



TOASTMASTERS INTERNATIONAL NEWSLETTER

District News and Events

District 39

September 2014

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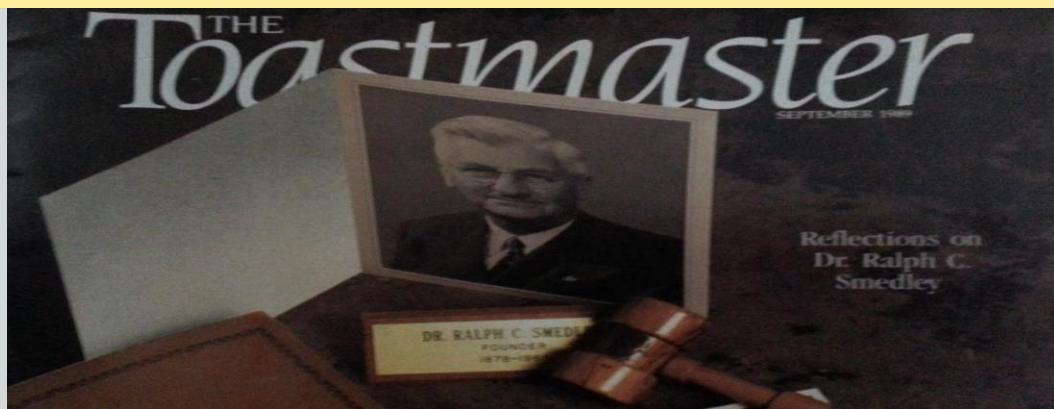
Did You Know?

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2014 Toastmasters International Convention

Traveling halfway around the world to Malaysia for the 83rd annual Toastmasters International Convention in mid-August took me 33 hours including 13 hours of layovers in Portland, Tokyo and Singapore.

I was awakened at 4 AM in the Singapore airport by four men in SWAT gear carrying automatic rifles who demanded to see my passport. Back home, I had some difficulty readjusting to our time, which is 15 hours behind Malaysian time.

I'm not complaining. I enjoyed the adventure! I especially enjoyed the overseas flights because I got to watch 10 movies.

The convention was a once-in-a-lifetime experience. Who knows when it will be held outside North America again? Malaysia isn't a central location, but a record number of attendees—about 2,700 people—found their way to Kuala Lumpur.

Meeting Toastmasters from all parts of the globe, watching the best speakers compete for the World Champion of Public Speaking, and networking with my fellow district governors during two days of training was memorable. Carrying the flag of the Republic of Moldova during opening ceremonies gave me a sense of national pride for the people I was representing. (I later learned Moldova is near Romania.)

To enrich your Toastmasters experience, you owe it to yourself to attend a convention. Next year, the 84th convention will be held two hours away in Las Vegas. In 2016, it will be in Washington, D.C.

Hope to see you there!

Brian Hatano, DTM
District 39 Governor

District 39 Education and Training

We have entered month three of the Toastmasters year. That means we have reached some specific deadlines that have a significant effect on whether this will be a successful year. We have ended the training period for Division and Area Governors. In this measure we were very successful with over 95% of our governors trained, well over the required 85% needed to qualify for Distinguished District. More importantly, it means your governors are prepared with the tools to be excellent leaders and supporters of your clubs and you as a member of the District. It indicates their commitment to you. Congratulations on a great effort, governors!

The end of August also marks the deadline for having District and Club officers in place to receive credit by Toastmasters International for performing the duties of office. Though we have had a few changes in our Area Governor team since July 1, we have a full complement of dedicated leaders ready to serve out the year. They will be confirmed at the Business Meeting by the District Council during the Fall Conference.

Proposal to Change District Standing Rule: District Conference Hosts

The District has a set rotation between Divisions to ensure each Division gets a chance to host the District Conference. To ensure fairness and provide stability, the rotation is specified as a District Standing Rule. Since the District has increased from eight to nine Divisions, a new rotation needs to be designated in the standing rule.

The current standing rule specifies that Divisions A, B, D and H host spring conferences and Divisions C, E, F, and G host fall conferences. These Divisions will remain the same under the current proposal. The new Division, Division I, will be added to the rotation and will alternate hosting between spring and fall conferences. Each Division, on average, will host a conference every four and a half years.

The District will vote on the revised standing rule during the business meeting at the fall conference. The formal proposal will be posted for review.

Of course, August 31 is also the cut-off to receive credit for District sponsored club officer training. Though the training period is over, there is still time to report completed training and make corrections to the report. Contact your Area Governor to make sure you received credit for training you attended. Having four of the seven officers of your club attend training in both the fall and spring sessions earns your club a point in the Distinguished Club Program.

Several clubs had all seven of their officers trained. They will receive the District incentive of a \$10 Gift Certificate to the Toastmasters International store. Congratulations!

History shows that clubs who fail to earn the DCP goal for officer training have a much lesser chance of ending the year as a Distinguished or better club when compared to clubs that have trained officers.

Club Officer Training Confirmation

Division and Area Governors should verify that all club officers for whom they are responsible receive credit for District sponsored officer training. Go to District Central on the Toastmasters website and check the "Record/review club officer training" report. Ensure that the information accurately reflects your records. Verify the information with your clubs. Turn in documents that support officer training. Contact the District Lt. Governor Education and Training if there are discrepancies so the report can be amended.

Club Success Plan

Has your club formulated its Club Success Plan? This is a very easy exercise in planning that can help ensure your club and its individual members a successful year. It gives members and the club direction, helps maintain focus, and at the end of the year provides an objective measurement of success that answers the question, "How are we doing?" Your club's executive committee should draft the plan and then have it approved by a vote of all the club members. As

Did You Know?

A common misconception is associated with Project 8, “Motivation”, of the Competent Leadership Manual. Some members misread the assignment and think it is appropriate that they can complete the task by chairing a club speech contest.

The task description is to “Chair a club membership campaign or contest”. Some members miss the “members” part of the description and focus on “contest”. They miss a major objective of the project. As with many Toastmaster issues, a little thought reveals the true purpose of the task.

The task is designed to address a familiar problem in Toastmasters Clubs, the need to increase membership. Understanding that objective makes it clear that the task actually refers to a membership contest. Completing the task as a strategy to increase membership helps the Toastmaster obtain important skills while the club benefits from an increase in members.

part of the plan, members volunteer to complete individual educational goals during the year, providing added incentive to participate in the education program. Members actively pursuing goals makes for more interesting and effective meetings. Better meetings are the key to a healthy club and attracting new members.

Remember, it is a requirement to achieve the Advanced Leader Bronze Award that a member successfully serve as a club officer and participate in the development of the Club Success Plan while in office. Members must also attend District sponsored training during the term as another requisite to earning the award.

Club Incentives

Time is getting short for completing the “1-3-5-9 Incentive” to earn your club a \$25 gift certificate. Your club only has until Oct. 15 (posted on the TI website by Oct. 18) to complete two CC’s (DCP goal #1), one AC (DCP goal #3), one leadership award (DCP goal #5) and have at least four of your club officers attend District sponsored training (DCP goal #9).

Likewise, now is the time to take advantage of the incentive for the club with the highest ratio of members to conference pre-registrations. Have your club members register online or submit a hard copy registration form for full or partial registration. The club with the highest ratio gets a \$50 gift certificate and the club with the second highest ratio gets a \$25 gift certificate. Deadline for consideration is Oct. 31.

Fall Conference Opening Ceremonies on Friday Night

A change at the District Fall Conference will be the official “Opening Ceremonies” being held on Friday. The ceremonies will include the parade of banners, a welcome statement, and a look at the District’s recent past along with

discussion of some of the District’s plans for the future in keeping with the theme of “Looking Back, Moving Forward.” The ceremonies will include recognition for some club awards. The evening will also include food and entertainment. Join us on Friday, November 7 for a special evening that will set the tone of professionalism and educational value for the conference. More details on specifics will be posted as the program is more fully developed.

The Value of Legacy Clubs to the Success of the District

Legacy clubs are defined as clubs that have achieved distinguished or higher status for at least the past three consecutive years. These clubs are special. They represent the foundation of District high performance. They have developed a culture and tradition that helps ensure their success. It would be impossible for the District to be successful without them. These clubs set the example for other clubs. They are the source of volunteers and the institutional knowledge the District needs for successful projects and programs. In short, they carry the District. If you are a member of a legacy club you should be proud. The District is certainly proud of you.

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LGET John L. Davis, DTM

District 39 Marketing

Membership Dues Payments

Club membership dues payments are due by October 1, 2014. Club treasurers, if you have not already done so, please send membership dues statements to your club members right away. Contact me if you have questions or need more information.

Club Building Contest

Smedley Award August 1-Sept. 30

Add five new, dual or reinstated members between August 1-September 30 and your club will receive a "Smedley Award" ribbon to display on your club's banner. In addition, qualifying clubs earn a special discount code for 10% off their next club order.

Club Coach Program

Clubs with 12 or fewer members are eligible to request two club coaches to help revitalize club meetings and recruit new members. Club coaches who successfully help the club reach distinguished or better status during their coaching assignment period will receive credit towards the Advanced Leadership Silver award (ALS). Don't miss out on this exciting opportunity to help smaller clubs grow. Contact Bill Inman (wmjiman@aol.com).

Sondra Nunez, DTM
Lt. Governor Marketing
Sondra.Nunez@District39.org

An Evening with Ed Tate

Ed Tate will present two separate education sessions Monday, October 20, 2014, 5:00pm to 7:00pm. The first is a Toastmasters-only cocktail hour featuring the workshop, ***How to Get Yes to Your Request***, presented at the Blue Prynt Restaurant, 815 11th St., Sacramento, CA 95814. The cost of \$20 includes hors d'oeuvres. Space is limited to 120 people.

<https://www.eventbrite.com/e/happy-hour-with-the-champion-ed-tate-how-to-get-yes-to-your-request-tickets-12808186631>

The second is a free workshop that is open to the public. Ed will present, ***How to Breathe Life into Business Presentations***, October 20, 2014, 8:00pm to 10:00pm, at the California Environmental Protection Agency, 1001 I St., Sacramento, CA 95812. Space is limited to 250 people.

<https://www.eventbrite.com/e/ed-tate-speaking-engagement-how-to-breath-life-into-business-presentations-tickets-12807737287>

The restaurant is directly across the street from the CEPA building. Tickets for each of these events must be purchased/reserved separately. Due to space limitations no one will be admitted to either event without advance reservations. For questions or further information, contact Karen Snyder (karen.snyder.1111@gmail.com) under subject heading, Ed Tate Speaks.

Updating Membership Information

Have you recently changed your email address, mailing address or phone number? Do you know how to update this information with Toastmasters International? All District 39 members, please confirm your contact information is up-to-date by visiting www.toastmasters.org and clicking My Account at the top of the page. (If you are unable to log in, click "Forgot your password?" and Toastmasters International will email your logon information to you.)

Not only does the My Account tab provide your contact information, you can also review your membership education history, club officer history and much more. The information provided by you to TI is the exact information we use for the District 39 Directory. Please take a few moments to review it.

District 39 Public Relations

Featured Online Resources

District 39 Website

Your one-stop shop for a calendar of events, contest resources, Fall & Spring Conference information, club incentives, downloadable forms and fliers, and more.
www.district39.org

Facebook

Join the "District 39 Toastmasters" group page to share announcements and accomplishments with your fellow members.
www.facebook.com/groups/205510876201341/

Newsletter Archives

Find this newsletter and an archive of past Club, Area, Division, and District newsletters online. Send yours to webmaster@district39.org.
<http://www.district39.org/newsletter-archive/>

Save the Date!

District 39's Fall Conference will be held **November 7-8** in Sacramento. The conference begins Friday evening and continues with a full slate of activities on Saturday.

Don't miss this opportunity to mingle with Toastmasters from around the region and learn valuable speaking tips from Professional Keynote Speaker Craig Valentine.

Check out the conference webpage for more information:
<http://www.district39.org/2014-fall-conference/>

Toastmasters in the News

- The Union newspaper in Nevada County, CA covered Empire Toastmasters' club contest with an in-depth article featuring comments from members and guests.
<http://www.theunion.com/news/localnews/12803948-113/contest-club-toastmasters-nichols>
- Colin McKechnie was interviewed just before leaving for Malaysia to compete in the International Speech Contest at the International Convention.
<http://www.district39.org/interview-colin-mckechnie/>

Have an idea for a Toastmasters story to share with local media? Contact Public Relations Officer Philip Williams (philip.williams@district39.org) to help you get the word out.

The logo for Toastmasters International, featuring the word "TOASTMASTERS" in a large, bold, blue serif font, with the word "INTERNATIONAL" in a smaller, blue serif font directly beneath it. The text is enclosed within a dark red rectangular border.