit committee has completed its report and it has been submitted to TLI. Thanks to committee members, Kathie O'Ray, Bob Blymyer and Jennifer Black and to our district Finance Manager, Rene Fink.

The Realignment committee is looking for representatives from each division in order to get a broad perspective when making realignment recommendations. Contact Jill Fay if you are interested or can recommend someone to serve on this committee.



Finance Manager: Rene eFink

The mid-year financial statements through December 31, 2018 along with the audit report were submitted to TI on 2/15/19.

Cash: 3,658.34, Reserve: 28,268.81

See attached report for more details

Public Relations Manager: Nancy Potts

The PR committee is working hard to promote our Spring Conference Registration directly to the membership and through the club PR vice presidents.

District leaders are being encouraged to submit meetings, contests and other events to the district calendar as a tool for both communication and promotion.

The PR team submitted an article to the TI magazine about the President Elect Deepak Menon's visit to our district.

For more detail see attached report.

Club Growth Director Report: Kristi Beres

We have two new prospective club, (Thunder Valley in Lincoln and Centene in Rancho Cordova) and 4 developing leads (Safe CU, Monsanto/Bayer, Woodland, and Renaissance Hotel.)

Club membership growth is being promoted through a lectern banner project, encouraging clubs to promote at contests as well as in the community and at work.

Research into TI policies will be done before going forward with the Spring into Summer President's Distinguished Early Achiever Incentive

For more detail see attached report.

Program Quality Director: Wes Johnson

In the second round of officer training 91% of clubs had a minimum of 4 officers trained. Thanks to Tracy Fletcher-Bowman for leading this effort.

In Pathways training, we have the highest percentage trained in Region 1 and are above average in the TI stats.

Conference planning: DTM awards need to be submitted 7 weeks in advance in order to get the medallions engraved. The conference program deadline is April 15.

Director Report: Jane Taff

Feedback from Deepak Menon, TI President Elect's visit:



1. Our district has shown a phenomenal resilience with challenges we have overcome including the fires that have impacted our members and clubs.
2. Long term planning is very important. The district team is in the process of developing a long-term plan for our district
3. District leaders need to know when to step up and when to step down.

Division Director Reports:

Division A: Rick Hsu

Area contests are scheduled and in progress. Division A contest will be March 23 at 1pm.

Training: Two officer trainings were held with 45.7% of officers trained.

Linda Evans, Div A Chief Judge, conducted 10 live judge training webinars.

Club visits: 100% of fall club visits were done. Spring club visits are in progress.

For more detail see attached report.

Division B: Tina Machado

Division B has completed all Area Contests and is ready for our Division contest on Saturday, March 23 at 9am. We will be meeting at UNR, William Raggio Building. We could use judges for this contest and we have 6 great speakers for both contests.

Area visits have begun and the Area Directors will be reviewing club success goals and looking for next year's Area Directors to continue the success of our Division.

Training was well received as our goal was to make the training as interactive as possible.

Division C: Minda Fernish

Marysville club restarted and is going strong.

Contests are scheduled and going well.

70% of Division C members are participating in Pathways.

5 clubs are under 8 members and struggling.

Division D: Dave James

Not present

Division E: Julie Mattox

Capital Communicators hosted an Open Mic night that was very successful.

Division contest will be on March 13, 2019.



Division F: Christine Gerety

All area contests have been scheduled.

Division Contest will be April 5, 2019.

Pathways Training: Sondra Nunez and Veena Vijevarai-Kadidai conducted a very successful training.

For more detail see attached report.

Division G: Connie Leni

All club visits have been done.

Getting all officers trained has been a challenge.

Grizzly Grabbers club will be closing. A number of the members are firefighters and have been impacted by the fires in their area.

Division H: Jonathon Cullifer (report by Daniel Cullifer, representative)

All contests are scheduled.

Division I: Rich Santos

All contests are scheduled.

Pathways is being actively promoted in the clubs.

Division J: Patricia Peters

The division has 18 new members.

All contests scheduled.

A division goal is to increase enthusiasm for Pathways.

For more details see attached report.

Committee Reports

Leadership Committee: Zack Souza

Report postponed.

Spring Committee Report: Eliza Yam and Noralee Cole

Please promote conference registration. Some early bird tickets are still available.

Keynote speaker will be Valerie Alexander

Check out her website

For more detail see attached report.

Realignment Committee: Jill Fay (Jane Taff report)

Committee is looking for more representative so all the divisions are represented for this important work.

Unfinished Business: Jane Taff

3 Years of Financial comparisons

This has been done. For details contact our District Finance Manager
Renee Fink.

AV Equipment purchases



Due to the finalization of our current fiscal year budget, we are not able to allocate funds now but will consider this capital expenditure in the next fiscal year.

New Business: Jane Taff

None

Announcements:

Wes Johnson has purchased his own lighting system which he is willing to share with the district audio/visual team.

Next meeting will be at our spring conference on Saturday May 4, 2019.