



Jayne Nielsen

Public Relations Manager

District 39

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Public Relations Manager Report – October 2015

DRIVING MEMBERSHIP WITH OPEN HOUSES

Last month the PR team introduced the concept of *Meetups*. This month we wanted to focus on another but widely known method clubs have used to attract visitors to their club meetings; Open House events.

"The term 'Open House' is a simple but powerful concept: showcasing outstanding architecture for all to experience, completely for free. Open House initiatives invite everyone to explore and understand the value of a well-designed built environment" www.OpenHouseWorldwide.org

Although Toastmasters isn't a structural building, we do pride ourselves in the architecture of building quality leaders and speakers within a well-designed environment.



WHAT'S SO SPECIAL ABOUT OPEN HOUSE EVENTS?

Open House events typically differ a little from a club's usual meeting format. Some clubs host a mini-potluck or provide some other "appetizing" tidbit to attract new visitors. Many clubs often invite a guest speaker to come and speak to the club and their visitors. Typical guest speakers can include Toastmasters members from other clubs, Areas, or Divisions, local dignitaries, past Toastmasters members, or people who are active in their local community.

I had the opportunity to visit Tracy Toastmasters' Open House on Oct. 2. Guest Speaker Stephen Richardson, DTM, spoke on "*The Art of Responding to No*". Stephen is a former member of the Tracy club who has gone on to be a successful speaker and entrepreneur. Do you know any veteran members who would return to speak to your club?

HOW OFTEN SHOULD CLUBS HOST OPEN HOUSE EVENTS?

There is no hard-and-fast rule of how many open house events a club should host. But a club should make every effort to host open house events as often as possible especially if clubs are looking to increase their membership. Some clubs hold bi-annual or semi-annual open house events. Others, such as Tracy Toastmasters, calendar the first Friday of every month as their Open House meeting.

WHY HOST OPEN HOUSE EVENTS?

Other than trying out some new ideas (Pop Up Toastmasters has used a game called *Bindy Bob* as part of their Table Topics), club members who organize Open House events can receive credit towards their Competent Leadership award (Project 6 – Help Organize a Club Special Event). In addition, hosting an open house gives members and visitors the opportunity to hear a variety of different speakers, within and outside Toastmasters. And isn't that Toastmasters is all about? Listening. Learning. Empowering. And having FUN!!!

What has worked best for you in your club? Please visit the [District 39 Member Group](#) in Facebook to share your ideas!



District 39 Toastmasters

Northern California & Western Nevada



PROGRAM QUALITY DIRECTOR

Sondra Nunez, DTM

Sondra.Nunez@District39.org

October 10, 2015

Vision: Work with district leaders to maintain high standards of club program quality, thereby creating increased club member experience and satisfaction.

2015-2016 District 39 Distinguished Toastmaster Recipients

CONGRATULATIONS!

| Date | Name | Club |
|------------|-------------------------|----------------------------------|
| 10/02/2015 | Renee Fink, DTM | Manteca Smooth Talkers |
| 9/08/2015 | William Doughty, DTM | Greater North Stockton Club 64 |
| 9/08/2015 | Stephanie Walkers, DTM | Kit Carson Club |
| 9/01/2015 | Lorna Zink, DTM | Bits 'N Speeches |
| 8/28/2015 | Neena Sahasrabudhe, DTM | Sacramento Green Speakers |
| 8/24/2015 | Pieter Droog, DTM | Biggest Little Talkers |
| 8/20/2015 | Nancy Sanders, DTM | Capitol Toasters |
| 8/03/2015 | Doug LaVine, DTM | Klassy Talkers |
| 7/2/2015 | Min Wu, DTM | Aesop's Fblers Club |
| 7/3/2015 | Larry Shields, DTM | Sunrise Center Toastmasters Club |
| 7/13/2015 | Eliza Yam, DTM | Capital Communicators Club |
| 7/17/2015 | William Stuart, DTM | Clear Signals Toastmasters Club |

2015-2016 District 39 Triple Crown Recipients

| | | |
|---------------------|---|--|
| Fink, Renee L. | 7 | LDREXC, ALS, ACG, DTM, LDREXC, CL, ACS |
| LaVine, Doug W. | 4 | LDREXC, ACG, ALS, DTM |
| Stockler, Tobias L. | 4 | ALB, ACB, ACS, ACG |
| Nunez, Sondra | 4 | CL, CC, ALB, ACB |
| Wu, Min H. | 4 | LDREXC, ALB, ALS, DTM |
| Purtee, Jeffrey D. | 4 | CC, CL, CL, CC |
| Doughty, William H. | 3 | LDREXC, ALS, DTM |
| Waldrop, Joey | 3 | LDREXC, LDREXC, CC |
| O'Ray, Katherine M. | 3 | CC, CL, ALB |
| Walker, Steffany A. | 3 | LDREXC, ALS, DTM |
| Young, Louis N. | 3 | ACB, CL, ALB |
| Sanders, Nancy J. | 3 | LDREXC, ALS, DTM |
| Sahasrabudhe, Neena | 3 | LDREXC, ALS, DTM |
| Montalvo, Mark A. | 3 | ACS, CL, ALB |
| Bish, Dianne L. | 3 | CL, CC, ACG |
| Stuart, William H. | 3 | ALS, LDREXC, DTM |

Program Quality Training Upcoming Events

❖ D39 2015 Fall Conference-*Follow Your Path to Success*

November 6 and 7, 2015

GAIA Hotel and Spa, Anderson, CA

Tim Gard: Developing a Comic Vision and Secrets to Choosing and Using Props

Melanie Cottrill: Formalizing Your Club's Mentor Program

Karen Daly: Success Through S.E.X

Jennifer Darling: YES! Attitude

Lance McMahan: The Healthy Club Network: Sponsoring, Mentoring and Coaching a New Club

Jane Taff: Yes, You're Crazy and So Is Everyone Else!

Zack Souza: Not Everyone Gets a Trophy: How to Create Winning Club Member Recognition Programs

❖ **District 39 Training Team Meeting**

Saturday, October 17, 2pm-4pm-Old Spaghetti Factory, 1910 J Street, Sacramento, CA. Fellow trainer networking, debrief of first round club officer training, Speaker to Trainer seminar.

❖ **From Speaker to Trainer Seminar**

Saturday, December 5, 2015, University of Phoenix, 2860 Gateway Oaks Drive, Sacramento, CA. See attached flyer for more information.

The District 39 Unsung Hero Award

During the past few months of attending club officer training sessions, attending club and area speech contests, and speaking with numerous area and division directors, one theme plays over and over again when it comes to successful clubs-**the value of club champions**. Club champions are the men and women who meeting after meeting, month after month, year after year, continue to encourage and mentor the members of your club to reach for greater levels of individual member success and greater levels of club health and growth. I hear their names all the time, and it occurred to me it is time to put a formal recognition program in place to publicly thank these tireless individuals for their unwavering faith in the Toastmasters program and for their unending devotion to the success of their fellow club members.

Starting January 2016 a formal recognition submission form will be sent to all members asking everyone to submit nominations of their fellow members for the 2015-2016 District 39 Unsung Hero Award. All submissions will be posted to the Unsung Hero Award page on the District 39 website by May 1, 2016. All nominees will be presented with a framed award certificate, and be recognized at the District 39 Spring Conference.

I encourage you to recognize the **Unsung Heroes** in your club by submitting an Unsung Hero Award nomination form between the dates of January 1 through April 15, 2016, thereby allowing our district the opportunity to publicly recognize our fellow members for their service.

Speaker to Trainer Workshop



About this workshop:

- Gives a comprehensive overview of Toastmaster training fundamentals.
- Teaches participants how to develop and present training programs.
- Introduces participants to core concepts of Adult Learning Theory.
- Gives participants training tips and tools in line with industry standards.
- Introduces types of facilitation techniques and training methods.
- Teaches participants about effective training evaluation processes.

When: December 5, 2015
9:00am-2:30pm

Where: University of Phoenix

2860 Gateway Oaks Drive
Sacramento, CA 95833

Lunch will be provided

For more information please contact
Laura Frank, District TLI Director
teecha0822@yahoo.com



District 39 Toastmasters

Northern California & Western Nevada



DISTRICT DIRECTOR

George Jarosik, DTM

George.Jarosik@District39.org

October 10, 2015

Vision: District 39 reaches President's Distinguished

Team Members

| | |
|--|---|
| Program Quality Director: Sondra Nunez, DTM | Executive Assistant: Avis Walsh |
| Club Growth Director: Lance McMahan | Credentials Chair: Herb Long, DTM, PDG |
| Public Relations Manager: Jayne Nielsen | Nomination Chair: Brian Hatano, DTM, IPDG |
| Administration Manager: Denise Alder | Realignment Chair: Wes Johnson, DTM |
| Finance Manager: Connie Leni, DTM | DTM Coordinator: Noralee Cole, DTM |
| Logistics Manager: Lieutenant Coopwood | Standing Rules: Dianne Bish, DTM, PDG |
| Parliamentarian: Rick Sydor, DTM, PID | Proxy Chairs: Grace Frasche & Neena Sahasrabudhe |
| Immediate Past DG: Brian Hatano, DTM | Club Coach: TBD |
| District Historian: Marcia Sydor, DTM, PID | |

District Director Team Successes

- ❖ Submit Final District Success Plan to World Headquarters
- ❖ Submitted Draft District Budget to World Headquarters
- ❖ Approve District Photography Policy.
- ❖ Appoint Roger Zapkie Audio/Visual Chair
- ❖ Approve Division Director's Budget
- ❖ Prepare for Toastmasters International Region Two Advisor visit.

Meet District 4, 33, 57 District Directors

30-Day Action Items

- ❖ Submit final District Budget to World Headquarters.
- ❖ Submit Profit/Loss Report to World Headquarters.
- ❖ Prepare District Executive Council Meeting at Fall Conference.
- ❖ Monitor membership renewals.

- ❖ Present Incentives to district members.
- ❖ Meet with Division Directors
- ❖ Attend Division Speech Contests
- ❖ Finalize 2015 Fall Conference
- ❖ Secure venue and keynote speaker for 2016 Spring Conference.
- ❖ Monitor Club Visits
- ❖ Follow-up new clubs and new club leads

60-Day Action Items

- ❖ Conduct District Executive Council Meeting
- ❖ 2015 District 39 Fall Conference
- ❖ Monitor Club Visits
- ❖ Follow-up new clubs and new club leads
- ❖ Meet with Division Directors.

District Director Team Opportunities

- ❖ Change DECM Meetings and Reports so they are exciting and engage the leaders.
 - ❖ Relocate District 39 Storage to a secure site.
 - ❖ Provide Leadership Training for the Division and Area Directors.
 - ❖ Provide Enhance Training for the District Members.
 - ❖ Create New Clubs
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Nancy Potts, ACG ALS

Division A Director, District 39

2015-2016

E-mail: npotts@washoecounty.us

Division A Report

October 10, 2015

Vision: Division A having fun while helping each other reach our goals!

| | | |
|----------------------|---|--------------------|
| Team Members: | Area 11 Director: | Kris Pierson |
| | Area 12 Director: | Lee Ruff |
| | Area 13 Director: | Heather Svahn |
| | Area 14 Director: | Jessica Goza-Tyner |
| | Assistant Div. A Director Program Quality | Russ Steele |
| | Assistant Div. A Director Club Growth: | John Davis |
| | Division A Chief Judge: | Art Grossman |
| | Immediate Past Division A Governor: | Mike Sullens |

2015-2016 Team Goals: Help each club build membership and reach Distinguished.

30 Day Goals: Complete Area Director Visits & Find ways to help both struggling and all clubs succeed.

60 Days Goals: Keep all Division A charters active
120 Days Goal – Build one new club

Clubs Qualifying for Coaches: American Valley, Blue Tahoe, Moonlighters, Let's Talk Right

Clubs/sponsors, mentors, coaches: Tahoe Toasted Nuts has 2 coaches, Washoe Zephyrs has 1 coach, Reno Storytellers has 2 coaches

New Club Leads: RISE Academy for Adult Achievement on hold for school semester to settle. Herlong on hold for fiscal year, October 1. In contact with Frank Avera for the City of Reno. Working with him to answer questions and evaluate new club possibility.

Division / Area Contest Events: Three of our four Area Contests are completed. Area 13: 10/8/15;
Division A (9:30 am), Division B (1:30 pm) 10/24/15: North Valleys Regional Park 8085 Silver Lake Rd. Reno

You are each invited to Division A (9:30 am - noon), B (1:30-3:30pm) Potluck 12:15-1:15 Oct 24 North Valleys Regional Park 8085 Silver Lake Rd. Reno Please let me know if you are able to attend or if you are available to help.

Division Successes: Division A Dues are being submitted. Fourteen of our clubs are verified Complete. Four clubs report Low - Minimum Requirement not yet met
Susan G. Komen® Northern Nevada Race for the Cure 2015 with 3000 participants: Team Toastmasters was a success. Our runners Mike Sullens finished first & Cindy Gronert finished second in their divisions Team Toastmasters. Thank you to all our team members: Mario & Cheryl Diaz, Kim & Lacaya Jolly, John Davis, Mike Sullens, Cindy Gronert & Nancy Potts. Kudos to Washoe Express Member, Heather Goulding, the Executive Director for Northern Nevada race, for their successful fundraising event!

Division Challenges: We are still working to help rebuild four of our low membership clubs.



Vanessa Lindeberg, ACB, ALB

Division B Director, District 39

2015-2016

E-mail vanessa@onstrategyhq.com

Division B Report

October 10, 2015

Vision: A mind-blowing 2015!

Team Members:

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|-------------------|----------------|
| Area 21 Director: | Paula Garner |
| Area 22 Director: | Stephen Patraw |
| Area 23 Director: | Seena Drapala |
| Chief Judge: | Bill Inman |

Education and Training Accomplishments: CC – 2 , CL – 3, ACB – 3, ALB – 1, ACS – 1, ALS – 3, CTM – 1, DTM - 2

30 Day Goals: Area Club Visits completed and reports submitted this month.

60 Days Goals: Set dates for next round of training.

Clubs Qualifying for Coaches: Stagecoach Speakers (12), Sagebrush Sayers (9)
(Sagebrush had a growth spurt followed by a sudden drop in membership, need to re-grow numbers again)
Tahoe Toastmasters and Clean Talkers are experiencing lower attendance, so Seena (Area Director) is following up to see what help she can offer, before they need a coach.

Status of clubs with sponsors, mentors, coaches: N/A

New Club Lead Status, have you called contact, Demo Meeting Scheduled... **GE in Minden - Area Director, Seena Drapala had a VERY SUCCESSFUL demo meeting. Their new club packet was mailed in this week!!! Have their 8 officers already onboard/chosen and a sponsor. This will be an interesting company club to watch grow in the future.**

Division / Area Training Events: Area Contests completed by the time of the DECM
Division A/B combined contest day – Oct 24th – We welcome you to come and join us for a day of Toastmasters, networking and fun.

Division Successes: GE Minden new club packet mailed in. Area contests all held. Area Directors all on schedule to have Club Visits completed and reported this month.



Pat Roach, ACB, ALB

Division F Director, District 39

2015-2016

E-mail: Pat.Roach@bunzlusa.com

Division F Report

October 10, 2015

Vision: Club Visits to be fun, educational and productive!

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| Team Members: | Area 61 Director: | Dave Meigel |
| | Area 62 Director: | Matt Dittrich |
| | Area 63 Director: | Manish Pattani |
| | Area 64 Director: | Ron Egenes |
| | Area 65 Director: | Larry Shields |
| | Division F Chief Judge: | Vacant |

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| Education and Training Accomplishments: | Presented Leadership theories (How Successful Leaders Lead) and opportunities of being an Area or Division leader to local Foothill Toastmasters club. |
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| 30 Day Goals: | Conduct and finish all area contests and send results of the winners to Division F Director. Post dates, times and address of area contest, encourage all to attend. Dues are due! |
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| 60 Days Goals: | Continue to make club visits: Deadline for club visits is October 31 st . Upload all visits on the District 39 website. Talk up Toastmasters by alerting all clubs and members about the Fall Conference in November. Bring in new members! |
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| Clubs Qualifying for Coaches: | N/A |
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| Status of clubs with sponsors, mentors, coaches: | N/A |
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| New Club Leads: | Foothill added three (3) new members in the last two and a half months. Other clubs continue to grow as well. All clubs have been spending quality time with enhancing new members. Contests have been a great venue for this goal. |
|------------------------|---|

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| Division / Area Training Events: | Continue to encourage AD's to make presentations regarding the opportunities within TM, beyond club level. Area Directors should be thinking about future leaders to help in the succession plan for 2016/2017. |
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| Division Successes: | Venue secured for Division Speech and Evaluation Contest. Chief Judge needed for Division Contest. |
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| Division Opportunities: | Promotion of fall conference and Division speech contest. Get the word out and make sure that all area directors are talking up the future contests. |
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David Betowski, ACG ALB

Division G Director, District 39

2015-2016

E-mail: David.Betowski@District39.org

Division G Report

October 10, 2015

Vision: MX: Membership Experience

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|----------------------|--|----------------------|
| Team Members: | Area 71 Director: | Unfilled |
| | Area 72 Director: | Unfilled |
| | Area 73 Director: | Leonor Nielsen-Brito |
| | Area 74 Director: | Paula Zdenek |
| | Area 75 Director: | Rebecca Muradyan |
| | Assistant Div. G Director for Program Quality: | Pat Knight |
| | Assistant Div. G Director Club Growth: | Louise Houdelette |
| | Social Media: | Lynda Mendez |
| | Division G Chief Judge: | Grace Frasche |

2015-2016 Team Goals: Closer engagement with clubs, Improved Officer Training, Club Coach/Mentor/Sponsor Accountability, Start new clubs on a solid foundation

Past Goals Club Visits Completed by 8/31/15 (Areas 73, 74, and 75 100% Done, 71/72 0% Done), 75% Officers Trained by 8/31/15 (75% Completed), Receive Club Success Plan from Current Club Mentors & Coaches by 9/1/15 (3 of 4 done), Submit Area Director reports by 9/30/15 (1 Area done)

30 Day Goals: Schedule Winter COT and TLI by 11/15/15, Spring Contests scheduled by 11/15/15

60 Days Goals: Assign 2 Club Coaches, Charter Prairie City Talkers club into Area 71

Clubs Qualifying for Coaches: A-R, After Dinner Speakers (Declined), American River, Charlie's Angels, Determined, Diamond, HDR, Prospect Park, Umbrella Masters, Visionmasters

Status of clubs with sponsors, mentors, coaches: EdTalkers (Grace Frasche): 12 members, Success plan submitted
Grizzly Gabbers (Cheryl Brooks): 23 members, Success Plan submitted
Iron Orators (David Betowski): 21 members, Success Plan submitted
Statement Makers: 11 members, Success Plan WIP

New Club Leads: Prairie City Talkers: Meets every Tuesday at 5:45 PM, Intel Folsom
Eldorado County (Petrice Foxworthy): 2 Demo Meetings to date

Division / Area Events: 10/30/15 (Friday) Division G: Intel Folsom, 7 pm

Division Successes: Completed 5 Successful Area Contests, 100% of Area 75 Club Visits Submitted, Sunrise Center has 5 DCP Goals, Determined 4, Skillbuilders & Folsom Intellects 2

Division Challenges: 170/400 members are graced, 6 clubs with less than 8 membership renewals



Jane Taff, ACB, ALB

Division H Director, District 39

2015-2016

E-mail: Jane.Taff@District39.org

Division H Report

October 10, 2015

Vision: To empower all members to be confident speakers and leaders.

| | | |
|----------------------|---|-------------------|
| Team Members: | Area 81 Director: | Jill Fay, DTM |
| | Area 82 Director: | Eric Davis |
| | Area 83 Director: | Juli Raju |
| | Area 84 Director: | Marilyn Lapkass |
| | Area 85 Director: | Louis Young |
| | Assistant Div. H Director Program Quality | Noralee Cole, DTM |
| | Assistant Div. H Director Club Growth: | Hardeep Harrian |
| | Division H Chief Judge: | Bob Cullifer |

Education and Training Accomplishments: **Education Awards** (as of 10/9/2015):

| | |
|---------|---------|
| CC = 10 | CL = 6 |
| ACB = 2 | ALB = 3 |
| ACS = 1 | |
| ACG = 1 | |

All **Area Contests** have been held.

Club Visit Reports submitted: 8/21

Club Dues submitted: 13/21 (5 low submissions, 3 not yet received)

30 Day Goals: Hold Division Contest. Begin to identify potential new clubs. COMPLETE all Club Visits and on-line reporting.

60 Days Goals: Hold first New Member Orientation. Attend District Conference.

Clubs Qualifying for Coaches: Area 85 – Risk Takers (8 members) – no coaches assigned yet.

Status of clubs with sponsors, mentors, coaches: N/A

New Club Leads: We have developed a strategy to seek out New Club Leads as well as feed New Visitors to existing Clubs. More info in future reports.

Division / Area Training Events: N/A

Division Opportunities: Attend our **Division H Contest!**
Friday, October 16th
6:30pm Potluck/Networking/Contestant Check-In
7:00pm Contest begins
700 H Street, Sacramento



Melanee Cottrill, ACB ALB

Division I Governor, District 39

2015-2016

E-mail: Melanee.Cottrill@District39.org

Division I Report

October 10, 2015

Vision: An impeccable 2015!

| | | |
|----------------------|-------------------------|------------------|
| Team Members: | Area 91 Director: | Wes Johnson, DTM |
| | Area 92 Director: | Mary Chace |
| | Area 93 Director: | Jeff Dewitz |
| | Area 94 Director: | Dan Benson, DTM |
| | Area 95 Director: | Rasheed Bustamam |
| | Division I Chief Judge: | Aileen Hidalgo |

2015-2016 Team Goals: Develop future leaders; Increase contest participation; Grow specialty clubs

30 Day Goals: All visit reports entered.

60 Days Goals: Club coaches identified; success plans in place.

Clubs Qualifying for Coaches: Lodi Talking Heads, Speaker's Bureau, TM on TV, Tracy Leadership, and Traveling Trainers.

Status of clubs with sponsors, mentors, coaches: N/A – Actively seeking coach for Lodi Talking Heads

New Club Leads: Valley Springs, McGeorge, Dr. A's Club

Division / Area Events:

Division Successes: Three of five area directors done with visits! Three clubs already met 1-3-5-7-9!

Division Opportunities: Promotion of spring conference
