



Dorothy Smith, DTM

Audit Chair, District 39

E-mail: dsmith1115@yahoo.com

District 39 Final Audit Report – 2014/2015

August 26, 2015

To: District Director

From: Audit Committee

Cc: District Treasurer, Audit Committee Members

Re: Report of the Year End Audit Committee 2014-2015

The final audit findings for the 2014/2015 year are complete. We found the District Treasurer's reports organized in an orderly fashion and all materials required were available for the audit. We followed the audit guidelines and found three minor discrepancies as follows:

On the District 39 Reconciliation report there were three checks which did not have two approval signatures. The checks were:

- ▶ Check #4728 dated 5/19/15 for \$139.36
- ▶ Check #4735 dated 5/19/15 for \$1,966.84
- ▶ Check #4739 dated 5/19/15 for \$19.30

NOTE: The accompanying voucher reimbursement forms for these checks were properly approved.

The Treasurer has been notified of our findings and all records were returned to her for final disposition.

We did not find any other discrepancies and again we thank the Treasurer, Myra Golson, for her excellent records.

The Audit Team members are:

- ▶ Dorothy Smith, Chairperson
- ▶ Karen Daly, Member
- ▶ Van Gordon, Member
- ▶ Pam Rivera, Member

Thanks,

Dorothy Smith, Audit Chair



District 39 Toastmasters Finance Manager Report

November 7, 2015

Account Balances through September 30, 2015 are as follows:

Cash, Bank of America (BOA)	\$11,583.47
Cash, Pay Pal	<u>4,180.08</u>
Cash BOA + Pay Pal	\$15,763.55
 District Reserve	 \$42,556.22
 Cash + District Reserve	 \$58,319.77

A summary of the 2015-2016 District 39 Budget is attached (Attachment 1). The budget was approved by Toastmasters International on November 4, 2015. A copy of the complete line item budget is available from the Administration Manager. A Summary Report of the Year to Date Actual vs Budget will be included with the December report.

The majority of Conference income and expenses occurred during October. Please be sure that all Conference reimbursement requests are given to the District Director as soon as possible. Claims for mileage reimbursement must include verification of miles driven: a MapQuest or Google Maps printout showing origin and destination with a mileage estimate or similar documentation will suffice. Per Toastmaster Policy and Procedures, claims must be submitted within sixty (60) days of the expenditure. If you wait too late to submit a reimbursement request, it may be denied. Preliminary totals on Conference income and expenses will be included in the December report.

Connie Leni

Connie Leni, DTM
District 39 Finance Manager, 2015-2016
916 759-3414
Connie.Leni@District39.org



District #: 39
Budget Currency: USD
Fiscal Year 2015-2016

Attachment 1

	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Total
Membership revenue	-	-	-	-	-	-	-	-	-	-	-	53,000	53,000
Conference revenue	-	-	-	-	20,600	-	-	-	-	-	26,600	-	47,200
Fundraising revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
TLI revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
District store revenue	300	300	-	-	1,200	400	500	400	-	-	1,500	400	5,000
Speech contest revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Other revenue	-	-	-	-	-	-	-	6,500	-	-	-	900	7,400
Total revenue	300	300	-	-	21,800	400	500	6,900	-	-	28,100	54,300	112,600
Conference expense	-	-	-	-	20,600	-	-	-	-	-	26,600	-	47,200
Fundraising expense	-	-	-	-	-	-	-	-	-	-	-	-	-
TLI expense	900	900	-	-	-	900	900	900	-	-	-	900	5,400
District store expense	-	300	300	-	-	1,200	400	500	400	-	-	1,900	5,000
Marketing expense	200	300	400	300	400	3,675	400	300	400	300	200	4,500	11,375
Communications & public relations expen	279	279	279	279	279	279	279	279	279	279	279	279	3,345
Education & training expense	1,150	350	100	1,100	100	100	100	100	100	100	1,800	1,700	6,800
Speech contest expense	-	-	650	650	2,400	-	-	-	650	650	2,500	-	7,500
Administration expense	950	800	540	500	650	815	1,150	500	565	400	650	1,465	8,985
Travel expense	200	6,885	200	400	2,300	200	1,470	300	200	475	2,150	250	15,030
Other expense	-	-	-	-	-	-	-	6,285	-	-	-	1,025	7,310
	3,679	9,814	2,469	3,229	26,729	7,169	4,699	9,164	2,594	2,204	34,179	12,019	117,945
District net income/(loss)	(3,379)	(9,514)	(2,469)	(3,229)	(4,929)	(6,769)	(4,199)	(2,264)	(2,594)	(2,204)	(6,079)	42,281	(5,345)

We, the undersigned, certify that this budget and narrative cover estimated receipts and expenditures for the district year. This budget directs the financial resources entrusted to the district toward achieving the district mission and will be presented to the district council for approval at its next meeting.	
District Director	Date
Program Quality Director	Date
Club Growth Director	Date
Finance Manager	Date

	Total	Budget	% Policy Max
Conference expense	47,200		
Fundraising expense	-		
District store expense	5,000		
Marketing expense	11,375		
	63,575	53.9%	Unlimited
TLI expense	5,400		
Education & training expense	6,800		
	12,200	10.3%	30.0%
Communications & public relations expense	3,345	2.8%	25.0%
Speech contest expense	7,500	6.4%	10.0%
Administration expense	8,985	7.6%	20.0%
Travel expense	15,030	12.7%	30.0%
Other expense	7,310	6.2%	10.0%
	42,170		
Total Expenses	117,945	100.0%	

Cash & Cash Equivalents per Balance Sheet as of June 30, 2015	53,102.50
Retention amount needed on June 30, 2016*	13408
Remaining funds at Year-end (estimated)**	34,349.50
*This amount is provided by World Headquarters in an email.	
**The goal is to budget the Remaining funds at Year-end to be as close to zero as possible without creating a loss. This amount should not be negative.	



**TOASTMASTERS INTERNATIONAL
ANNUAL BUDGET
2015-2016**

DISTRICT

39

Following is a brief description/explanation of the estimated income and estimated expenses based on the goals outlined in the district success plan. The white rows are not password protected. Users may adjust the white area as necessary by adjusting the row height. Alternatively, a separate sheet may be used. **Each section of this narrative page must be completed in order for this report to be considered complete and counted as received by WHQ.** There are example questions to answer in each box. ~~These can be deleted and replaced by your answers~~

(Numbers are pulled from Summary tab)

Budgeted

Membership Revenue

53,000

The membership goals of the district this year are to increase both the club base and the membership payment base by 3% or more. The district leadership team plans to focus on greater community outreach and a high standard of member experience to reach our membership goals.

Conference Net Income/(Loss)

-

Fall 2015 Conference will be held in Anderson, CA, USA / Spring 2016 Conference will be held in Stockton, CA, USA. 130 to 150 conference attendees have been budgeted at \$125.00 per attendee. Full conference ticket cost will range from \$115.00-\$135.00. Both conferences are expected to result in a slight net profit. Venues are budgeted at \$15,000 to \$18,000. \$47,200 has been budgeted for 2015-2016 conferences. Food expense covers light meals served at the Past District Governors Meeting. This expense also covers snacks, water and soda provided in the hospitality room. Outside contractor expense covers DJ, florist, and audio visual rental if needed. Misc expense covers unplanned expense.

Fundraising Net Income/(Loss)

-

No fundraising events are planned for 2015-2016.

TLI Net Income/(Loss)

(5,400)

Eight TLI events are planned throughout District 39. Our district does not charge for members to attend TLI events.

District Store Net Income/(Loss)

-

District 39 does host a District store. The products sold are solely Toastmasters International products. The store is available at both district conferences and at least two to four major district training events throughout the year.

Other Revenue

7,400

District 39 will host two leadership breakfasts in Reno and Sacramento in Feb. 2016. \$25.00 per person will be charged as a means to offset the expense of venue and food costs.



TOASTMASTERS INTERNATIONAL
ANNUAL BUDGET
2015-2016

DISTRICT

39

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(Numbers are pulled from Summary tab)

Budgeted

Marketing

11,375

The main focus of the marketing for new clubs will be to seek out new club leads from corporations within the district.

This is a change from last year where much of the focus was on community outreach through trade shows and job fairs. We are printing bookmarks that will promote Toastmasters and District 39 - to be handed out at all trade shows, job fairs and open house.

Communications and Public Relations

3,345

The main focus of communications and public relations will be to build a younger membership base via expanding the district social media opportunities. In addition, many public relations training opportunities will be made available to district members.

Education and Training

6,800

The district will focus on the following: 1. encourage all clubs to create club success plans and to focus on creating high energy, fun club meetings; 2. encourage all clubs to create and maintain healthy club mentorship programs; 3) encourage all clubs to focus on building a strong club leadership team and annual succession plan.

Incentives:

Speech contests

7,500

The district will focus on the following: 1. encourage more club member participation at area and division contests; 2. focus on expanding judges and contest chair training; 3. continuing to create leadership opportunities for new district leaders.

Administration

8,985

What is the main focus for your district?

What events are planned?

What is being done differently or the same as last year?

Travel

15,030

The main focus is to provide opportunity for many district leaders to make club visits, attend district meetings and attend education and training events as needed. District executive committee members are budgeted to be reimbursed for travel. Reimbursable events include: trio training, contests, executive committee meetings and conferences.

Other Expenses

7,310

The district hosts two leadership breakfasts in Reno and Sacramento during the month of February. The money budgeted in this category will be offer by the revenue in the "other revenue" category.

District 39 Standing Rules

1. The Administrative Manager, Finance Manager, Public Relations Manager, and Area Directors shall be appointed and served at the will of the District Director, subject to the approval of the District Executive Committee and are confirmed by the District Council.
2. Areas shall be numbered with two digit numbers as follows: The first digit shall represent the numerical equivalent of the Division letter. The second digit shall represent the Area within the Division.
3. All district conferences are placed on a nine year calendar alternating locations for both fall and spring to give each division equal opportunity to approve the budget and elect executive candidates. The host Division Director and/or his/her representative shall be the Conference Chair, unless otherwise appointed by the District Director.
4. At each District Council meeting, the Credentials Desk shall be closed at the time the Council meeting is called to order and no proxies shall be accepted after that time. Should a quorum not be established, the Presiding Officer may reopen the credentials desk in accordance with Robert's Rules of Order Newly Revised for the sole purpose of establishing a quorum.
5. The recipient of the Herb A. Yarborough Award for sustained service to District 39, shall be selected annually by the District Director with the recommendations from Past District Governors/Directors. The Award shall be presented by the District 39 Director during the Spring Conference.

updated May 2015



Jayne Nielsen

Public Relations Manager

District 39

E-mail: jayne.nielsen@district39.org

Public Relations Manager Report – November 2015

In the July 2015 PRM report one of our goals was to introduce and attract more Millennials to Toastmasters. Like many of you, I am a Baby Boomer caught up with my own way of thinking and doing things. How do we reach this innovative and fast-paced generation? Where do we start? The PR team decided to go directly to the source... District 39's millennial members.

David Goad, D39's Social Media Chair, interviewed Stephanie Maynard and Rasheed Bustamam from Division I to get the conversation started. The following interview excerpts may shed a light on what Millennials think about Toastmasters. How are you reaching out to recruit younger members in your clubs? Join the conversation in the Facebook members group!

Q: What would you recommend to other clubs looking to attract more Millennial members?

A: "It's difficult to say, but I think the best practice is to take the basic benefits and word them to a newer generation of needs. Millennials might not hear 'public speaking group' and think they need it. I didn't at first. I had done 4 years of speech and debate and was completely comfortable speaking in front of a group... so why did I need something like Toastmasters? It was the possibility of professional networking that really caught my ear, but I ended up staying because I could feel my self-confidence improving and not just when I was speaking.

Toastmasters is so much more than just speech practice and it's that valuable 'everything else' that I think would catch Millennial attention. Toastmasters is interviewing with authority; it's leading a team with confidence; it's daily social interaction skills; it's professional networking; and it's preparation for everything from a classroom presentation to a report to your boss to a YouTube channel and everything in between."

~Stephanie Maynard

(Stephanie's entire interview is posted in district39.org)

A: "There is definitely a cultural difference between Millennials and Baby Boomers (and/or Gen X). If [Toastmasters' focus is] to recruit and maintain Millennials in our clubs, we need to discourage judgment on people based on how they are dressed and focus more on behaving professionally with tolerance and respect.

Young people--no, any person-- will make mistakes. These mistakes should never, ever, be chalked up to a person's age. That is probably the fastest way to lose a Millennial. Everyone makes mistakes--it is through these that we grow as leaders. But we as Millennials don't want to be involved in a group that believes we are incompetent simply because of our age. We need to be given the opportunity to make mistakes, the opportunity to fail, and like everyone else, we sometimes need a hand to lift us out of our pit."

~Rasheed Bustamam



District 39 Toastmasters

Northern California & Western Nevada



CLUB GROWTH DIRECTOR

Lance McMahan

Lance.McMahan@District39.org

November 7, 2015

Vision: All members and clubs achieve their potential.

Club Growth Development Team

Louise Houdelette is serving as the **Club Extension Chair**.

Division Assistants for Club Growth:

Division A, **John Davis**

Division H, **Hardeep Harrian**

Actively seeking assistance in Divisions C and D

District Director **George Jarosik** has been managing membership renewals and club coaches.

ANNOUNCEMENTS

CONGRATULATIONS go out to **GE Minden Toastmasters**! Through the efforts of Area 23 Director **Seena Drapala**, Division B Director **Vanessa Lindeberg**, and many others, the **GE Minden Toastmasters** club officially chartered on October 9, 2015!

New-Club Incentives! If a club charts within 60 days of their ~~Demo~~ Kick-Off Meeting, they will receive their choice of a Toastmasters lectern or full set of advance manuals. Any club that charts prior to June 30, 2016, will also receive a club banner. See District39.org for more incentives.

Developed **Features, Benefits, and Value – Senior Living Facility** (attached). The number of Senior Living Facilities for active retirees is increasing, and there are few Toastmasters clubs at these facilities.

Club Growth Development Status

New clubs/leads are being pursued at:

2830 G Street (Meets Mondays at 630 pm)
Bayer Crop Science
Blue Diamond Almonds
Brookdale Senior Living
CA Office of Statewide Health Planning Development
CA Department of Child Support Services
Carefree Senior Living
Dignity Health
Eskaton Village on Walnut Avenue
Herlong Prison
Hyatt Regency Hotel
LGBT Center
Manteca Chamber of Commerce
McGeorge School of Law
Prairie City Talkers @ Intel (Meets Tuesdays at 545 pm)
Reno Community Club
RISE (Reno Initiative Shelter Equality)
Small Business Administration
Valley Springs
Vintage at Natomas Field
Warehouse Artist Lofts Public Market
Wells Fargo Insurance
Woodland Community Club (Meets Thursdays at 7pm)

Cold Calls by Club Growth Director (since last DECM)

Phone: Contacted 5 organizations.
In-Person: None since last DECM.
Leads: received at the October DECM are being researched.

2015-2016 Club Growth Goals

- ❖ Net increase of 6 clubs.
-

November Action Items & Goals

- ❖ Continue drafting Marketing Plan
 - ❖ Cold call and/or visit potential 5 new clubs each week.
 - ❖ Visit clubs that are trying to form.
 - ❖ Follow-up with leads.
-

CGD Team Successes

- ❖ Provided training for Club Sponsors, Mentors, and Coaches.
 - ❖ Generated new leads
-

Courage (n): Everyone has it, you just have to find it!

FEATURES, BENEFITS AND VALUE - Senior Living Facility



Features	Benefits	Value to the Resident	Value to the Facility
▶ A self-paced program	▶ Flexibility	▶ Unlimited personal growth	▶ Residents stay active in a fulfilling way ▶ Selling point
▶ Speech writing and presenting	▶ Critical thinking ▶ Effective presentation delivery	▶ Clear communication ▶ Confidence ▶ Platform to share experiences ▶ Travel to participate in contests (optional)	▶ Effective resident communication ▶ Enhanced cognition ▶ Resident satisfaction
▶ Weekly interactive meetings	▶ Ongoing experience ▶ Overcoming fears	▶ Fun & Camaraderie	▶ Improved resident morale
▶ Table Topics™	▶ Thinking quickly	▶ Self-confidence	▶ Better resident communication ▶ Enhanced cognition
▶ Evaluations	▶ Keen listening skills ▶ Constructive feedback	▶ Increased self-awareness ▶ Better relationships	▶ Residents communicate more effectively with staff and each other
▶ Participation in meeting roles	▶ Ease in front of a group	▶ Develop teamwork	▶ Effective meetings between staff and residents
▶ Conducting meetings	▶ Time management skills ▶ Self-confidence and poise	▶ Effectively lead meetings	▶ Improved resident leadership in facility organizations.
▶ Small groups	▶ A supportive environment ▶ A positive atmosphere	▶ Relationship-building with fellow residents and family	▶ Better teamwork ▶ Improved resident retention
▶ Serving as an officer	▶ Leadership development	▶ Leadership growth ▶ Opportunities beyond the club	▶ Resident-run organization
▶ Affordable dues	▶ Cost effectiveness	▶ Positive return on investment	▶ Facility can pay start-up fees and dues at its discretion



District 39 Toastmasters

Northern California & Western Nevada



PROGRAM QUALITY DIRECTOR

Sondra Nunez, DTM

Sondra.Nunez@District39.org

November 7, 2015

Vision: Work with district leaders to maintain high standards of club program quality, thereby creating increased club member experience and satisfaction.

2015-2016 District 39 Distinguished Toastmaster Recipients

CONGRATULATIONS!

Date	Name	Club
10/15/2015	Pat Knight, DTM	Old Town Talkers
10/14/2015	David Betowski, DTM	Folsom Intellectuals Club
10/02/2015	Renee Fink, DTM	Manteca Smooth Talkers
9/08/2015	William Doughty, DTM	Greater North Stockton Club 64
9/08/2015	Stephanie Walkers, DTM	Kit Carson Club
9/01/2015	Lorna Zink, DTM	Bits 'N Speeches
8/28/2015	Neena Sahasrabudhe, DTM	Sacramento Green Speakers
8/24/2015	Pieter Droog, DTM	Biggest Little Talkers
8/20/2015	Nancy Sanders, DTM	Capitol Toasters
8/03/2015	Doug LaVine, DTM	Klassy Talkers
7/17/2015	William Stuart, DTM	Clear Signals Toastmasters Club
7/13/2015	Eliza Yam, DTM	Capital Communicators Club
7/3/2015	Larry Shields, DTM	Sunrise Center Toastmasters Club
7/2/2015	Min Wu, DTM	Aesop's Fblers Club

2015-2016 District 39 Triple Crown Recipients

Fink, Renee L.	7	LDREXC, ALS, ACG, DTM, LDREXC, CL, ACS
Davis, John	5	CC, CL, ALB, CL, ALB
Wu, Min H.	5	LDREXC, ALB, ALS, DTM, CC
Betowski, David	4	ALB, ALS, DTM, LDREXC
LaVine, Doug W.	4	LDREXC, ACG, ALS, DTM
Nunez, Sondra	4	CL, CC, ALB, ACB
O'Ray, Katherine M.	4	CC, CL, ALB, CL
Purtee, Jeffrey D.	4	CC, CL, CL, CC
Stockler, Tobias L.	4	ALB, ACB, ACS, ACG
Bish, Dianne L.	3	CL, CC, ACG
Doughty, William H.	3	LDREXC, ALS, DTM
Knight, Pat	3	ALS, ACG, DTM
Montalvo, Mark A.	3	ACS, CL, ALB
Quinn, Bernie	3	CC, ACB, CC
Sahasrabudhe, Neena	3	LDREXC, ALS, DTM
Sanders, Nancy J.	3	LDREXC, ALS, DTM
Stuart, William H.	3	ALS, LDREXC, DTM
Waldrop, Joey	3	LDREXC, LDREXC, CC
Walker, Steffany A.	3	LDREXC, ALS, DTM
Weibling, Cheryl	3	CC, CL, ACB
Young, Louis N.	3	ACB, CL, ALB

1.3.5.7.9 Club Incentive Award Recipients

Division	Area	Club Number	Club Name
A	12	1121113	Silver Tongue Toastmasters
B	23	1813	Capital Nevada Club
C	32	4070102	Tomodachi Bilingual Toastmasters
E	54	2370	Capital Communicators Club
E	54	1375467	Strictly Speaking
E	55	1230	49er's Club
E	55	9292	East End Orators Club
G	73	1735	Determined Club
H	81	3691796	San Juan Speaks
H	84	1191261	Cal Center Communicators
H	85	9833	River City Speakers Club
I	91	4086464	Manteca Leadership Club
I	93	5728	Klassy Talkers Club
I	94	4896	Bits 'N Speeches Toastmasters
I	95	1528	Speaking Machine

Program Quality Training Upcoming Events

- **From Speaker to Trainer Seminar**
 - Saturday, December 5, 2015, University of Phoenix, 2860 Gateway Oaks Drive, Sacramento, CA.
 - **Sacramento TLI**
 - Saturday, January, 9, 2016, University of Phoenix, 2860 Gateway Oaks Drive, Sacramento, CA. 9:00am-Noon
 - **Sacramento Leadership Event**
 - Saturday, February 20, 2016. 8:00am-Noon. Keynote speaker Mark Thompson, DTM. Location TBD
 - **Reno Leadership Breakfast hosted by Division A**
 - Saturday, February 27, 2016. 8:00am-11:00am, followed by club officer training. 597 Kumle Lane, Reno, NV, 89509. Keynote speaker Don Rosenthal.
-

The District 39 Unsung Hero Award

During the past few months of attending club officer training sessions, attending club and area speech contests, and speaking with numerous area and division directors, one theme plays over and over again when it comes to successful clubs-**the value of club champions**. Club champions are the men and women who meeting after meeting, month after month, year after year, continue to encourage and mentor the members of your club to reach for greater levels of individual member success and greater levels of club health and growth. I hear their names all the time, and it occurred to me it is time to put a formal recognition program in place to publicly thank these tireless individuals for their unwavering faith in the Toastmasters program and for their unending devotion to the success of their fellow club members.

Starting January 2016 a formal recognition submission form will be sent to all members asking everyone to submit nominations of their fellow members for the 2015-2016 District 39 Unsung Hero Award. All submissions will be posted to the Unsung Hero Award page on the District 39 website by May 1, 2016. All nominees will be presented with a framed award certificate, and be recognized at the District 39 Spring Conference.

I encourage you to recognize the **Unsung Heroes** in your club by submitting an Unsung Hero Award nomination form between the dates of January 1 through April 15, 2016, thereby allowing our district the opportunity to publicly recognize our fellow members for their service.



District 39 Toastmasters

Northern California & Western Nevada



DISTRICT DIRECTOR

George Jarosik, DTM

George.Jarosik@District39.org

November 7, 2015

Vision: District 39 reaches President's Distinguished

Team Members

Program Quality Director: Sondra Nunez, DTM

Club Growth Director: Lance McMahan

Public Relations Manager: Jayne Nielsen

Administration Manager: Denise Alder

Finance Manager: Connie Leni, DTM

Logistics Manager: Lieutenant Coopwood

Parliamentarian: Rick Sydor, DTM, PID

Immediate Past DG: Brian Hatano, DTM

District Historian: Marcia Sydor, DTM, PID

Executive Assistant: Avis Walsh

Credentials Chair: Herb Long, DTM, PDG

Nomination Chair: Brian Hatano, DTM, IPDG

Realignment Chair: Wes Johnson, DTM

DTM Coordinator: Noralee Cole, DTM

Standing Rules: Dianne Bish, DTM, PDG

Proxy Chairs: Grace Frasche &

Neena Sahasrabudhe

Club Coach: TBD

District Director Team Successes

- ❖ Submitted District Budget to World Headquarters
- ❖ Attend all Division Speech Contests
- ❖ Met with Region 2 Advisor – Joan Lewis
- ❖ Took Joan Lewis, Louise Houdelette and Lance McMahan on Cold Call visits
- ❖ Sign hotel contract for 2016 Spring Conference
- ❖ Work on 2015 Fall Conference Committee
- ❖ Met with other District Directors in District 4, 33, and 57

30-Day Action Items

- ❖ Finalize District Budget to World Headquarters.
- ❖ Submit Quarterly Report to World Headquarters.
- ❖ Prepare District Executive Council Meeting at Fall Conference.

- ❖ Conduct District Executive Council Meeting at Fall Conference.
- ❖ Take action on low membership renewals.
- ❖ Present Incentives to district members.
- ❖ Meet with Division Directors
- ❖ Attend Division Speech Contests
- ❖ Finalize 2015 Fall Conference
- ❖ Prepare Mid-Year Trio Training
- ❖ Review Club Visits
- ❖ Follow-up new clubs and new club leads

60-Day Action Items

- ❖ Conduct District Executive Council Meeting
- ❖ 2015 District 39 Fall Conference
- ❖ Monitor Club Visits
- ❖ Follow-up new clubs and new club leads
- ❖ Meet with Division Directors.

District Director Team Opportunities

- ❖ Change DECM Meetings and Reports so they are exciting and engage the leaders.
 - ❖ Relocate District 39 Storage to a secure site.
 - ❖ Provide Leadership Training for the Division and Area Directors.
 - ❖ Provide Enhance Training for the District Members.
 - ❖ Create New Clubs
-



Nancy Potts, ACG ALS

Division A Director, District 39

2015-2016

E-mail: npotts@washoecounty.us

Division A Report

November 7, 2015

Vision: Division A is having fun while helping each other follow our paths to success!

Team Members:	Area 11 Director:	Kris Pierson
	Area 12 Director:	Lee Ruff
	Area 13 Director:	Heather Svahn
	Area 14 Director:	Jessica Goza-Tyner
	Assistant Div. A Director Program Quality	Russ Steele
	Assistant Div. A Director Club Growth:	John Davis
	Division A Chief Judge:	Art Grossman
	Immediate Past Division A Governor:	Mike Sullens

2015-2016 Team Goals: Follow Our Path to Success by helping each club build membership and reach Distinguished.

30 Day Goals: Area Directors have submitted six club visits. More will be submitted before the report is given. We are on a Path to find ways to help both struggling and all clubs succeed.

60 Days Goals: Keep all Division A charters active 120 Days Goal – Build one new club
1. Train 100 officers in the the December - February Training Period
2. Train 4 officers in the December - February training period in all 17 clubs that trained 4 or more officers in the June-August training period.

Clubs Qualifying for Coaches: American Valley, Blue Tahoe, Let's Talk Right, Moonlighters, Truckee Talkers, Tahoe Toasted Nuts.

Clubs/sponsors, mentors, coaches: Tahoe Toasted Nuts has 2 coaches, Washoe Zephyrs has 1 coach, Reno Storytellers has 2 coaches

New Club Leads: RISE Academy for Adult Achievement and Herlong Club

Division / Area Events: Reno Leadership Breakfast February 27, 2016
Reno Elks Lodge #597597 Kumle Lane Reno Nevada 89509
Doors and seating for the Leadership Breakfast will open at 8:00 am on Saturday morning.
Breakfast will be served at 8:30 a.m. The program will start at 9:00 am. Don Rosenthal will be the keynote speaker. Club Officer Training will begin at 11:00 am.

Division Successes: All Club, Area, and Division contests are complete. Division A team of fine judges and Toastmasters helped make each contests huge success. Thank you to Art Grossman and Mike Sullens for the extensive organization of the contests needs. Thank you to our Area Directors for well run and professional contests. Everyone in Division A as well as the District Toastmasters earned my Kudos!

Division Challenges: We are working to help rebuild our low membership clubs. American Valley and Lets' Talk Right each have three members renewed. Moonlighters have six members. All other clubs have eight or above.



Vanessa Lindeberg, ACB, ALB

Division B Director, District 39

2015-2016

E-mail: vanessa@onstrategyhq.com

Division B Report

November 7, 2015

Vision: A mind-blowing 2015!

Team Members:

Area 21 Director:	Paula Garner
Area 22 Director:	Stephen Patraw
Area 23 Director:	Seena Drapala
Chief Judge:	Bill Inman

Education Awards to Date: CC – 2 , CL – 3, ACB – 3, ALB – 1, ACS – 1, ALS – 3, CTM – 1, DTM - 2

30 Day Goals: Any straggling reports finished.

60 Days Goals: Set dates for next round of training, going to add judges training for Carson

Clubs Qualifying for Coaches: Stagecoach Speakers (looks like it will be closing), Sagebrush Sayers (9) (Sagebrush had a growth spurt followed by a sudden drop in membership, need to re-grow numbers again)
Tahoe Toastmasters and Clean Talkers are experiencing lower attendance, so Seena (Area Director) is following up to see what help she can offer, before they need a coach.

Status of clubs with sponsors, mentors, coaches: GE Minden Club is doing well. They are looking for dates to hold an open house to invite other Toastmasters to come visit their club.

New Club Lead Status, have you called contact, Demo Meeting Scheduled... Working on developing new leads, especially for Area 21, which is experiencing a drop in clubs.

Division / Area Events: Starting to look at what will need to be done for training for the next cycle.

Division Successes: GE Minden club chartering is one of our biggest successes so far this year. We have also been working well as a group, meeting and sharing ideas each month.



Minda Fernish, DTM

Division C Director, District 39

2015-2016

E-mail: Minda.Fernish@District39.org

Division C Report

November 7, 2015

Vision: Leadership, communication, participation

Team Members:

Area 31 Director:	Linda Haddeman
Area 32 Director:	Jill Dinsmore
Area 33 Director:	Vonetta Roseman
Division C Chief Judge:	Eva Price

2015-2016 Team Goals: Strengthen club leadership. Encourage participation in District activities. Create depth in Division/Area leadership.

30/60 Day Goals: Continue club visits to promote strength and continued growth. Meet with team to facilitate club reports. Submit all club reports.

Clubs Qualifying for Coaches: Area 31-SpeakEasy
Area 32-Sunrise Speakers, Tomadachi Bilingual, Yreka
Area 33- Beale Whisperers, Northern Lights, Peachbowl Dawnbreakers
Fun Talkers (club suspended since 9/30/15 but have mailed in several more membership applications, giving them eight members),

Status of clubs with sponsors, mentors, coaches: Contact clubs and possible coaches.

Division Successes: The Division team continues to exhibit leadership, communication, and participation. All clubs have been visited numerous time, several reports have been submitted, more to come.

Division Opportunities: Encourage participation and attendance at the fall conference. Help low membership clubs exhibit leadership and enthusiasm.



Bob Blymyer, ACG
Division E Director, District 39
2015-2016
E-mail: bob.blymyer@gmail.com

Division E Report

November 7, 2015

Vision: Effective Communication and Leadership through great Teamwork

Team Members:	Area 51 Director:	Kathie O'Ray
	Area 52 Director:	Zack Souza, DTM
	Area 53 Director:	Min Wu, DTM
	Area 54 Director:	John Heredia
	Area 55 Director:	Kathie O'Ray
	Division E Chief Judge:	Laleh Rastegarzadeh

2015-2016 Team Goals: Establishing and implementing Area and Division Goals for July through December 2015.

30 Day Goals: Complete Area Director club visits by November 30. One-third already done by October 28.

60 Days Goals: Begin informal visits to low membership clubs. Discuss membership building ideas with club officers, and help set up and conduct open houses in January 2016.

Clubs Qualifying for Coaches: Inspired Communicators (A51), Sacramento Green Speakers (A53), World History (A51) all have under 12 members and are in need of a coach.

Status of clubs with sponsors, mentors, coaches: Clear Signals (A53) and the 49er's club (A55) have coaches in place and are beginning development of membership building plans.

New Club Leads: LGBT (B. Blymyer). Working with Lance McMahan to explore potential for starting this new club.

Division / Area Training Events: Monday, 2/29/16, 12:00 pm – 12:55 pm, CalEPA bldg. 10th & "I" St. (2nd floor Sierra Hearing Room)

Division Successes: I'm continually impressed with the Toastmasters enthusiasm I find when visiting clubs. Also, District leadership provided TM materials for two open houses; with Board of Equalization (4th & N) particularly successful. Much appreciated. Division E clubs on a roll: CC's-14, AC's-5, CL's-6, AL's-2. In addition, three clubs achieved the 1-3-5-7-9 award, with one club getting a Smedley.

Division Opportunities: Begin development of plans for club membership building throughout winter and spring 2016. Ensuring that club officers understand and perform their respective roles.



Pat Roach, ACB, ALB

Division F Director, District 39

2015-2016

E-mail: Pat.Roach@bunzlusa.com

Division F Report

November 7, 2015

Vision: Club Visits to be fun, educational and productive!

Team Members:	Area 61 Director:	Dave Meigel
	Area 62 Director:	Matt Dittrich
	Area 63 Director:	Manish Pattani
	Area 64 Director:	Ron Egenes
	Area 65 Director:	Larry Shields
	Division F Chief Judge:	Vacant

Education and Training Accomplishments:	Encouraging Area Directors to present courses with the Leadership Excellence Series whenever the opportunity exists at club level. This will enable new members the opportunity to see Toastmasters from a different view.
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30 Day Goals:	Conduct and finish all area contests and send results of the winners to Davison F Director. Post dates, times and address of area contest, encourage all to attend. Dues are due!
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60 Days Goals:	Make sure all club visit reports are filed on time and prior to October 31 st . Upload all visits on the District 39 website. Talk up Toastmasters by alerting all clubs and members about the Fall Conference in November. Bring in new members!
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Clubs Qualifying for Coaches:	N/A
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Status of clubs with sponsors, mentors, coaches:	N/A
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New Club Leads:	Foothill added three (3) new members in the last two and a half months. Other clubs continue to grow as well.
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Division / Area Training Events:	Continue to encourage AD's to make presentations regarding the opportunities within TM, beyond club level.
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Division Successes:	All is set for the Division F Contest on October 31 st . All area contests and winners have been selected and headed to the Division run off. Chief Judge has been selected and ready to go.
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Division Opportunities:	Promotion of fall conference and Division speech contest. Get the word out and make sure that all area directors are talking up the future contests.
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Division F Success Story

Not all success stories are created as a result of something positive, however, there comes a time in life where good people go through a life challenge that only makes them stronger, and better people as a result.

When our brother Larry Shields (AD65) met tragedy head on, he rose to the challenge and solicited as much help and support he could from the people he could rely on most; his family and members from his Toastmasters community.

Larry was in the thrust of scheduling his area contest when he received the sad news that his nephew had been killed in a tragic accident in Spokane. He rushed to Spokane as any supportive parent and uncle would do, and selflessly called members of his Toastmaster's family, in the midst of all the chaos and confusion of the moment, to ensure someone could handle the area contest in his absence. We all rose to the occasion, but Veena Vijayraj-Kadidal took charge, (no surprise there) and acted immediately to take up where Larry left off, without skipping a beat. The contest went on without a hitch and our wonderful District Director who happened to be in attendance for the contest that night, awarded Veena the "District Director's Leadership in Excellence award." Great job George for your thoughtfulness and thank you Veena for stepping up that night.

Our thoughts and prayers will continue for Larry and his family as we remember how precious life is. Without family and friends, we are just islands.

This is exactly why I'm a member of Toastmasters. Team work at its best!

Pat Roach
Division F Director



David Betowski, ACG ALB

Division G Director, District 39

2015-2016

E-mail: David.Betowski@District39.org

Division G Report

November 7, 2015

Vision: MX: Membership Experience

Team Members:	Area 71 Director:	Unfilled
	Area 72 Director:	Unfilled
	Area 73 Director:	Leonor Nielsen-Brito
	Area 74 Director:	Paula Zdenek
	Area 75 Director:	Rebecca Muradyan
	Assistant Div. G Director for Program Quality:	Pat Knight
	Assistant Div. G Director Club Growth:	Louise Houdelette
	Social Media:	Lynda Mendez
	Division G Chief Judge:	Grace Frasche

2015-2016 Team Goals: Closer engagement with clubs, Improved Officer Training, Club Coach/Mentor/Sponsor Accountability, Start new clubs on a solid foundation

Past Goals Club Visits Completed by 8/31/15 (Areas 73, 74, and 75 100% Done, 71/72 0% Done), 75% Officers Trained by 8/31/15 (75% Completed), Receive Club Success Plan from Current Club Mentors & Coaches by 9/1/15 (3 of 4 done), Submit Area Director reports by 9/30/15 (73/74/75 100% done, 71: 10% done, 72: 0% done)

30 Day Goals: Complete and submit all Area 71 and 72 club visits, Schedule Winter COT and TLI by 11/2015 (TLI Location set, date TBD), Spring Contests scheduled by 11/2015

60 Days Goals: Assign 2 Club Coaches (50% done), Charter Prairie City Talkers club into Area 71

Clubs Qualifying for Coaches: A-R, After Dinner Speakers (Declined), American River, Charlie's Angels, Determined, HDR, Prospect Park, Umbrella Masters, Visionmasters

Status of clubs with sponsors, mentors, coaches: EdTalkers (Grace Frasche): 12 members, Success plan submitted
Grizzly Gabbers (Cheryl Brooks): 23 members, Success Plan submitted
Iron Orators (David Betowski): 21 members, Success Plan submitted
Statement Makers: 11 members, Success Plan WIP
Diamond (Leonor Nielsen Brito): 11 members, Success Plan WIP

New Club Leads: Prairie City Talkers: Meets every Tuesday at 5:45 PM, Intel Folsom
ElDorado County (Petrice Foxworthy): 2 Demo Meetings to date

Division / Area Events: 10/30/15 (Friday) Division G: Intel Folsom, 7:00 pm

Division Successes: Positive feedback on our Summer Officer Training and TLI. We put on the best ever Division Contest on October 30 and will put on an even better one in the Spring!

Division Challenges: 129/400 members are graced, 6 clubs with less than 8 membership renewals



Jane Taff, ACB, ALB

Division H Director, District 39

2015-2016

E-mail: Jane.Taff@District39.org

Division H Report

November 7, 2015

Vision: To empower all members to be confident speakers and leaders.

Team Members:	Area 81 Director:	Jill Fay, DTM
	Area 82 Director:	Eric Davis
	Area 83 Director:	Juli Raju
	Area 84 Director:	Marilyn Lapkass
	Area 85 Director:	Louis Young
	Assistant Div. H Director Program Quality	Noralee Cole, DTM
	Assistant Div. H Director Club Growth:	Hardeep Harrian
	Division H Chief Judge:	Bob Cullifer

Education and Training Accomplishments:	Education Awards (as of 11/01/2015):
	CC = 14 (+4) CL = 8 (+2)
	ACB = 5 (+3) ALB = 3
	ACS = 2 (+1)
	ACG = 1
	All Area Contests and Division Contests were held.
	Club Visit Reports submitted: 11/21
	Club Dues submitted: 20/21

30 Day Goals: Attend District Conference.
Identify potential new clubs; begin to call and visit.
COMPLETE all Club Visits and on-line reporting.
Hold first New Member Orientation.

60 Days Goals: Meet with the Division Executive Team and Plan the next 6 months.

Clubs Qualifying for Coaches: Area 85 – Risk Takers (8 members) – no coaches assigned yet.

Status of clubs with sponsors, mentors, coaches: N/A

New Club Leads: N/A

Division / Area Training Events: New Member Orientation – Details TBD

Division Success Story: Contests brought out a bunch of new members who have never participated in activities outside of their clubs. After attending the Area 85 Contest, Club Member, Keni vowed to “tell her whole club what a great time she had” and to get involved in as many outside activities as possible!



Melanee Cottrill, ACB ALB

Division I Governor, District 39

2015-2016

E-mail: Melanee.Cottrill@District39.org

Division I Report

November 7, 2015

Vision: An impeccable 2015!

Team Members:	Area 91 Director:	Wes Johnson, DTM
	Area 92 Director:	Mary Chace
	Area 93 Director:	Jeff Dewitz
	Area 94 Director:	Dan Benson, DTM
	Area 95 Director:	Rasheed Bustamam
	Division I Chief Judge:	Aileen Hidalgo

2015-2016 Team Goals: Develop future leaders; Increase contest participation; Grow specialty clubs

30 Day Goals: All visit reports entered.

60 Days Goals: Area and division success plans in place.

Clubs Qualifying for Coaches: Lodi Talking Heads, Speaker's Bureau, TM on TV, Tracy Leadership, and Traveling Trainers.

Status of clubs with sponsors, mentors, coaches: N/A – Actively seeking coach for Lodi Talking Heads

New Club Leads: McGeorge, Valley Springs

Division / Area Events: None at this time.

Division Successes: Three area directors entirely done with visit reports, one halfway done.
All visits done.

Division Opportunities: Promotion of spring conference; Upcoming officer training.
