



District 39 Toastmasters

Northern California & Western Nevada



District 39 Membership Retention Report **Years 2014-2008** **Updated: 4-25-2013**

By: District 39 Statistician Joseph Spencer, DTM² 2013-2014

Contact: Joe.Spencer@District39.org

	2013-2014					
	Fall Renewals			Spring Renewals		
	Sep Base	Renewed	% Renewed	Mar Base	Renewed	% Renewed
Area 11	111	86	77%	98	69	70%
Area 12	78	59	76%	80	65	81%
Area 13	71	54	76%	73	65	89%
Area 14	78	58	74%	82	65	79%
Division A	338	257	76%	333	264	79%
Area 21	120	91	76%	118	88	75%
Area 22	95	68	72%	87	70	80%
Area 23	111	84	76%	109	80	73%
Area 24	97	63	65%	104	88	85%
Area 25	90	55	61%	75	55	73%
Area 26	67	42	63%	60	48	80%
Division B	580	403	69%	553	429	78%
Area 31	78	60	77%	86	53	62%
Area 32	75	55	73%	79	59	75%
Area 33	100	68	68%	89	67	75%
Division C	253	183	72%	254	179	70%
Area 41	96	70	73%	97	58	60%
Area 42	69	40	58%	60	40	67%
Area 43	39	23	59%	25	23	92%
Area 44	89	77	87%	92	63	68%
Area 45	61	50	82%	63	49	78%
Area 46	79	63	80%	89	62	70%
Division D	433	323	75%	426	295	69%
Area 51	75	53	71%	70	52	74%
Area 52	67	52	78%	59	36	61%
Area 53	91	66	73%	90	54	60%
Area 54	97	71	73%	84	72	86%
Area 55	74	46	62%	55	41	75%
Division E	404	288	71%	358	255	71%
Area 61	61	44	72%	81	61	75%
Area 62	90	67	74%	115	80	70%
Area 63	125	86	69%	104	76	73%
Area 64	104	80	77%	97	72	74%
Area 65	N/A	N/A	N/A	N/A	N/A	N/A
Division F	380	277	73%	397	289	73%
Area 71	74	59	80%	83	68	82%
Area 72	109	82	75%	92	67	73%
Area 73	89	71	80%	91	68	75%
Area 74	97	77	79%	106	71	67%
Area 75	N/A	N/A	N/A	N/A	N/A	N/A
Division G	369	289	78%	646	274	42%
Area 81	53	41	77%	54	39	72%
Area 82	36	30	83%	31	29	94%
Area 83	84	54	64%	97	61	63%
Area 84	67	51	76%	62	44	71%
Area 85	72	46	64%	82	63	77%
Division H	312	222	71%	326	236	72%
District 39	3069	2242	73%	3293	2221	67%

	2012-2013					
	Fall Renewals			Spring Renewals		
	Sep Base	Renewed	% Renewed	Mar Base	Renewed	% Renewed
Area 11	109	85	78%	94	69	73%
Area 12	75	43	57%	61	43	70%
Area 13	57	40	70%	56	35	63%
Area 14	69	48	70%	59	42	71%
Division A	310	216	70%	270	189	70%
Area 21	132	102	77%	122	95	78%
Area 22	99	64	65%	77	61	79%
Area 23	82	56	68%	75	63	84%
Area 24	117	73	62%	91	73	80%
Area 25	85	52	61%	69	47	68%
Area 26	83	53	64%	61	47	77%
Division B	598	400	67%	495	386	78%
Area 31	66	54	82%	69	48	70%
Area 32	107	58	54%	72	57	79%
Area 33	91	61	67%	101	80	79%
Division C	264	173	66%	242	185	76%
Area 41	94	65	69%	83	63	76%
Area 42	72	55	76%	71	49	69%
Area 43	45	27	60%	40	31	78%
Area 44	93	81	87%	88	76	86%
Area 45	75	59	79%	61	51	84%
Area 46	99	83	84%	88	69	78%
Division D	478	370	77%	431	339	79%
Area 51	85	58	68%	77	58	75%
Area 52	75	55	73%	71	53	75%
Area 53	98	70	71%	92	64	70%
Area 54	96	73	76%	92	69	75%
Area 55	107	97	91%	128	46	36%
Division E	461	353	77%	460	290	63%
Area 61	110	69	63%	87	63	72%
Area 62	69	55	80%	68	47	69%
Area 63	148	101	68%	128	90	70%
Area 64	94	72	77%	93	77	83%
Area 65	N/A	N/A	N/A	N/A	N/A	N/A
Division F	421	297	71%	376	277	74%
Area 71	83	55	66%	71	56	79%
Area 72	72	52	72%	69	61	88%
Area 73	120	98	82%	109	91	83%
Area 74	105	75	71%	91	63	69%
Area 75	N/A	N/A	N/A	N/A	N/A	N/A
Division G	380	280	74%	340	271	80%
Area 81	48	30	63%	54	40	74%
Area 82	74	36	49%	43	55	128%
Area 83	91	62	68%	79	67	85%
Area 84	68	50	74%	56	41	73%
Area 85	92	64	70%	71	54	76%
Division H	373	242	65%	303	257	85%
District 39	3285	2331	71%	2917	2194	75%

	2011-2012					
	Fall Renewals			Spring Renewals		
	Sep Base	Renewed	% Renewed	Mar Base	Renewed	% Renewed
Area 11	99	74	75%	85	72	85%
Area 12	45	34	76%	42	38	90%
Area 13	72	58	81%	109	74	68%
Area 14	75	60	80%	69	47	68%
Division A	291	226	78%	305	231	76%
Area 21	117	100	85%	114	100	88%
Area 22	110	70	64%	82	64	78%
Area 23	106	74	70%	85	68	80%
Area 24	99	72	73%	88	69	78%
Area 25	91	65	71%	82	65	79%
Area 26	85	72	85%	77	61	79%
Division B	608	453	75%	528	427	81%
Area 31	78	51	65%	67	52	78%
Area 32	91	67	74%	84	68	81%
Area 33	64	54	84%	90	67	74%
Division C	233	172	74%	241	187	78%
Area 41	63	42	67%	109	68	62%
Area 42	73	53	73%	70	53	76%
Area 43	55	35	64%	55	36	65%
Area 44	97	85	88%	97	80	82%
Area 45	85	60	71%	76	62	82%
Area 46	90	76	84%	90	69	77%
Division D	463	351	76%	497	368	74%
Area 51	64	54	84%	74	61	82%
Area 52	74	63	85%	72	51	71%
Area 53	105	82	78%	94	80	85%
Area 54	99	73	74%	83	66	80%
Area 55	75	53	71%	92	76	83%
Division E	417	325	78%	415	334	80%
Area 61	114	88	77%	108	77	71%
Area 62	99	62	63%	67	46	69%
Area 63	129	97	75%	116	89	77%
Area 64	116	91	78%	102	73	72%
Area 65	N/A	N/A	N/A	N/A	N/A	N/A
Division F	458	338	74%	393	285	73%
Area 71	75	55	73%	62	51	82%
Area 72	67	49	73%	58	33	57%
Area 73	103	85	83%	106	87	82%
Area 74	101	76	75%	98	78	80%
Area 75	52	26	50%	50	44	88%
Division G	398	291	73%	374	293	78%
Area 81	47	30	64%	32	25	78%
Area 82	45	45	100%	47	39	83%
Area 83	104	75	72%	85	66	78%
Area 84	63	45	71%	48	37	77%
Area 85	87	65	75%	80	67	84%
Division H	346	260	75%	292	234	80%
District 39	3214	2416	75%	3045	2359	77%

	2010-2011					
	Fall Renewals			Spring Renewals		
	Sep Base	Renewed	% Renewed	Mar Base	Renewed	% Renewed
Area 11	91	65	71%	86	73	85%
Area 12	87	39	45%	54	39	72%
Area 13	80	63	79%	107	57	53%
Area 14	96	62	65%	80	66	83%
Division A	354	229	65%	327	235	72%
Area 21	131	105	80%	128	113	88%
Area 22	84	72	86%	98	80	82%
Area 23	111	76	68%	104	82	79%
Area 24	140	107	76%	126	90	71%
Area 25	97	70	72%	84	70	83%
Area 26	N/A	N/A	N/A	N/A	N/A	N/A
Division B	563	430	76%	540	435	81%
Area 31	90	71	79%	81	62	77%
Area 32	90	68	76%	78	61	78%
Area 33	56	47	84%	68	53	78%
Division C	236	186	79%	227	176	78%
Area 41	79	47	59%	68	42	62%
Area 42	63	52	83%	70	52	74%
Area 43	51	41	80%	58	43	74%
Area 44	105	91	87%	103	90	87%
Area 45	82	62	76%	70	66	94%
Area 46	91	69	76%	86	75	87%
Division D	471	362	77%	455	368	81%
Area 51	56	39	70%	78	64	82%
Area 52	44	35	80%	44	34	77%
Area 53	67	32	48%	38	29	76%
Area 54	78	65	83%	76	55	72%
Area 55	83	72	87%	88	74	84%
Division E	328	243	74%	324	256	79%
Area 61	127	97	76%	119	93	78%
Area 62	79	43	54%	48	29	60%
Area 63	75	62	83%	117	96	82%
Area 64	99	82	83%	100	85	85%
Area 65	104	74	71%	93	82	88%
Division F	484	358	74%	477	385	81%
Area 71	81	64	79%	74	65	88%
Area 72	78	54	69%	67	49	73%
Area 73	96	77	80%	97	87	90%
Area 74	112	81	72%	107	75	70%
Area 75	62	40	65%	44	45	102%
Division G	429	316	74%	389	321	83%
Area 81	52	42	81%	50	39	78%
Area 82	36	30	83%	38	24	63%
Area 83	95	71	75%	89	75	84%
Area 84	90	47	52%	55	43	78%
Area 85	58	40	69%	72	63	88%
Division H	331	230	69%	304	244	80%
District 39	3196	2354	74%	3043	2420	80%

	2009-2010					
	Fall Renewals			Spring Renewals		
	Sep Base	Renewed	% Renewed	Mar Base	Renewed	% Renewed
Area 11	96	65	68%	93	70	75%
Area 12	60	49	82%	62	53	85%
Area 13	83	63	76%	74	58	78%
Area 14	106	77	73%	88	80	91%
Division A	345	254	74%	317	261	82%
Area 21	144	93	65%	117	107	91%
Area 22	71	54	76%	65	53	82%
Area 23	129	92	71%	120	89	74%
Area 24	130	97	75%	131	101	77%
Area 25	89	66	74%	78	62	79%
Area 26	N/A	N/A	N/A	N/A	N/A	N/A
Division B	563	402	71%	511	412	81%
Area 31	76	57	75%	64	52	81%
Area 32	76	65	86%	92	68	74%
Area 33	62	46	74%	61	50	82%
Division C	214	168	79%	217	170	78%
Area 41	88	56	64%	76	46	61%
Area 42	130	95	73%	148	117	79%
Area 43	63	39	62%	55	40	73%
Area 44	116	95	82%	105	93	89%
Area 45	54	39	72%	66	56	85%
Area 46	N/A	N/A	N/A	N/A	N/A	N/A
Division D	451	324	72%	450	352	78%
Area 51	51	33	65%	51	36	71%
Area 52	81	51	63%	81	48	59%
Area 53	68	58	85%	68	53	78%
Area 54	71	49	69%	51	46	90%
Area 55	94	66	70%	75	63	84%
Division E	365	257	70%	326	246	75%
Area 61	118	103	87%	126	100	79%
Area 62	68	25	37%	35	29	83%
Area 63	77	60	78%	74	63	85%
Area 64	88	77	88%	98	83	85%
Area 65	113	85	75%	105	87	83%
Division F	464	350	75%	438	362	83%
Area 71	85	73	86%	105	84	80%
Area 72	105	74	70%	82	67	82%
Area 73	109	77	71%	91	78	86%
Area 74	104	80	77%	107	88	82%
Area 75	70	41	59%	55	45	82%
Division G	473	345	73%	440	362	82%
Area 81	68	50	74%	80	45	56%
Area 82	33	23	70%	24	23	96%
Area 83	93	58	62%	73	50	68%
Area 84	124	79	64%	87	75	86%
Area 85	76	57	75%	70	61	87%
Division H	394	267	68%	334	254	76%
District 39	3269	2367	72%	3033	2419	80%

	2008-2009					
	Fall Renewals			Spring Renewals		
	Sep Base	Renewed	% Renewed	Mar Base	Renewed	% Renewed
Area 11	88	57	65%	84	66	79%
Area 12	59	60	102%	60	45	75%
Area 13	91	62	68%	68	59	87%
Area 14	N/A	N/A	N/A	N/A	N/A	N/A
Division A	238	179	75%	212	170	80%
Area 21	127	87	69%	103	94	91%
Area 22	80	61	76%	52	62	119%
Area 23	160	128	80%	158	119	75%
Area 24	123	82	67%	124	106	85%
Area 25	62	47	76%	61	56	92%
Area 26	N/A	N/A	N/A	N/A	N/A	N/A
Division B	552	405	73%	498	437	88%
Area 31	69	60	87%	72	58	81%
Area 32	75	61	81%	75	57	76%
Area 33	69	50	72%	64	45	70%
Division C	213	171	80%	211	160	76%
Area 41	69	51	74%	64	40	63%
Area 42	110	82	75%	139	103	74%
Area 43	39	25	64%	40	25	63%
Area 44	108	96	89%	117	90	77%
Area 45	64	41	64%	57	37	65%
Area 46	N/A	N/A	N/A	N/A	N/A	N/A
Division D	390	295	76%	417	295	71%
Area 51	78	53	68%	66	49	74%
Area 52	71	56	79%	73	62	85%
Area 53	107	82	77%	102	85	83%
Area 54	98	78	80%	101	81	80%
Area 55	84	57	68%	83	56	67%
Division E	438	326	74%	425	333	78%
Area 61	127	88	69%	137	113	82%
Area 62	92	66	72%	80	70	88%
Area 63	84	70	83%	93	73	78%
Area 64	86	69	80%	81	68	84%
Area 65	64	50	78%	79	71	90%
Division F	453	343	76%	470	395	84%
Area 71	104	81	78%	99	73	74%
Area 72	119	76	64%	103	80	78%
Area 73	92	71	77%	87	73	84%
Area 74	114	87	76%	121	99	82%
Area 75	40	22	55%	25	22	88%
Division G	469	337	72%	435	347	80%
Area 81	78	63	81%	73	53	73%
Area 82	51	38	75%	47	30	64%
Area 83	99	86	87%	99	81	82%
Area 84	127	117	92%	142	108	76%
Area 85	N/A	N/A	N/A	N/A	N/A	N/A
Division H	355	304	86%	361	272	75%
District 39	3108	2360	76%	3029	2409	80%